



2023 Annual Board Meeting

October 8, 2023

Attendance: Bucketines, Connors, Michael, Joe, Nikki, Schlad, Pierce, Laughlin, Kaylynn, Tate, Jes, Riggs, Julie, Mitcham, Beth, Heidi, Brannon, Melissa, Sean Bogolin

Tate called meeting to order at 700pm

Agenda

Topic	Time	Owner	Details
Welcome and Minute Approval	5	Tate	Share meeting format & expectations, welcome guests
2023 Financials	20	Michael	2023 financial results; balance sheet, cash flow, 2024 budget process/timing
2023 Year at a Glance	5	Tate	Recap of the significant events of 2023
2023 Review per Director	50	All	Success & Opportunities shared from each Director. 3 mins per Director. Emphasize 2024 needs
2024 Planning	30	All	Align on top opportunities for improvement in 2024. Assign owners and sub-committees
Board Rotations (Votes)	10	Tate	Review rotations, desired movement, vote in new members. Discuss vacant positions

Approval of Minutes

Vote to approve August and
September Minutes which were sent
via Google chat on September 15th

Vote to approve minutes: motion by Nikki, second by Beth, 11-0 vote motion passed

October / Monthly Business

12AA Purple

Treasurer: Amy Koju

Team Manager: Jenny Erickson

12AA Gold

Treasurer: Dan Jorgenson

Team Manager: Jayson Bisbee

12A

Treasurer: Cassie Streeter

Team Manager: Sara Krieg

Capital Improvement Project for 2024 w/ Softball &
City of Chaska - Board Ideas - Meeting this week

Development Partners/Opportunities

The Shed, Pitch 2 Pitch, Brower Baseball

Select Training (13U)

4 Volunteers for Special Sundays in Dome

Propose a Special Work Session Late Oct

Coaches Training (MN Twins) Early Nov

Chaska Santa

Create a Venmo Account to attach to the

Love of the Game Account

Open Nov.1 - Close Dec.31 of each year

Amy Koju and Jenny Erickson are put in place for the AAA bank account, nikki motioned, Riggs second, motion passed by 11-0 vote

Dan Jorgenson & Jayson Bisbee are put in place on the AA bank account, Jessica motioned, Laughlin second, motion passed by 11-0 vote

Cassie Streeter & Sara Krieg are put in place for the A bank account, nikki motioned, beth second, motion passed by 11-0 vote

Tate is meeting with the city to improve lips on fields at Community, Lions

Tate is going to propose a special session in October to review some off season items that will need approval.

Tate requesting approval for Venmo account for the For the Love of the Game to assist with Chaska Santa during 11/1-12/31 each year, Jessica motioned, Nikki second, motion passed by 11-0 vote

Financials

2023 RECAP, 2024 BUDGET



2023 Financial Recap (Michael)

- ▶ Review handout distributed by Michael
- ▶ New 2024 Budgetary needs



All directors will come back with budget numbers that make sense for their area so that Michael can propose an actual 2024 budget

Discussion about holding people to budget and need for purchase approval process vs buying outside of your account.

Discussion about opportunity to increase revenue based on other community fees

2023 Year at Glance

Tate's Opening Credits

Top 5 areas where we excelled and how can we do better

Top 5:

- Equipment (Mounds, Pitching Machine, Catchers Gear)
- Scoreboards (lots of \$\$ spent but Comm Park & Sunset running)
- Good Sports (lots of great feedback on out teams and players)
- Fundraising (went to a new level this year w/ Concessions, Golf Outing, 12U teams, etc)
- Player Development (addition of dome time and paid training)

Bottom 5:

- Losing Great Members (Fundraising, Scheduling, Concessions)
- Timing (Our communication is great but feel like we need to work harder to setup a schedule of how to communicate earlier)
- Community Outreach (want to find a way to get to more people)
- Carver Baseball (continues to make things confusing for people)
- Collaboration outside of meetings (subcommittees)

Year with the most positive feedback about Chaska fans, players and coaches behavior!

Desire to get a timeline one year out with solid dates or rough dates for parents to plan - **each director to bring dates to make a timeline going forward to help us get ahead of communication**

2023 Director's Program Review

STRENGTHS, OPPORTUNITIES and 2024 PLANS/GOALS



Chaska Baseball: 2023 Reflections (Vice President) David Verduzco

Strengths



- Growing travel numbers.
- Better feedback from coaches on players
- Overall good year of baseball all around for CBA.

