



Wisconsin Association of Cheer & Pom Coaches, Inc.

WACPC Board Meeting

Date: Sunday, December 5 2021

Zoom call

11-2 pm

[Members \(new document\)](#) : Bruins, DeBruin, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, Kube, LaVelle, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

Present: Bruins, DeBruin, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, Kube, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schultz, Shaw, Ward, Welke,

Absent: LaVelle, Zamjahn

Important links:

[Form for website placement](#)

[social media request](#)

Mission Statement: Educate, Motivate, Collaborate & Celebrate

- I. **Call to order of WACPC Board of Directors**
- II. **Treasurer's report**
 - A. Account balances
 1. Checking **\$55,197.05**
 2. Electronic Payment Accounts **\$188,463.50**
 - B. [Financial Report as of 12/5/2021](#)
- III. **Secretary's report**
 - A. Updating website
 1. [Form for website placement](#)
 2. [social media request](#)
 3. Form created by Lisa for placement of items on website
 4. Where should this be located?
 - a) Members only page- Board of Directors
- IV. **Finance Committee**
 - A. Discussion of going cashless
 1. Going cashless at our events
 - a) We have a lot of cash on hand at all events
 - b) E tickets- purchased in advance
 - (1) Ticket Spricket- company we are using

- (2) On phone or printed
- (3) Very similar to WIAA
- (4) Cannot buy tickets at event
- (5) Need phones on site
- (6) Get this information out there soon!
- (7) Can scan at the door but hoping for preorders
- (8) Finance comm
 - (a) Will create an email to be sent by district reps
 - (b) Email done by Morgan and will be done by Dec 12
 - (c) Email will be sent out by each district rep on
Wednesday, December 15 at 12pm

(d) Motion Welke moves to go to a cashless system as discussed for the 2022 competition season. Second by Rahjes In favor- all Opposed- 0 Motion carries

c) Apparel

- (1) Pre order & post order
- (2) No cash on site
- (3) Stores are closing sooner than in the past
- (4) Will be on site for State events for personalization and post orders
- (5) Challenges for distribution- working on this
- (6) No refunds

d) Debit cards

- (1) Will expire soon
- (2) Add Dance (Alea Norrish) and cheer/treasurer (keep Julie Pankow). All others should be removed

e) Budgeted items

- (1) Let Julie P know when budgeted items come up
- (2) Will send out an email to board

f) Backdrop

- (1) Thinking about ordering these for the State events
- (2) Budget for general competition
 - (a) Would come out of this budget
 - (b) Used for dance and cheer

(c) Motion DeBruins moves that we purchase a State backdrop through the general competition budget. Second by Greenwald In favor - all Opposed- 0 Motion carries

g) Mileage

- (1) Align with cheer and dance for speakers, judges and board members
- (2) 30 cents a mile round trip
 - (a) Universal for entire board

(b) Motion DeBruins moves that for board members we pay 30 cents per mile. Second by Greenwald In favor- 12 Opposed-5 Abstain- 1 Motion carries

- B. Stipends
- V. [Worker availability](#)
- VI. **Fall Conference update**
 - A. Put together a survey to send to members
 - B. Uploaded videos
 - 1. Let members know how they can access those
 - 2. Band app worked well
 - 3. Speakers
 - a) Rotation of speakers so as not to bring the same ones each year
- VII. **Dance Committee**
 - A. **Meinel moves that if members of a team are required to quarantine, an administrator's note would be needed and the 75% rule would be waived. This note should be sent to the president of WACPC. The president of WACPC must be notified as soon as possible and before the performance takes place.**
 - B. **Rindt moves that the dance committee not recommend any specific COVID performance rules this year barring any unforeseen mandates. Will adhere to mask ruling for the State of Wisconsin and venues**
 - C. **Sub- Committees**
 - 1. **Judging**
 - a) Working on contracts during the weekend of Conference
 - (1) Contracts out- electronically
 - b) Working on the judging panel for State
 - 2. **Event Planning**
 - a) Sponsors
 - (1) Working on our sponsor list (organization as a whole)
 - (a) Update vendor list that our teams use
 - (i) Sending out a survey to understand the demographics of the vendors that our teams use
 - (a) Received great feedback from survey
 - (ii) Developing a list of our vendors
 - (a) created
 - (b) Non-industry organizations
 - (c) Sent out emails with notification of our sponsor program
 - (d) Developing a newsletter- Jim
 - (i) Sending quarterly
 - (e) Educational pieces from sponsors
 - b) Budget
 - (1) Voted on by dance committee
 - 3. **Communication / education**
 - a) Nothing new to report
- VIII. **Cheer Committee**

