

MINNESOTA  
**BUSINESS  
PROFESSIONALS**  
of AMERICA  
Giving Purpose to Potential

**DUE FEBRUARY 1, 2025**

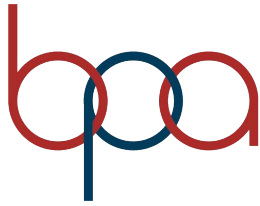
**MN BPA TRADING PIN CONTEST**

### ***Purpose***

To encourage local members to create a design that promotes Minnesota BPA Members during the 2024 National Leadership Conference

### ***Specifications***

- Entry must be in color
- The design must show originality, imagination and creativity
- Design must have Minnesota or MN included in shape or lettering
- Entries must be submitted by December 1, 2025
- Design original must be submitted in two formats to MN BPA jpeg or PDF file in addition to an illustrator file
- Subject line of email should include last name and chapter
- Entries not following the above will not be judged
- Designs will become the property of MN Secondary BPA for use as promotion
- Winning entry/entries will be produced into a trading pin for the 2025 National Leadership Conference (Design may be adapted/modified when made into the pin)
- Winner(s) will be announced/recognized at the State Conference
- MN BPA reserves the right to determine the number of selections that will be used with no more than 3 being selected.
- Judge's Rating Sheet will be used as the method of evaluation in selecting winning designs. Rating sheets will not be returned after judging.
- Each member is limited to one entry and each Chapter may submit as many entries as desired. Entries are individual not team.
- The winner(s) will receive a \$100 gift card.
- Submit jpeg or PDF & illustrator files to: [jackie@arvig.net](mailto:jackie@arvig.net)



## TRADING PIN CONTEST JUDGE'S RATING SHEET

Name \_\_\_\_\_

Chapter \_\_\_\_\_

<i>Items to Evaluate</i>	<i>Below Average</i>	<i>Average</i>	<i>Good</i>	<i>Excellent</i>	<i>Total Points</i>
Appropriately Portrays BPA & Minnesota	1-4	5-9	10-14	15-20	_____
Design gains attention & has eye appeal	1-4	5-9	10-14	15-20	_____
Design shows imagination, creativity and originality	1-4	5-9	10-14	15-20	_____
Effectiveness (easily understood, motivational, accurate)	1-4	5-9	10-14	15-20	_____
Quality of work	1-4	5-9	10-14	15-20	_____
Total Points					_____