

# Maple Grove Youth Lacrosse Association

## Board Meeting Minutes

August 14, 2022

### 1. Call to Order – Mike Seppelt – 8:04 PM

#### I. Proposed Agenda:

- New Board Member welcome
- Fall Reg Update
- Fall Equipment Needs
- Dibs Update
- Advertising Update (Since Eclipse is gone)
- Girls MSLax State Tournament Recap
- 2023 Tournaments
- New jerseys for 2023
- Season Survey

### 2. Approval of Minutes

- #### I. Meeting Minutes from July – *no questions from board*

### 3. Business & Updates

#### i) New Board Members

- (1) Kelly Parker – Asst. Treasurer (replacing Matt Thompson)
- (2) Tony Erickson – 10U Boys Director
- (3) Stacie Benson – 12U Boys Director
- (4) Joan Dostal – 12U Girls Director
- (5) Jen Michaud – observing with potential to join for next year

#### ii) Fall Field Lacrosse

- (1) Boys – registration to remain open until August 29th
  - (a) Total Registered – 24 total
    - (i) 10U – 10 total
    - (ii) 12U – 5 total
    - (iii) 14U – 9 total
  - (2) Girls – Total Registered: 23 total
    - (i) 10U – 8 total
    - (ii) 12U – 6 total
    - (iii) 14U – 9 total

- (b) Girls need to register teams with the league this Friday, will keep registration open until season starts
- (3) Send email to full membership base to drive more registrations for both boys and girls (**M. Seppelt**)
- (4) Equipment Needs – need to assess all needs (**M. Miller**)
- iii) DIBS Update (K. Edlund)
  - (1) 14 families still yet to fulfill their DIBS for the 2022 Summer Season but are signed up for remaining opportunities
  - (2) Remaining opportunities for equipment shed organization, fall equipment handout, banner take-down
    - (a) Contact MGYFA to ensure they do NOT remove the banners so our volunteers can get DIBS (**T. Trbojevich to contact Scott Fritz**)
  - (3) 10 families that have NOT signed up for any opportunities; need to cash deposit checks
    - (a) 3 checks given to Matt
    - (b) Cole Schindler from 14UB – **Bekah to give to Kelly**
    - (c) 6 families missing checks and haven't finished their DIBS
      - (i) 4 from girls teams (**N. Iverson reaching out to these families**)
        - 1. 2 @ 14U and 2 @ 12U
      - (ii) 2 from 8U boys (**B. Hutton to reach out to these families**)
      - (iii) If families do NOT complete DIBS and do NOT provide a check, the total deposit will be added to registration for 2023 season
  - (4) Recommend keeping 5 hours per family for 2023 season – assuming we run 2 tournaments
- iv) Advertising Update (L. Miron)
  - (1) Working with Prime and keeping a closer eye on the activity and needs, especially for hanging banners
    - (a) Prime to provide better/stronger zip ties for future banners
  - (2) Working to understand the needs/split with Eclipse/Maplebrook Soccer no longer part of city contract
    - (a) Need to connect with Chuck or Chris at City of MG
  - (3) Need to get Q2 check soon (usually around \$2,000 - \$3,000)
- v) Girls MSLax State Tournament Recap
  - (1) Concessions - ~\$3,100 profit (may be higher based on credit card charges)
  - (2) Merch Vendors – GOAT: \$600 (included with boys tournament fee), Bladesharks TBD, GameDay Charms TBD (est. 12% of their sales, KONA TBD)
  - (3) MSLax Fee – field bill ~\$5,500
- vi) 2023 Tournaments
  - (1) Blue Ox – June 17<sup>th</sup> & 18<sup>th</sup> – committed for boys & girls
  - (2) Girls MSLax Spring State Tournament ?
  - (3) Boys GNLL Spring State Tournament ?
  - (4) Host our own tournament ?
  - (5) NEED Tournament Director!!!
- vii) New Jersey for 2023 Season
  - (1) Need to include both boys and girls jerseys
    - (a) Girls want to move to shorts instead of skorts. Assoc will provide shorts to the girls each year, similar to how the boys do it.

(2) Initial thoughts:

- (a) Needs to be reversible – white & dark/black
- (b) More defined #s compared to current jerseys
- (c) Use new logo
- (d) Consider having players buy their own jersey and use for several years

(3) Source options and pricing (**K. Forrest**)

viii) Spring/Summer Field Lacrosse Year-End Surveys

- (a) Reviewed survey questions for all 3 surveys
- (b) Edit questions to align to this year's experience
- (c) Send to all 2022 players/families this week (**B. Smith**)

4. **MOTION TO ADJOURN:** @9:16 pm Mike Seppelt, second Troy Trbojevich.

**Board members in attendance:**

Kelli Biederwolf	✓ Brian Hutton	✓ Karie Roers
✓ Kim Conrad	✓ Nate Iverson	✓ John Rydberg
✓ Joan Dostal	✓ Katy Kaminsky	✓ Matt Saba
Jack Dugan	Tim Kuebelbeck	✓ Amy Sauter
✓ Kelly Edlund	✓ Jen Michaud	✓ Mike Seppelt
✓ T Erickson	✓ Laura Miron	✓ Bekah Smith
Tom Farniok	Matt Miller	✓ Matt Thompson
✓ Kristen Forrest	✓ Kelly Parker	✓ Troy Trbojevich
✓ Adria Hamel	Chris Range	