



Reading United A.C.
3103 Paper Mill Rd.
Wyomissing, PA 19610
www.readingunitedac.com



United Way of Berks County



OLIVET
BOYS & GIRLS CLUB
OF READING & BERKS COUNTY

Olivet Boys & Girls Club
1161 Pershing Blvd.
Reading, PA 19611
olivetbgc.org

Press Release

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FOR IMMEDIATE RELEASE

Reading United To Partner with Olivet Boys & Girls Club *Partnership to include creation of soccer programming for camps and after-school*

READING, PA (February 19, 2020) – Reading United A.C. and Olivet Boys & Girls Club have agreed on a partnership that would see the creation of soccer programming for hundreds of youth in Reading and all of greater Berks County.

The agreement will involve Reading United creating soccer programming to be rolled out during Olivet's youth summer camp during the summer of 2020. This programming will also encompass Olivet's after-school activities at the end of the current school year and continuing in the 2020-2021 school year. The future soccer programs will guide the Boys & Girls Club's efforts to promote healthy lifestyles as part of its core programming.

"Reading United is delighted to partner with Olivet Boys & Girls Club," stated Troy Snyder, Reading United President. "Olivet plays an integral role in our community in developing Berks County youth into the leaders of tomorrow. Our soccer programs will help enrich the lives of hundreds of children that utilize Olivet for after-school programming and summer camps."

Reading United has extensive experience creating programming for all ages, abilities, and genders in order to grow the love of soccer in the local community. The team was recently recognized by Eastern Pennsylvania Youth Soccer with their 2019 Service To Community Award, in part for United's consistent and impartial approach to growing the game of soccer locally.

"Olivet will continue our effort to raise the level of enthusiasm for athletic programming that focuses on the well-being of our children; not a win-loss record," said Christ Winters, President and CEO of Olivet Boys & Girls Club. "With the experience and knowledge of the game of soccer, we welcome this partnership with Reading United as we strive to promote good sportsmanship and skill development of athletics to our Olivet children and our community."

Olivet Boys & Girls Club has a long history in Berks County in providing education support, afterschool programming, and mentoring. Olivet adheres to the National Boys & Girls Club of America's initiative to help young people between the ages of 6 and 18 get a healthy start and enter school ready to perform to the best of their ability cognitively, physically, socially and emotionally.

"Over the years, we (Reading United) have demonstrated our commitment to our communities and youth by giving access to our soccer pros of tomorrow," added Snyder.

Reading United previously announced the donation of season tickets to Olivet through its "Out-Of-Town" season tickets, which encourage soccer fans who are not local to Berks County to purchase and donate their seven-game pack of tickets to the Boys & Girls Club. So far, over 30 states and even the United Kingdom have a season ticket holder for the 2020 season, with over 350 tickets donated to Olivet as a result.



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OFFICIAL USL LEAGUE TWO AFFILIATE OF PHILADELPHIA UNION

Reading begins its 25th anniversary season on Friday, May 22nd with a match against local rival Lehigh Valley United. Season tickets (and out-of-town season tickets) are available at readingunitedac.com/tickets.

ABOUT READING UNITED AC

Reading United A.C. is the Greater Reading area's premier minor league soccer team. Led by the ownership group of Berks Professional Sports, Inc. the club was founded in 1995 as the Reading Rage. As the club entered its 15th season a name, logo, and color change was made to better feature the ties to the local and state community as well as the soccer goals of the team and its partners. Now in its 25th season, Reading United's commitment to professional player development has produced over fifty players currently on the rosters of professional clubs throughout the United States, Europe, and Latin America. Reading United is the official USL League Two affiliate of Major League Soccer's Philadelphia Union. For more information about Reading United A.C., visit www.readingunitedac.com.

ABOUT OLIVET BOYS & GIRLS CLUB

Olivet Boys & Girls Club has a long history in Berks County of providing educational support, after-school programming, and mentoring. Olivet adheres to the National Boys & Girls Club of America's initiative to help young people between the ages of 6 and 18 get a healthy start by preparing youth to perform to the best of their abilities, cognitively, physically, socially and emotionally.

Step inside Olivet Boys & Girls Club and you'll find something magical: young people learning, exploring and connecting with caring adults, kids completing their homework, teens researching colleges or planning a community service project, and many Club members laughing and playing games or sports with their friends.

The Club experience is a one of a kind opportunity to unlock GREAT FUTURES.