Opportunities



- Travel Program powerpoint in the works to help educate current and new families.
- Implement a throwing program
- coaches to participate in development
- Coaches clinic w/Twins, thanks to Dale Welter, more to come.

Chaska Baseball: 2023 Reflections (*Treasurer - Michael*)

Strengths



- Board Discussions & Approvals of Purchases
- Availability of Information

Opportunities



- LT Purchase Plan
- QuickBooks Online
- Consistent Budget to Actual Reports
- 12U Accounts
- LT Fundraising Goals

Chaska Baseball: 2023 Reflections

(Secretary) Jessica

Strengths

- Able to book meetings ahead of time
- Posting of minutes quickly to website - up to date
- Roles and responsibilities document created
- Booking gym and dome time ahead of deadline

Opportunities

- Meeting structure
- Policies for foundational, repeatable situations
- Bylaw review to happen this year

Chaska Baseball: 2023 Reflections (Communications) Jeremy

Strengths



- Newsletter emulated by neighboring associations
Communication relevance is strong

Opportunities



- Craving more versus less communication
Timeliness and lead time

Directors should bring confirmed dates to November and potential dates

Chaska Baseball: 2023 Reflections

(Travel Baseball) Jim

Strengths



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Opportunities



Chaska Baseball: 2023 Reflections (Youth League) - Julie and Kalynn

Strengths

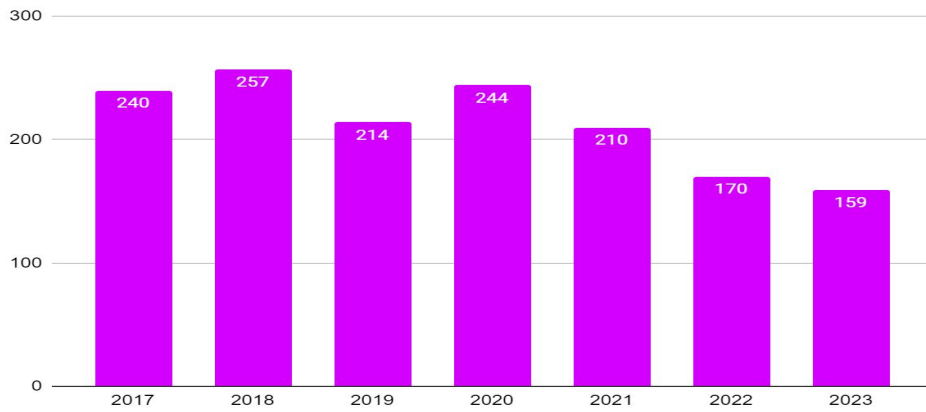
- Uniform and Coaches Swag
- Scheduling streamlined
- Building connections with other communities
- Expo and Season was a SUCCESS!

Opportunities

- Offering personalization to all players with streamline distribution.
- Incorporating practices during the week
- Developing a relationship with Waconia
- Coach development, streamlining communication with Youth Directors, Coaches and Parents

Directors will bring a mock schedule for Y&C

Chaska Baseball: 2023 Registrations (Youth League) - Julie and Kalynn



Open to ideas for increasing numbers

Chaska Baseball: 2023 Reflections (Community League) - Rhiannon

Strengths



- Smooth Season
- Chaska teams performed well, were competitive, and played well in their respective end of year tournaments
- League scheduling was smooth and successful
- Semi-successful partnership with Carver and Chan

Opportunities



- Follow league format of naming our teams for easier communication and understanding across the league and schedules
- Host a pre-season in person meeting with coaches to explain expectations, distribute equipment, and answer questions ahead of season
- System for coaches to schedule practices

Chaska Baseball: 2023 Reflections (Player and Coach Development) - Michael

Strengths

- Coaches video database (collect and provide resources for coaches to easily use)
- Provide training to coaches at annual Coaches Meeting
- Practice sight visits
- Resources for dome trainings (either myself or providing for others)

Opportunities

- Timing of Youth and Community dome offerings (due to lack of participation)
 - Offer after rosters are created and coaches are assigned
- Improve communication from myself to players and coaches
 - Utilize sign-up genius
 - Player & Coach Development access to email
- How to get coaches to use resources

Opportunity to utilize newsletter to get resources out
Discussion about a way to get volumes for dome time

Chaska Baseball: Reflections (Registration/DIBS/Uniforms) Beth

Strengths

- Registration sites out in advance to allow more time to register, kept "late fee" as an incentive for on time registration.
- Enlisted associate board members for Director to offload some responsibilities :)
- Created mass document to manually track dibs
- Collected \$3,800 in volunteer checks
- Travel uniform requests done online
- Sold apparel at Concessions and some events throughout season
- Enlisted new vendor for 2024 uniforms, which will create a small cost savings and support a local business
- Introducing an apparel store that will provide small percentage back to association.
- Creating specific merchandise options for in person sales only.

