

October 17, 2024 | SYA Meeting

Attendance: Jim Blaukovitch, Frank Adamcik, Rebecca Jones, Shaun Hallman, Michelle Taylor, Kenny Wellbank, Lauren Wellbank, Liz Young, Karl Martinson, Tiffany Krasley, Jen Boandl, Bryon Cramsey, Annie Greaves (Volunteers: Raenna Gichara, Julianna Rach, Breeelyn Hand, Imanie Figueroa, Ava Grube, Stella Strickland, Kaitlyn Neuhs)

1) **Call to Order:** Meeting is called to order by Jim at 7:07pm

2) **Motion to Approve December Minutes:** Motion to approve September's meeting minutes made by Rebecca with no objections.

3) **Board Member Reports:**

a) **Secretary:** There is an upcoming meeting with new STSD Activities Director, Sarah Osborne: Until further notice, SYA director should only contact her regarding scheduling. We will meet with her to talk about how she prefers to work with us, as she is new and many SYA directors are used to working with Monica. For example, Monica always posted our announcements on their socials. Discussion ensued about what the Directors want to know about the new director and what we want her to know about us: SYA is meant to get the kids ready to play for the school teams; Ask if she is willing to post our events and if so, how does she want us to communicate with her; Ask what she needs from SYA; Invite her to a meeting; Let her know that what SYA needs from her is help with booking Field time, Gym time, Meeting times, Fundraising event spaces and help with promoting on the school socials; let her know that SYA also pushes all the STSD sporting events (like clinics and fundraisers) on our social medias. An FYI, Sarah Foust is the new person hired for the job formerly held by Cherie Pinella.

b) **Treasurer:**

i) Current Account Balances (as of 10/16/24)

Checking accounts:	\$31,889.68
Savings:	\$2,277.98
Building Fund:	\$6,249.03
CD #1:	\$6,000 (from building fund)
CD #2:	<u>\$32,000 (from donation)</u>
Total:	\$78,416.69

Rebecca motioned to approved the treasurer's report, Michelle seconded. No objections.

ii) Checks written that have not been cashed yet:

EPGSL - \$150 (Fall Softball Dues - sent out 10/7/24)

WaWa - \$7,200 (Soccer Fundraiser Payment - sent out 10/7/24)

Valley Wide Signs - \$145.59 (Basketball & Softball Yard Signs - sent out 10/11/24)

Total outstanding payments: \ \$7,495.59

iii) There was a brief discussion about getting a Zelle ID set up that is linked to SYA's bank account, which allows transfers with no fees. Zelle can also be used to send payments. A QR code, e-mail, or phone number could be used to make payments to SYA and could be used at the Concessions or for any other fundraising we do.

c) **President's Report: Jim thanked everyone for being at the meeting and doing all they do!**

d) **Vice President:**

i) Home-coming Parade show-out was awesome, great turn out, the school was grateful that SYA was involved, thanks to all the sports who contributed!

Next parades, Emaus Halloween is Saturday (10/19). Next will be St Patrick's Day (will do a SUG).

ii) Swag budget - \$900 - \$1000 per year

\$0.20 per wristband - 1000 per year? - \$200

\$0.10 per business card - 1000 per year? - \$100

Any pens, magnets, SYA small swag - \$300

Candy or dollar tree handouts per 5 events a year - \$150

Cheap games (PLINKO) or attn draws (one time \$150)

Year-long calendar with key dates on it.

- iii) Bryon is working with Frank and the Board on an informational document about SYA's year.
- iv) Live streaming meetings? There was a discussion about how this could be done. One member voiced a concern about the kids wandering into the shots and being live streamed as well. Annie asked who would run the camera and would someone need to oversee answering any questions sent in during the meeting by people watching at home. SYA may need to buy a camera to stream the whole meeting. One member suggested that we stream just the contents of the agenda as it appears on the projector, with the sounds of voices having the discussions. Decision deferred for now.

e) **Chief Administrative Officer:**

i) ANNUAL EXPENSES

INSURANCE	\$6,073
TAX PREP	\$2,975
PORTA TOILETS	\$ 3,275
PPL	\$1,450
INTUIT	\$1,250
VERIZON	\$785
KISTLER OBRIEN	\$450
MISC. CONTRIB.	\$1,000
OFFICE SUPPLIES	<u>\$325</u>
	\$17,523

Recent savings: Moving from the South Mall saves \$6,000 per year

Changing accountants 3 yrs. ago is saving \$3,425 per yr.

