

2024/2025

**Plano West Baseball Booster Club - MEETING MINUTES**

January 14, 2025 | Plano West High School Presentation Room, Plano TX

**CALL TO ORDER**

Board member Jeff Moore called meeting to order at 6:35 pm

Board Members Present: Jeff Moore, Chris Grimes, Valerie Morton, Erin Wasson, Angie Thompson

Board Members Absent: None

***Coaches***

Coach Clark, Coach Driskill

***Participants***

<b><i>Jennie Jones</i></b>	<b><i>Erin Wasson</i></b>
<b><i>Clint Walker</i></b>	<b><i>Jeff Moore</i></b>
<b><i>Valerie Morton</i></b>	<b><i>Sam Morton</i></b>
<b><i>Cathy Zavodny</i></b>	<b><i>Chris Grimes</i></b>
<b><i>Kyle Jones</i></b>	<b><i>Mary Wade</i></b>
<b><i>Ryan Lurich</i></b>	<b><i>Natalie McDaniel</i></b>
<b><i>Frank Wang</i></b>	<b><i>Lori Happe</i></b>
<b><i>Rebecca Howell</i></b>	<b><i>Corey Hingson</i></b>
<b><i>Murrell Balda</i></b>	<b><i>Karen &amp; Joe Hattrup</i></b>
<b><i>Rob Novick</i></b>	<b><i>Lisa Dribben</i></b>
<b><i>Courtney Donkervoet</i></b>	<b><i>Kenny Little</i></b>
<b><i>Paul and Kaci Nhem</i></b>	<b><i>John Szeliga</i></b>
<b><i>Angela Thompson</i></b>	<b><i>Britton Lankford</i></b>
<b><i>Tatiana Morosyuk</i></b>	<b><i>Jim Caulk</i></b>
<b><i>Kendal Balda</i></b>	<b><i>Brody Balda</i></b>
<b><i>Rod Wade</i></b>	<b><i>Eileen Little</i></b>
<b><i>Leo McDaniel</i></b>	

***APPROVAL OF MINUTES***

Motion to approve minutes from December 2024 Meeting.

- Motion: Rod Wade \ Second: Kaci Nhem

***BOOSTER CLUB MEMBERSHIP***

- 28 memberships so far out of 50 player families this fall
- Still time to join!

**TREASURER'S REPORT**

**Treasurer's Report: Budget 24-25 (Reminder)**

Revenue: \$64,540.00  
Expenditures: \$44,629.00

Net Revenue: \$19,911

	Total		
		Budget	
<b>Revenue</b>			
400 First Pitch Dinner	900.00		
401 Banquet	2,000.00		
402 Membership	7,500.00		
403 Concessions	10,000.00		
405 Crowd Funding (Packfunding)	17,500.00		
406 Poinsettia	4,500.00		
408 Spirit Wear	800.00		
414 Partnerships	13,000.00		
419 Buy A Date - Calendar Fundraiser	6,000.00		
420 Raffle 50/50	240.00		
421 Player Signs & Decals	100.00		
422 Game Day Meals	2,000.00		
<b>Total Revenue</b>	<b>\$ 64,540.00</b>		
<b>Gross Profit</b>	<b>\$ 64,540.00</b>		
<b>Expenditures</b>			
500 First Pitch Dinner Exp			2,500.00
501 Banquet Exp			10,000.00
502 Concessions Exp			4,000.00
504 Crowd Funding (Packfunding) Exp			850.00
506 Poinsettia Exp			1,700.00
507 Spirit Wear Exp			800.00
509 Video Exp			3,000.00
510 Ballfield Repairs/Betterment			2,000.00
512 Baseball Equipment			5,000.00
515 Diamond Dolls			400.00
516 Pack @ the Park			375.00
519 Player Bat Bags			400.00
520 Scholarship			500.00
521 Senior Signs/banners			2,500.00
522 Insurance Exp			455.00
523 Printing			500.00
525 Varsity Player Signs/Flags			2,200.00
526 Team Pictures - Varsity etal			1,250.00
527 Website			1,299.00
530 Team Lunches			300.00
534 Administrative			150.00
536 Community Nights			1,450.00
540 Game Day Meals & Related Expenses			2,300.00
541 Sponsorship Banners			700.00
<b>Total Expenditures</b>			<b>\$ 44,629.00</b>

- Spirit Wear check and 2 sponsorships came in December.
- Equipment expense for Rapsodo \$1500 and annual insurance.