Opportunities

- Create Venmo option for merchandise/apparel sales
- Create dibs opportunities for selling merch at burger night
- Look into alternative to volunteer check options (i.e invoice option within SE)
- Keep better track of profitability of merch/apparel
- Get clarification on use of Hawk within logos and promotional items
- Work on distribution of Youth & Community uniforms and collecting forms and checks from those groups not attending the Expo

Venmo requested to sale
Request to open store before Christmas
Discussion about hat being Hawk vs C

Chaska Baseball: 2023 Reflections (Concessions) Buckentines

Strengths

- Setting up a separate concessions account with a debit card made it easier to purchase and track items.
- Opening on softball nights at community in addition to the baseball nights increased profits around 25-30%.

Opportunities

- Concessions coordinators having access to the volunteers contact information along with the volunteers having access to the concession coordinators contact information.
- Look into getting a concessions Venmo account as customers asked all summer long if we accepted it.
- More clear and specific communication with the twelves on what items the association will buy after the Chaska Classic as there was confusion this season.
- Better communication on the website when volunteers sign up regarding kids in the concession stands.
- If there are enough dibs to cover it, weekly dibs to open and close each stand and take care of the money for the week.
- Get more games scheduled at Community. We know softball would prefer community over the middle school fields and having 4/5 games a night at community would directly lead to additional profits.

Venmo requested

Ideas on how to improve for next directors

Chaska Baseball: 2023 Reflections (Equipment) Riggs

Strengths



- New Coaches Equipment bags
- New player catcher gear issued
- Cleaned up and removed old equipment from storage unit and found an organization to donate the old equipment to
- Have a list and inventoried equipment

Opportunities



- Other equipment is needed to replace old equipment
- Start utilizing a 2-3 year rotation on equipment to replace old equipment with new equipment and have the appropriate budget needs to complete
- Continue to maintain an inventoried list of items
- Gather all equipment to ensure it is kept in the storage unit
- *Approval needed for 2024 needs: Approx \$17,500 needed for baseballs, pop-up nets, catchers gloves, tees* (purchase now for Dome use in winter)

Greg's wife went to Augusta board meeting

Ask about radar detector location, request to bring in scoreboard controls and have them all housed by the city in a lock box

Chaska Baseball: 2023 Reflections (Grounds) Connors

Strengths



- Joe
- Getting supplies
- Cleaned up fields in timely manner
- Keeping fields in great playing condition
- Couple of days with 12s to teach how to chalk

Opportunities



- Mounds
- Better communication with the City
- Small chalker

George stepped off and Connors has replacement

Chaska Baseball: 2023 Reflections (Umpires) Pierce/Mitcham

Strengths



- Know 90% of the umpires
- Allows us to grade umpires
- Opportunities for higher level games

- Overall good season
- Very few challenges
 - Umpire availability was very good
 - Many opportunities to umpire games
- 87 Umpires

Opportunities



- More training options
- Earlier in the year
- Strike zone evaluation

- Segment umpires

- Work with umpires (how to handle parents/fans)
 - Procedure for handling situations

Chaska Baseball: 2023 Reflections

(Fundraising) - Nikki

Strengths



- 2023 Sponsorships brought in \$5,500 for the CBA
- 2023 Golf Tournament raised \$8,000
- New Opportunity with "German Days" through Sticks gambling donating \$2,300 toward 2024 baseballs
- Worked with the fundraising team to develop a 12U "How To" guide to help reduce questions on fundraising

Total Earned for CBA - \$15,800 for CBA

Opportunities



- Book Golf Tournament early and get the word out - Look at moving to early in the year to have teacher participation
- Have Sponsorship wrapped up earlier (Feb) so there is more time to execute board sponsorship responsibilities
- Add a new fundraising Campaign to help increase funds for 2024/2025
- Look at opportunities with the city to see if there is any long term opportunities for advertisement at the fields to help with upkeep and upgrades

Chaska Baseball: 2023 Reflections (Community Outreach) - Jenna

Strengths



- Goal was to connect with underrepresented community members and got two new Latino families signed up through the scholarship program. I got feedback that their kids LOVED playing.
- Successful Pitch, Hit & Run event. Four players made it to the next level. One softball player from Minnetonka ended up getting 2nd overall at Target Field.

