



the silver &
BLACK

EAST PAULDING HIGH SCHOOL

Sponsorship Kit

#LOADtheCANNON





We are excited to announce that we have installed a new **15'x26' Video Mega Score and Ad Board!**

Your advertisements will be shown year-round to Football, Soccer, Lacrosse and Track fans and all the other community members that use the EPHS "Bone Yard" Facility! This also includes youth sports, graduations, band performances, community events and much more!

By partnering with East Paulding Athletics, your goods and services will be front, and center will nearly 100,000 community members and fans! Your support is critical for the survival of our athletic programs.

RAIDERS EAST PAULDING **RAIDERS**



| | | | |
|------|-----------|---------|------|
| : | | : | |
| TOL | (seconds) | TOL | |
| DOWN | TO GO | BALL ON | QTR. |

Raiders



2021 Raiders Corporate Sponsorship



Admirals Package:

LEVEL 5 SPONSORSHIP

\$10,000 per year

- **Exclusive Sponsor** (highest level of sponsorship)
- (2) Guaranteed In-Game Commercials (30 seconds)
- (2) Guaranteed Pregame Commercials (45-60 seconds)
- Premium Locations-Non-Animated Graphic Included in Scrolling Ads in Game
- 4' x 8' Static Sign on Sponsor Board on East Paulding Dr.
- Individualized recognition and plug announced at every home game.
- Link from our Website to the sponsor's website
- Parking Pass in special parking (*upon request*)
- (6) VIP Badges for Reserved Seating and Free Entry (*upon request*)
- Special Thanks Plaque at the end of the year.

Captains Package:

LEVEL 4 SPONSORSHIP

\$5,000 per year

- Guaranteed In-Game Commercial (30 seconds)
- Guaranteed Pregame Commercial (45-60 seconds)
- Non-Animated Graphic Included in Scrolling Ads During Game
- 4' x 4' Static Sign on Sponsor Board on East Paulding Dr.
- Individualized recognition and plug announced at every home game.
- Link from our Website to the sponsor's website
- (4) VIP Badges for Reserved Seating, Free Entry, & Pregame meal (*upon request*)
- Special Thanks Plaque at the end of the year.

Quarter Master Package

LEVEL 3 SPONSORSHIP

\$2,500 per year

- Guaranteed Pregame Commercial
- Non-Animated Graphic Included in Scrolling Ads During Game
- 4' x 4' Static Sign on Sponsor Board on East Paulding Dr.
- Link from our Website to the sponsor's website
- (2) VIP Badges for Reserved Seating, Free Entry, & Pregame meal (*upon request*)

Master Gunner Package

LEVEL 2 SPONSORSHIP

\$1,000 per year

- Non-Animated Graphic Included in Scrolling Ads During Game
- 4' x 4' Static Sign on Sponsor Board (field side) on East Paulding Dr.
- Link from our Website to the sponsor's website
- (2) VIP Badges for Reserved Seating, Free Entry, & Pregame meal (*upon request*)

1st Mate Package

LEVEL 1 SPONSORSHIP

\$500 per year

- 2' x 2' Static Sign on Sponsor Board (field side) on East Paulding Dr.
- Link from our Website to the sponsor's website
- (2) VIP Badges for Reserved Seating, Free Entry and Pregame Meal (*upon request*)

Per Game à la carte Pricing

:60 Full Commercial Pre-Game & Half-Time \$500.00

Time Out Sponsor of the Game (“This time out is sponsored by Hardy Ford”) \$750.00

(approximately 12 or more opportunities to be recognized in a typical game!)

1st Down Sponsor of the Game (“That is a Happy Hawg 1st Down!!”)

(approximately 30 or more opportunities to be recognized in a typical game!)

\$500.00 for a game or \$2000 for the entire season (5 or more games!)

Red Zone Sponsor of the Game (“The Raiders have entered the Chic Fil A Red Zone!!”)

(approximately 30 or more opportunities to be recognized in a typical game!)

\$500.00 for a game or \$2000 for the entire season (5 or more games!)

Pregame Meal Sponsor of the Game

Ask for details

(Please contact Courtney Baggett, if you are interested in being a pregame meal sponsor!)

*If you have a specific need or idea on how you want to market your business that you did not see above, please contact our sales team and they can work with you on getting it done!

EPHS Athletic Booster Club

Is a 501(c)(3) Organization At the end of the year will send out a tax receipt to each sponsor Please keep in mind that all of the above signage will remain in place for one year at “The Stadium”. This means it will be seen during Football season, Soccer season, Track and Lacrosse season. Some of the above level allow for self-marketing at home games, please ask for more details.

Spaces are limited please contact us for availability

TD Club Marketing Team:

For Sponsorship Sales and Pricing Contact:

Jason Sweat 770-757-0466

Kris Baker 413-374-5723

For all other questions contact:

Billy Shackelford, Head Coach, 678-777-8804

Buzz Rowland, TD Club President 404-909-6200

Tracy Woodall, TD Club Treasurer 404-989-5198

Courtney Baggett, TD Club VP/Pre game meals 770-633-2085