**Treasurer's Report: 12/9/2024 – 1/9/2025**

12/9/24 - 1/9/25	
	Total
<b>Revenue</b>	
408 Spirit Wear	178.19
414 Partnerships	1,100.00
<b>Total Revenue</b>	<b>\$ 1,278.19</b>
<b>Gross Profit</b>	<b>\$ 1,278.19</b>
<b>Expenditures</b>	
Equipment	1,500.00
522 Insurance Exp	455.00
<b>Total Expenditures</b>	<b>\$ 1,955.00</b>
<b>Net Operating Revenue</b>	<b>-\$ 676.81</b>
<b>Net Revenue</b>	<b>-\$ 676.81</b>

**Beginning Balance:**  
**\$26,694.30**

**Current Balance:**  
**\$27,517.49**



# Treasurer's Report: Fundraising Year-to-Date

January Meeting YTD			
Fundraisers	Budgeted Income	Actual Income	
50/50 Raffle	240.00	280.00	Completed
Calendar Buy a Date	6,000.00	2,772.41	Completed
Poinsettias	4,500.00	3,456.34	Completed
Sponsorships (Continual)	13,000.00	9,200.00	
Spirit Wear - Squad Locker (Continual)	800.00	178.19	
Membership (Continual)	7,500.00	5,019.00	
Concessions (Continual)	10,000.00	208.00	
Packfunding (Upcoming)	17,500.00	0.00	

**Funds needed to support the rest of the year: \$34,000**



## SPONSORSHIPS

With Plano Senior also playing baseball and softball games here this spring, sponsors will have double the typical exposure. This is a great selling point!

- Need help to reach out to last Spring signees to ask them to re-sign.
- Getting some sponsors at higher level helps our budget.
- Need 3-4 parents to help us follow up with leads we get this Saturday.
- If everyone brings in one sponsor we could make our budget.

## Sponsorships

### Single Sponsor - \$350 annually

- Sponsor Logo included in GameDay Program
- Website Listing and link to their website on [www.PlanoWestBaseball.org](http://www.PlanoWestBaseball.org)
- Callouts in PWB Social Media

### Double Sponsor - \$750 annually

- Everything included in Single Sponsor plus:
- 4' x 8' Ballpark Banner
- Recognition at end of season Banquet

### Triple Sponsor - \$1,250 annually

- Everything included in Double Sponsor plus:
- Presenting Sponsor for a District Game
- PA recognition at all Games

### Home Run Sponsor - \$2,000 annually

- Everything included in Triple Sponsor plus:
- Opportunity to throw out first pitch at District Game
- Signed Bat from Varsity players and coaches

- 10 sponsors signed up during 2024 Fall Season (\$9k)
- Goal is to sign up 7 more sponsors in the Spring and retain most of the previous Spring '24 sponsors for Spring '25 season (approx \$11k) **Total = \$20k**
- We need those involved with bringing on the Spring '24 Sponsors to reach back out to them this month. Thx!
- Of the 10 new sponsors in the Fall: 3 Singles, 2 Doubles, 4 Triples, and 1 Home Run
- Received 1 new sponsor and 24 leads during Sponsorship Saturday on October 26th (need some help)
- Next Sponsor Saturday is January 18th
- Key to gaining new sponsors is to leverage our business connections in the community. Please lean on your network!
- Give us their info and we can do the rest of the work!



## **MEDIA DAY**

- Alex Lee will take pictures of the teams and individual players. We use these for the season. You can also order a team photo, individual player photo and packages of action shots. He comes to some games to take pics.