A. General Updates

1. Registration Extension

- a) All State Cheer, Varsity Stunt Groups, and Mascot registration must be completed and postmarked by March 1, 2022; an extension from the original date of 12/20/2021
- b) Video submission date of 3/18/2021 for all three division remains the same

B. Event Planning (Minutes from 11.22.21)

1. **Championship Communications**

- a) **Handbook Updates** - Covid Related

- b) **Website Updates**

- (1) Lodging Information

- c) **Championship Planning**

- (1) Preliminary Location -

- (a) Status Update

- (i) Event workers

- (a) Workgroup must identify what roles need to be filled, and hire those workers. A list of available workers has been drafted.

- (ii) Facility Planning - Upcoming Discussion:

- (a) Task List/Worker Needs

- (b) Mats - secured

- (c) Sound/DJ - Reviewing estimates and seeking additional comparison before finalizing

- (2) Finals Location Discussion

- (a) Status Update

- (i) Event Workers

- (a) Workgroup must identify what roles need to be filled and hire those workers.

- (ii) Facility Planning - Upcoming Discussion:

- (a) Staging

- (b) Pipe & Drape

- (c) Lighting

- (i) Need to develop a floor plan to guide needs estimate

- (d) Sound/DJ

- (i) Recommending a proposal for sound/DJ needs at State Cheer Championship event; to be finalized within cheer committee

- (iii) **Competition Advancement**

- (a) Judge Feedback Form

- (b) Email Script/Follow up

- (c) Judge Qualification - Pilot

C. Communication & Education

1. Mentorship Program
2. Coach's Corner
 - a) Topic(s)
 - (1) Tumbling rubrics - Greenwald
 - (2) Importance of skill inventories/how to use them - Pankow/Je
 - b) Status Update
 - c) Next Meeting/Topic - TBD
3. Skill Videos
 - a) Purpose
 - b) Status Update

IX. Reminder of what is expected of board members at our events

- A. We are our biggest cheerleaders

X. Membership update

- A. 470 members
- B. On shared drive

Adjourn- Welke moves to adjourn. Greenwald seconds.

Next meetings:

Proposed Upcoming dates: Proposed meeting dates for 2021-22

- | | | |
|-------------------------------------|----------------------------------|----------------------------------|
| <input checked="" type="checkbox"/> | Aug 1 | Board meeting 11-2 pm |
| <input checked="" type="checkbox"/> | Aug 29 | Special board meeting |
| <input checked="" type="checkbox"/> | Sept 5 (email update) | Board meeting |
| <input checked="" type="checkbox"/> | Oct 3 email update | Board meeting |
| <input checked="" type="checkbox"/> | Nov 7 (email update) | Board meeting |
| <input checked="" type="checkbox"/> | Nov 12-14 | Fall Conference |
| <input checked="" type="checkbox"/> | Dec 5 (email update?) | Board meeting 11-2 pm |
| <input type="checkbox"/> | Jan 2 (email update) | Board meeting 11-2 pm |
| <input type="checkbox"/> | Jan 22 | JEM |
| <input type="checkbox"/> | Jan 29 | Dance Regionals |
| <input type="checkbox"/> | Feb 5 | State Dance |
| <input type="checkbox"/> | Feb 5 | Varsity Cheer Prelims |
| <input type="checkbox"/> | Feb 6 (email update) | Board meeting |
| <input type="checkbox"/> | Feb 19 | State Cheer Championship |
| <input type="checkbox"/> | Mar 6 | Board meeting 11-2 pm |
| <input type="checkbox"/> | April 3 in person | Board meeting 11-2 pm |
| <input type="checkbox"/> | May 8 | Board meeting 11-2 pm |

