



# 2019-2020 Prior Lake High School Cheer Team Sponsorship

Thank you for your interest in sponsoring our cheerleading program at Prior Lake High School. We have three cheer teams comprised of 58 athletes in 5th-12th grades. Our Varsity Gameday team is the reigning MN State Champion, both our JV and Varsity teams made it out of preliminaries at Nationals in Disney World and our Middle School team has a State Championship too. Your sponsorship will increase awareness of your business while also building good will within our Prior Lake and Savage communities, all while supporting our amazing athletes. As a three season sport (April-February), our extended season means sponsoring the Prior Lake Cheer Team is an outstanding value, and as a 501c3 non-profit, your donation is also tax deductible.



## BLUE LEVEL \$250-\$499

- Your company logo placed on the PLCT poster\* with a complimentary copy for you to display
- Sponsorship Thank You posted on PLCT's public and private Facebook pages, Instagram and Twitter
- Sponsorship acknowledgement at year-end banquet



## GOLD LEVEL \$500-\$999

- Blue Level benefits plus:
- Small company logo displayed at PLHS Home Varsity Football Games (Banner and/or Program)
- 1/2 page ad\* space in our Home Cheer Competition program that draws nearly 750 cheerleaders



## PLATINUM LEVEL \$1000+

- All Blue and Gold Level benefits plus:
- Large company logo instead of small at PLHS Varsity Home Football Games
- Full page ad\* space in our Home Cheer Competition program
- Advertising Booth at our Home Cheer Competition\*
- Company logo on cheer team t-shirts worn at our Home Competition
- Company Logo on display at our Burger Bash, Home Cheerleading Competition, and Disney World Nationals Send Off

### (\*) Ad Details

- For inclusion on PLCT Poster, logos must be delivered by 9/15/19
- Ads must be delivered to PLCT no later than 11/1/18 to be included in our Home Competition Program
- PLCT will provide one 8-foot table at our Home Competition free of charge for an advertising booth.



# 2019-2020 PLHS Cheer Team Sponsorship

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_



**BLUE LEVEL \$250-\$499**  
**AMOUNT \$\_\_\_\_\_**



**GOLD LEVEL \$500-\$999**  
**AMOUNT \$\_\_\_\_\_**



**PLATINUM LEVEL \$1000+**  
**AMOUNT \$\_\_\_\_\_**

Please mail form and check payable to PLHS Cheer to:

Stacey Buckingham,  
President, PLHS Cheer Booster Club  
2751 Rustic Hill Dr  
Prior Lake, MN 55372

Please email logos to: [buckinghammr@mchsi.com](mailto:buckinghammr@mchsi.com)