## **Media Day**

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- Put this in your calendar: 1/25 9:00 am all Teams
- Team and individual photo day - pics by Alex Lee
- Coach will share uniform details
- Can bring bat/glove etc for a prop in the picture
- Will share forms to order photos from Mr. Lee in advance
- Parents are welcome to join us in the SAC and mix and mingle
- Teams will learn more about Packfunding

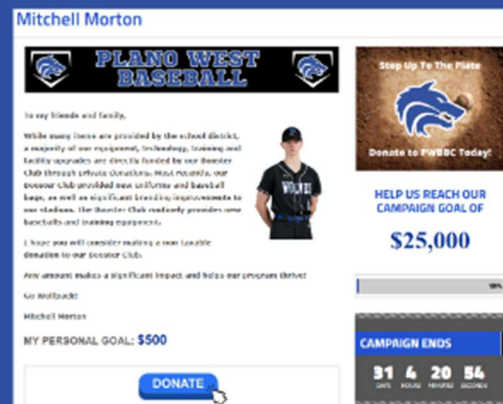


## **PACKFUNDING**

- Largest fundraiser for this year
- Parent and player will get a link to share with friends, family, co-workers, they can donate directly online.
- Goal \$500 per player - Runs 1/25 through 2/9

# Packfunding

- Largest fundraiser of the year - Goal is \$17,500
- Kicks off Saturday, 1/25 and ends Sunday, 2/9
- Goal is \$500 per player
- How does it work - player and parent receive a link, share link with family/friends and they can donate on the link
- Will offer a Spanish version, but need to know ahead of time who would like Spanish, so we can edit the player's page.



## IMPORTANT DATES

- Looking ahead and dates to be aware of.
- Blue/white JV vs Var to kick off the season. Max 1 inning / 20 pitches for pitcher.
- JV2 will practice in the field outside of the baseball field. They can come in dugouts once practice is over.
- Sponsorship Saturday allows the boys to go out and ask for businesses to support us. Probably takes about 1.5 hrs. Will have pizza beforehand for them.

## Important Dates

- 1/17 Blue/White Scrimmage
- 1/18 Non baseball class tryout, Sponsorship Saturday, Field work day
- 1/25 Media Day (Families Invited) 9 am / Concessions Training
- 1/25 Packfunding kickoff
- 2/1 Scrimmages begin
- 2/11 Booster Club Meeting
- 2/19 1st Pitch Dinner @ 6:30 pm (players wear jeans & jerseys)
- 2/20 Season Begins (tournaments all 3 teams)
- 3/12 District Games begin w/ Varsity and JV at McKinney Boyd
- Please note players cannot travel for spring break as games will be in session
- 1st week of May Playoffs begin
- 5/4 Baseball Banquet



## ***GAME SCHEDULE***

- Schedules are posted.
- Tournaments are listed on the date and will be updated once specific game schedules are available.

## **Game Schedules Posted**

- Calendars are on the website
- Tournament schedules have dates and will post times once available
- Even up to the last week and last moment these will change



## ***GAME DAY MEALS & TEAM DINNERS***

- Game day meal you can order in advance, and it will be delivered to the field for your player.
- Team dinners good team building / bonding time.

## **Game Day Meals & Team Dinners**

- Game Day Meals
  - Begins during District Games
  - We will share an order form and payment direction prior to District starting
  - Meals will be delivered to the field for players
- Team Dinners
  - Each team will host a weekly team dinner during District
  - We will share a SignUp Genius for parents (or groups of parents) to sign up to host a dinner
  - Dinners can be hosted at a family's house or at a restaurant



### **COMMITTEES FOR SPRING**

- Sign up genius link sent out last week,
- THANK YOU to those who have already signed up,
- These are the main committees.
- Want to be sure there are people prepared to take over next Fall/Spring when many leads have graduated,
- Concessions has a need for co-lead for Varsity to help coordinate schedules.
- First pitch help to coordinate plans and set up / clean up day of 1<sup>st</sup> pitch.
- Theme nights need co-leads and volunteers for the event.
- Banquet again planning in advanced and help day of