Opportunities



- Would love to find more opportunities to be "visible" at community events, specifically before signup seasons. I.e. River City Days, Touch-a-truck, ect.
- Being a new position, I filled in here, there, and everywhere. But this spot has the potential to engage and help build our numbers through community outreach.
- Could pair this position with fundraising for bigger impact.

Chaska Baseball: 2023 Reflections

(Webmaster) - Brannon

Strengths



- Webmastering
 - Figured out connecting SE and Google accounts is beneficial.
- Scheduling
 - Scheduled practices for coaches
 - Template for requesting fields from city

Opportunities



- Webmastering
 - Board turnover: Figure out what to do with all the accounts created in google when they aren't needed anymore.
- Scheduling
 - Get better at scheduling practice out further.

2023 Reflections: Consolidated View

Successes	Opportunities
14AAA State Champions	Carver Travel communication
Concessions	Facilities - dome time and gym time
Partnership for youth with Carver, Community with Chan and Carver	Communication from the City
Scheduling	Evolving roles and fit into the picture
Equipment clean out and inventory	Recruitment of new board members
Apparel Sales	Timely communication with LONG lead times
Youth and Community Season	Online QuickBooks
First year with a thought budget	Uniform Vendor

2024 Facility Planning



Dates Requested

2024 Expo - March 16 (pending)

13U and Older Tryouts - Feb 2nd and 3rd (approved)

Dome and Gym Player Development:

- ▶ Jan 7th - April 14th -Sundays field and cage roughly 1-7p (varies based on availability - approved)
- ▶ April 15- April 30 - M-F 6p-8p (pending)

Presented as FYI for requests thus far

2024 Planning

FOCUS AND INITIATIVES FOR 2024



skipped due to time constraints

2024 Priorities (discuss & align as a board)

Goals	Initiatives	Timing	Owner(s)
Increase focus on player development	Offseason development - time and structure Facility requesting		
Increase board engagement, streamline ways of working	Everyone on their google account and actively checking and using Documentation in Google Drive of your role Commitment to meetings		Every Director
Improve Coach support, training & communication			

skipped due to time constraints

Player Development Plan

IMPROVING PLAYER DEVELOPMENT



skipped due to time constraints

Player Development Plan (ALL)

Priority Rank	Development Idea (Examples)	Timing	Owner(s)
	Run camp/clinics in Dome vs Facility (cost from 2022)		
	Open Dome time (costs from last year)		
	Organized Travel Team practices in HS Gym		
	Establish a designated Player Development Committee		
	Outsource development to partner organization		

skipped due to time constraints

Board Director Tenure and Rotations

Name	Role	Start Date	Rotation Date
Tate Brandt	President	2020	2024
David Verduzco	Vice President	2020	
Michael Bosel	Treasurer	2023	
Jessica Beekmann	Secretary	2021	
Jeremy Laughlin	Communications	2020	
Beth Vriesen	Registrations, Apparel, Uniforms	2021	
Nikki Moen	Fundraising	2021	2023
Julie Bresser	Youth Co-Director	2021	
Buckentines	Concessions	2022	2023
Connors	Grounds	2021	
Brannon Weigel	Webmaster	2019	2023
Rhiannon Pankake	Community League Director	2023	
Mike Schladweiler	Youth/Community Player & Coach Development	2023	
Kalynn Hammer	Youth League Co-Director	2023	
Jeff Pierce (training) & Daniel Mitcham (admin)	Umpires Co-directors	2023	
Jim Richardson	Travel Director	2023	
Greg Riggs	Equipment	2023	
Danielle Halbert	Fall Ball Coordinator	2023	

Outreach Coordinator

Jenna Cruz

Associates

Fundraising Support

Cynthia Kennedy & Erin Grier

Associates

Reg/Dibs/Apparel Support

Heidi Bisbee & Melissa Coddington

Associates

Grounds and Equipment Support

Joe Karg

Associates

Vote in New Members and roles

Open Roles	Nominee(s)	Director/Associate
Concessions x 4		
Communications		
Webmaster		
Fundraising		

Danielle Halbert would be interested in fundraising

Bisbee interested in possibly helping with concessions maybe one day a week. Nikki

MAYBE interested in helping with concessions one day a week when able.

Laughlin interested in website revamp

Jenna Cruz taking on Classic coordinator and possibly scheduling coordinator

Meeting Adjourned

Jessica motioned to adjourn meeting at 947, Nikki seconded, motion passed with 11-0 vote