** We will likely need to add our "swag budget" to these expenses**

These are the costs needed to run the organization. This is why \$25 of the registration fees goes to SYA for administrative costs. For example, in 2022, there were 824 kids in programs, which amounted to \$20,600 being generated for administrative costs. Sometimes if a program has a surplus in their budget, SYA may need that surplus for administrative costs.

- ii) Soccer still needs port-a-potties at Dodson and at Laubach; baseball is done so we don't need the one at the High School (Frank will call to have it picked up).

iii) Fall Baseball lottery is in progress

f) **Communications Officer:** Not present

4) **Old Business:**

- a) The Township's Commissioner's meetings are ongoing, although some were cancelled this month. They should soon unveil the new Laubach plans (revised). SYA should have a presence at the Commissioner's meetings to show that we will work with them and so they will readily work with us. We don't need to go to Recreation planning meetings so that will be taken off the Sign- Up for Township meeting attendance.
- b) The new SYA garage space has not yet been worked on, though more supplies have been delivered. Jim L. now says mid-November is when they can start.
- c) Annie spoke about how a Marketing Director would be a great addition to the Board and at the same time nominated Brittney Williams for this role, as she is willing and able and already made great pamphlets. Annie moved that Brittney take on a marketing officially and Lauren W seconded, no objections.
- d) Regarding the SES mats that PTO and SYA have agreed to help pay for: discussion deferred until we know more about what PTO is planning and have found out if the school district will pick up a third of the cost.
- e) Community Day: Already booked for Sunday May 4th. Shaun is the new Director of Fundraising, which was proposed in September's meeting but now made official as he is stepping down from running Soccer. He will form a committee to start working on Community Day planning. Jen B. suggested we provide food instead of trucks, we will make more profit.
- f) Annie reviewed the Charcuterie fundraiser. \$50 may be too high a price point for our community when it comes to buying into fundraisers.

5) New Business:

- a) Monica Deeb now runs the Concessions stand at SHS and will periodically ask for volunteers to run that stand. Lauren W is her contact person.
- b) Bruce Uhl Basketball camp is scheduled for November 10th.
- c) **Charity Event:** Does SYA want to run / host / participate in a charity event, such as Toys for Tots. Kenny suggested going around with the Salisbury Fire Truck and Santa and collecting donations for Toys for Tots while the kids are seeing Santa. Another suggestion for a winter activity is a Tree Lighting at Laubach with hot cocoa where Toys for Tots can be collected. Kenny will look in this more and get back to us.
- d) Shaun Hallman (officially) became the Director of Fundraising and had many updates to share.
 - i) **Valley Wide Signs** has agreed to sponsor SYA by making all our signs for 50% off. In exchange, we would let them put their logos on our signs and also on our website.
 - ii) The BJ's fundraiser was successful, although it was mainly soccer families. All program Directors should push the Dine and Donate events.
 - iii) Proceeds from these fundraisers are meant to be distributed between all programs (although as Frank pointed out, may need to sometimes be used for administrative business).
 - iv) Upcoming events are as follows: Dec 21 – Sky Zone 4pm-8pm, \$21 per ticket with \$5 per ticket going to SYA; January 7 – Chipotle Dine and Donate; Texas Roadhouse has coupons that can be given out (maybe at a parade?).

6) Directors Updates:

- a) **In-house baseball (Kenny):** No Updates, some discussion about team sponsorships.
- b) **Travel Baseball (Bill):** Not present but provided a **Written Update:** “Seasons have completed for both Travel and Senior baseball. Lottery tickets have been returned and I will deposit money. We will start Winter workouts in February for Travel and CM will continue in May.”
- c) **Softball (Michelle): Written Update** – “Fall ball- we had one 10U team. Looking into doing some off-season training workshops/clinics to help girls gain more skill with pitching, fielding and overall softball IQ. These would also help us with lowering costs. Fall Ball has gone well so far and the season will be wrapping up in the next few weeks - no issues to report. Still an umpire shortage so please send anyone interested in training our way and we'll get them connected with LVSAS. For spring - requested info on lawn signs, planning to do a fundraiser event in February with Painting with a Twist. Registration will be open in early January. Looking at fees and uniforms to see what we can do to decrease costs - I've heard from several that it's a struggle to afford multiple kids in multiple sports if fees keep increasing every year - we used to be able to keep things under \$100 - would like to get back to that if possible.” There was a discussion about sponsorships and ways to reduce fees.
- d) **Soccer (Shaun and Lauren and Lauren): Written Update:** “Soccer's season is in full swing and we're at the midway point with our fall games, with just six weeks left in our season. We wrapped out our Wawa coupon sale, which did really well. Depending on how smoothly the distribution of coupons goes, this may replace Thompsons as our go-to hoagie fundraiser. We've met with Sarah O. and discussed some of the things that SYA Soccer would like to collaborate on with the school, including the possibility of renting lights and leaving them at SMS, adding another small, lined soccer field to the school in the spring, and partnering with the district to offer some form of camps. Lastly, we're sad to announce that Shaun Hallman will be retiring from his post as Soccer Director once this season ends so that he can focus more on fundraising opportunities. He's naming Lauren Cline and Lauren Wellbank as his replacements, and the pair will serve as co-directors. Thank you for all you've done for SYA Soccer, Shaun!”
There was a discussion about the transition of Directors. Lauren Cline was welcomed as the new co-director of Soccer.
- e) **Football (Juan):** Not present
- f) **Cheerleading (Rebecca):** First competition is in November. Wreath tickets will be sold soon and are a popular lottery for winning a wreath made of lotto tickets, etc. SYA Cheerleader will be in the Emaus parade!
- g) **Basketball (Josh):** Not Present but provided a **Written Update:** “Attended the Rising Stars Directors meeting the other night. The purpose of the league is to help families in need. If we know of anyone in need