## Committees - Sign Up Genius Sent Out

<b>Sponsorship</b>	<b>Game Day Photographers</b>
<b>Theme Nights</b>	<b>First Pitch Dinner</b>
<b>Senior Night</b>	<b>JV2 Pre-Game Meals</b>
<b>Social Media</b>	<b>JV/Varsity Pre-Game Meals</b>
<b>Game Program Creation</b>	<b>Banquet</b>
<b>JV2 Game Engagement</b>	<b>End of Year Audit</b>
<b>JV Game Engagement</b>	<b>Denny Garver Scholarship Review Committee</b>
<b>Varsity Game Engagement</b>	



### **CONCESSIONS**

- Important we have concessions staffed and open.
- Asking every family to volunteer 2 shifts but if you're able to do more that's great!
- Can volunteer for any team, does not need to be your son's team. Whatever works best with your schedule!
- Will send out Sign Up Genius soon – want to be open for 2/1 games.
- Always need donations. Will provide a list of items, can drop off at practice (Mark them with BASEBALL on it) or take to a game.

# Concessions

- Every family to volunteer for 2 shifts (more if willing!)
- Volunteer for any team's games
- Student volunteers will be present
- Will send out Sign Up Genius closer to season start - plan to open first game at home on 2/1
- Will send out list of items you can donate
- Depend on parents to staff so we can open concessions



## ***YARD SIGNS AND WINDOW DECALS***

- Optional to order if desired for your player.
- Will post forms on sportsYou as soon as teams are announced.
- Due 1/29 so we can order and get them back to you.

# Yard Signs and Window Decals

- Optional to order
- Forms will be posted on Sports You and website
- Send form to [pwbbc@gmail.com](mailto:pwbbc@gmail.com) and submit payment
- \$65 sign / \$12 decal
- 1/20 - 1/29



## **WORK DAY**

- Email will come out with details this week
- District has cut back bushes
- A few things benches need black oil based paint. Probably won't do this weekend due to temperature
- Coach Z's pitching lab. Left over turf, mats etc. take equipment out, let surplus turf dry out, rake it
- Take last year team sign off of locker room wall
- Plano West sign paint the back
- Zip ties to be added to signs coming down
- Hang some speakers
- Need to add frame up around the bull pen with a back stop (need carpentry skills)

## Work Day Projects - next 2 Saturdays



# Work Day Projects - next 2 Saturdays



## **COACH'S CORNER (Coach Clark)**

- Expectation for boys to ride to/from on the bus. Transportation will be provided to and from all games.
- Fall end of semester measurements - did the Alpha award for off season probably did 16 different measurements ranking 1-50 where player ranked. Weston Cox was our winner and will keep the Alpha chain until the 1<sup>st</sup> game. Watching the boys compete was fun to watch.
- Bulk of tryouts were done in the fall. Waiting to see how many will try out on Saturday. Varsity will be largest team just because of number of seniors. Smaller JV/JV2 will allow more reps for the boys which is a good thing. Tryout this weekend they will do the same as the boys did in the fall.
- Blue/White scrimmage Friday
- Lots going on this Saturday
- School missing a lot during tournament season
- Boys will miss school Thurs/Fri 3 weeks in a row so it's on the boys to make up the work and tell the teacher they will be out.
- Texas is a no pass no play state, if you don't pass you don't get to play. Grade check every 3 weeks.
- Closer to February will receive the tournament dates – right now listed as TBD on the website.
- Once we get established, will do early morning lifting at Jasper and Shepton. Juniors/Seniors go to whichever school they came through. Goal Mon/Wed early morning lifting. Saturday if not playing will have practice at the ballpark. In season lifting will not be the same as we did in off season (won't max out, more about maintaining and staying healthy). Working on flexibility, sometimes yoga Thursday.
- Communication – will all be on sportsYou. Coaches will tell the boys the changes to share with parents and will update on sportsYou.
- Spring will be exciting in a new district. Will face good baseball teams.
- Excited to have Coach Bowling on board as that now frees up Coach Driskill to focus on pitching for all 3 teams.

- Support Plano West Baseball when you SHOP!
- Log into your Kroger account and add the Plano West ID (QN116) to your Rewards/Community Rewards
- At the register when you scan your shopper barcode or enter your phone number, it will automatically record your purchase and keep track to donate money to baseball booster.



**ID: QN116**

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Meeting Adjourned at 7:40 pm