

**Eureka Lacrosse Club Board Meeting**  
**Sept. 4, 2018**  
**Baker's Residence (Firehouse was not available)**

Present: Justin O'Rourke, Jon VanKleeck, Sheldon Ripson, Brad Baker, Jackie Ripson, Darla Baker, Mitch Mitchel, Ron Mikel and Debbie Ward

**President's Report:**

The meeting was called to order at 6:08 pm

There were no minutes from the July meeting since the Communications Director was absent.

Spring Break – Louisville, KY – for JV Purple and Varsity

- Vs. Christian Academy on Day 1, vs. Trinity on Day 2 and South Oldham on Day 3
- These teams are very competitive
- Team activity: The Main Event – bowling + laser tag
- Friday night will probably be dinner in the hotel
- Breakfast and film on Friday and possible film on Saturday
- Cost will be approximately \$250/player.

**Team Breakdown**

- JV will be broken down into JV Purple (higher) and JV Gold (lower) because there will not be enough freshmen to field a team.
- We will try to get JV stand-alone games with teams whom we are not playing at the Varsity level
- This will give us a better chance of getting more games for the freshmen than in past years.

**Fall Schedule Dates:**

- We reviewed the fall schedule

Cost will be \$550 for the Spring. We believe that there will be 55 players, with the potential for 5-6 more.

**Possible Fall Tournaments**

- One in Leavenworth, KS – Entrance fee is \$900 and it's a full time – 11/10
- Second is in Bloomington, IL at Illinois Wesleyan (3 hours away) on 11/4 – 7 vs 7 format similar to Lindenwood; Entrance fee is \$725
- After a discussion, it was decided that Wesleyan is the better option – closer and better competition
- Coach would pick the roster
- This would be an alternative to the Pumpkin Tournament for Varsity
- Fees and travel expenses would be paid for by the players.

**Varsity Jamboree**

- 9-5 pm; first game at 10 am, 25-minute halves
- Ron will invite officials

#### Sept 30 BBQ @ Berry Park 4-6 pm

- Jackie and Darla suggested that each grade be assigned a side or dessert
- The Club supplies the main course
- Games: washers, radar guns
- Lacrosse business: check collection, jacket and bag orders, initial parent meeting, Spirit Wear samples
- Debbie will send a Save the Date email to current high school and incoming freshmen

#### Coaching Jackets and Polos

- We will be buying polos for the coaches and they will be required to wear them

#### Uniforms:

- Ron passed around samples. The home jersey has to be white. There was a discussion about the color of the away jersey being black or purple. Ron will talk to Coach Ganey about changing to purple.
- We need to order 32 jerseys.
- We're also going to order white shorts for Varsity players only.

#### Registration: \$550 per player

- We'd like to start registration by 9/15
- Debbie will check and see if they can add buyout to the registration
- Debbie will add shorts to the freshmen order (\$35) as part of the registration
- All forms will stay the same
- Transaction fee on them
- Final due date is 2/1/19
- Due dates: \$250 deposit by 9/30, checks can be brought to the picnic or they can pay online.
- They can't play in Lindenwood unless they are registered.
- US Lacrosse membership must be valid until 5/25/19

#### Michigan/Boston U game – 10/21 at Lindenwood with clinics on 10/20 at noon

- We can buy 35 tickets for \$500
- Ron will find out when we can get our hands on the tickets so that we don't end up with a problem handing them out.

Ad book: sponsorship levels will stay the same

#### **Vice President Report:** Brad Baker

- Sharon has transferred to Mercy and will remain the trainer for Eureak
- Tent prices: 10x10, 10x15 and 10x20. We probably want 10x15 which is the same as what Lafayette used.

- Price varies depending on manufacturer and graphics.
- Ron thought we should make an investment in quality, especially for the scorekeepers at the table

**Fundraising:** Lydia Scherer was absent, Ron reported.

- Shakespeare pizza will be \$12 with 50% profit
- Rock 'n Roll bingo – The emcee is hired and the place is reserved; no alcohol, family friendly
  - There will be a 50/50 raffle, prizes
- Trivia Night – no report yet; the location will be at Andres at Fox Run

**Financial Update:** Jon VanKleeck

- Jon provided a year-end report. We lost \$102.15 in 2018.
- The ad book and Trivia night were the biggest fundraisers
- Officials and trainers was high because the trainer bill for 2017 was paid in 2018
- Jon presented a tentative budget for 2019. He made a conservative estimate for Trivia Night and the ad book
- Jon bumped up field rental because we're going to try to add more turf time at Eureka.
- Field supplies should be negligible
- We will be purchasing a video camera and the accessories needed for filming

**Communications:** Debbie Ward

- The website has been updated with fundraiser dates and deadlines.
- Debbie will update the calendar based on information received today.

**Media Director:** Sheldon

- Sheldon explored Krossover as a vendor for editing and posting game film. That is the labor-intensive part of the process. \$1500 would cover all of the Varsity and most of the JV games.
- Sheldon suggested that we do a trial in the fall with the Lindenwood tournament.

**Merchandising Directory:** Jackie Ripson

- Jackie will start working on the senior banner design.
- First flash will start on 9/30 to 10/15 and will have the Nike practice pack on it.

**Youth:** Justin O'Rourke

- People have responded to the signs that Justin put up by text
- Justin will be passing flyers out to elementary and middle schools.
- Debbie is running a Facebook ad
- Michael McLaughlin will be leading the youth program
- Mitch said that they will be offering more Level 1 certification classes so it should be easier to get parents trained.
- Winter indoor – at Midwest Hockey at Queeny Park – starting Dec. 14<sup>th</sup> to the end of February on Thursdays and Saturdays. Some of this time will be given to the Varsity players/Rockwood United.
- Debbie will email the youth players

- Steve Millan – coach of U8/U9 Chesterfield hockey – has agreed to let Justin talk with the players from Eureka

**NEW BUSINESS:**

**Additional Fundraising**

- Jackie will look into yard signs for players and decals

Banners: Ron suggested that we buy banners for JV Championship, Conference Champs and Quarter finals and state finals to put up during the games.

Brad suggested that we thank our sponsors with a card or plaque.