



SAGINAW BAY ICE ARENA

Home of the Greater Saginaw Amateur Hockey Association

6129 Bay Rd Saginaw, MI 48604 (989) 799-8950 www.saginawbayicearena.com

GSAHA Board of Directors Monthly Meeting Date 5/19/24

Members Present: Jim Bailey, Jamie Furbush, Matt Lockwood, Dana Causley, Trisha Gray, and Elizabeth LaPouttre

Members Absent: Kyle Smith and Kim Richter

Others Present:

President's Report (Furbush):

- -Jamie Furbush welcomed everyone to the annual meeting. The Board and attendees go around the room and introduce themselves.
- Jamie provided an update on the excitement of the Memorial Cup. This is the first time an OHL American team has hosted the Memorial Cup.

Secretary's Report (Bailey):

- Jim submitted electronically the April Minutes to all Board members to be approved digitally. They were approved by Elizabeth. Seconded by Matt.

Treasurer's Report (Smith):

- Kyle was absent so Kenny shared the report. The rink is in a good financial state with a positive balance of \$69,816.42 which is great because we have some significant repairs that are needed to the rink.

Arena Manager/Program Report (Benson):

- Kenny Benson shared his "Year in Review" document with the group. See additional report for more information.
 - [Year in Review 2024.pdf](#)
- Elizabeth asked about the conversion rate of kids participating in learn to skate and signing up for hockey. Kenny wasn't sure about the number, but Jamie suggested doing some exit interviews to find out.
- Jim asked about Ice Tyme. Kenny didn't have the exact numbers but thinks we have already made back our initial investment.
- Jamie reminded the group about the "Memorial Board" that was added to the rink last year.

Referee Report (Smith):

- No report

House Liaison (Bailey):

- No report

Travel Liaison (Bamberger):

- No report

Coaching Director (Furbush):

- No report

Marketing Director (Richter):

- Elizabeth shared about some of the social media things we have been putting out lately. She shared some shorts and reels she has created for the rink. They have been getting a lot of shares and views.
- Recruitment, education, and inspiration are the three pillars of the marketing campaign this year.

Safe Sport Director (Gray):

- No Report

Fundraising Report (Gray):

- Trisha updated the Board on fundraising goals. She really wants to bring back the Night at the Races.
- Dana and Trisha volunteer to head up the Night of the Races in 2025. It was suggested to have a volunteer photographer or content creator coming to these events and capture some of the highlights of the events.

Discipline Report (Lockwood):

- Matt shared about one incident involving a complaint from a fan that was unruly in the stands. He is still investigating the incident.
- Elizabeth asked about the procedure for spectator behavior. The Board agrees to discuss it further at another meeting.

Old Business:

New Business:

- Thank you Matt Lockwood, DJ Bourdow, and Trisha Gray for serving as members of the Board.
- Matt Lockwood intends to run for the Board.
- Trisha Gray intends to run for the Board.
- Megan Kuhn intends to run for the Board.
- Jim nominates Matt Lockwood for the Board. Trisha Seconds. Approved.
- Kenny nominates Megan Kuhn for the Board. Kenny Seconds. Approved.
- Trisha nominates Trisha Gray for the Board. Matt Seconds. Approved.

Meeting adjourned at 1:24 p.m.