(or a gofundme page), I can get the league to help. Opening Day of rising stars regular season is Dec 7 for grade 3-6 and 12/21 for all other grades. I have been given two weeks of gym time for 10/28 and 11/10. I will be working for the next few days to schedule open gyms. [Sarah O] said she's working on the schedule for the rest of the season. Due to receiving no gym time to evaluate, registration will be pushed back at least a week. Community night: Lehigh University men's basketball and the Rising Stars Basketball League are partnering to host an evening of basketball; email was sent by me. next league meeting 11/17."

- h) Wrestling (Liz):** Written Update – “We are up to 23 registered wrestlers; changed reg fee to \$110.00 (from \$90 as per website announcement); Open mats have been well attended (9/23, 9/30, 10/7, 10/14,). We have two more to go (10/21,10/28); cleaned weight room area, cleaned prep aux “cave” room for novice to start practice in Nov.; Attended VEWL meetings, paid our league dues. We are being asked by VEWL to host two events. We need to get back to VEWL to confirm these ASAP – they are setting the schedule and need all hosting schools to confirm their dates and times for the events [waiting for approval of schedule]. These events we host are extremely large and bring in significant money for our wrestling booster club which services all levels (SYA, SMS, & SHS). It's absolutely imperative that both the main gym, aux gym & concession stand are reserved for:

Event #1: Varsity quad w/ Novice

12/7 setup (4mats) we need 2hrs

12/8 event 630a - 5p

Event#2: Varsity quad w/ Novice

1/4 setup (4 mats) we need 2hrs

1/5 event 630a - 5p

With these two events we anticipate taking home as profit between \$7,500 to \$10,000. This is critical as the schedule for SMS and SHS have several overnight tournaments where hotels and travels costs come from both the district And Booster Club. It seems that the booster club typically pays the hotel costs for our athletes.” The scheduling issue was discussed, and it was decided that Liz should move forward with all planning for the events as though all scheduling requests were all approved, because these events are important enough that we will figure out a way to work it out regardless.

- i) Concessions:** Devon Dredge is now the Assistant Director, appointed by Jen. Using Sams Club is complicated because they don't allow accounts under a business / org.,they must be associated with one specific person. So, Jen may need to use her personal Sams Club membership when shopping for supplies but bring the tax-exempt letter so taxes are not charged, then submit for reimbursement. **Written Update:** “The Fall season wrapped up on 10/7 and after expenses it looks like we were able to profit \$662.18 for the 7 games played at Laubach. In the next couple weeks we will work on winterizing the stand. In spring we plan on doing a spring clean out.” Karl offered information about winterizing outdoor refrigerators.

7) Discussion:

- a) Sponsorships:** if anyone says they want to sponsor SYA in any way, they can contact Brittney or the Director of the Sport they wish to sponsor, for more information.
- b) Camp Freedom Fundraiser,** All agreed that SYA will promote this event that takes place in November and benefits veterans in honor of Jen Boandl's brother. Jen will send the promotional flyer out to Annie who will forward to all Directors for sharing.
- c) SYA Facebook:** Adam is the administrator and should be sent anything to be published about upcoming events.
- d) At November's meeting,** nominations for Board seats can be made.
- e) December's meeting** needs to be booked in the HS cafeteria so we can have food.

8) Motion to Adjourn: Motion to adjourn made at 8:30 by Bryon and seconded by Michelle.

Next Meeting: ~~November 21st~~, 7pm-9pm, SES Library, with childcare in a different room (TBA)
***** Need a different date due to Parent Teacher Conferences**