



Wisconsin Association of Cheer & Pom Coaches, Inc.

WACPC Board Meeting

Date: Sunday, November 7, 2021

Email update

[Members](#) (new document) : Bruins, DeBruin, Flury, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, LaVelle, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

Present:

Absent:

Mission Statement: Educate, Motivate, Collaborate & Celebrate

- I. **Call to order of WACPC Board of Directors**
- II. **New Motions: from last meeting**
- III. **Treasurer's report**
 - A. Account balances
 1. Checking \$53,484.36
 2. Electronic Payment Accounts \$171,585.45
- IV. **Dance Committee**
 - A. Covid team quarantines
 1. Drop 75% rule for this year due to COVID?
 2. No virtual options. If a team has zero members they will not be qualified to compete.
 3. **Motion- Meinel moves that if members of a team are required to quarantine, an administrator's note would be needed and the 75% rule would be waived. This note should be sent to the president of WACPC. The president of WACPC must be notified as soon as possible and before the performance takes place. Second by Rindt In favor- 13 Opposed- 0 Motion carries**
 - a) **This year only section - add this to the handbook**
 - B. **Rec vs All Star**
 1. Discussion of how to classify these two areas moving forward
 - a) All Star - for profit
 - b) Rec- nonprofit
 - c) Hours you practice?
 2. Anne, Kim, Jim, Megan and Sue will discuss this and bring something back to the committee.
 - C. **Adding items to the website**

1. Lisa will create a google form similar to the social media one to be used when something needs to be added to the website.
 - a) Will send it out to the dance committee

D. Tabulation Program

1. Drew
 - a) This should be used on a PC with Microsoft excel
 - b) Drew has added all new items to this year's program
 - c) Thank you, Drew!

E. Timing Issue

1. A timing issue with a single team was brought to the music committee and discussed with the appropriate people involved. The dance committee chairs felt it was also appropriate to bring it to the full dance committee.
- 2. Motion Ward moves that this particular team who was already advised by WACPC will be permitted to have a minimum time of 1:30 seconds for this year only. Second by Shaw In favor - 9 Opposed- 3 Motion carries**

F. Sub- Committees

1. Judging

- a) Working on contracts during the weekend of Conference
- b) Training at Fall Conference
- c) Electronic tracking sheet

2. Event Planning

- a) Sponsors- update
 - (1) Working on our sponsor list
 - (a) Update vendor list that our teams use
 - (i) Sending out a survey to understand the demographics of the vendors that our teams use
 - (ii) Developing a list of our vendors
 - (b) Non-industry organizations
 - (c) Meeting at Conference
- b) Finance- update

(1) We need to finish our budget and get it approved this week!

- (a) Finish date by Nov 14 at the latest
- (b) Share with the dance committee to approve on facebook
- (c) Bring to the board to vote on
- (2) Working on figuring out ticketing at the LaCrosse Center
 - (a) Might need to go to the full board
- (3) Developing a spreadsheet for debit card use
- (4) Looking into having credit card processing machines
 - (a) Sportsengine?

3. Communication / education

- a) Member media- nothing new to report

- (1) Waiting on information for coach of the year
- b) Write an email to all members to remind them to submit music/skills now.

- (1) Julie J will create the email
- (2) Send Nov 1 Done, Dec 1, Jan 1

G. Teams dancing at State as an exhibition

- 1. Alea has done this in the past.
- 2. Teams would send in videos
 - a) Dancing during judge breaks
- 3. At this point with our new schedule at State we are not sure if there will be time for this activity. After registration we will have a better understanding if we will be able to offer this. We can continue to take videos letting teams know that this is not a guarantee at this point.

V. Cheer Committee

A. General Updates

- 1. Revised meeting day/time - will now meet monthly every 3rd Monday @ 8:00pm
 - a) First meeting after this revision will be **November 15th @ 8:00pm**

B. Event Planning

- 1. Championship Communications
 - a) Handbook Updates
 - (1) Completed updates to the Handbook:
 - (a) Session turnover information/expectations added to Handbook (see pg 13)
 - (b) Team storage expectations and information
 - (2) Updates that still need to be added to Handbook:
 - (a) Both WACPC Cheer & Dance have agreed to return to pre-pandemic operations with some adjustments
 - (i) May change depending on current municipality, state, etc mandates or directives
 - (ii) All plans and procedures are subject to change at any time
 - b) Website Updates
 - (1) Communicate lodging information to coaches
 - (a) State lodging options have been posted to the Cheer Page of the website
- 2. Championship Planning
 - a) Preliminary Location - Wisconsin Dells High School
 - (1) Status Update
 - (a) Paperwork has been completed
 - (i) Wisconsin Dells HS has elected to receive their standard hourly facility fee in lieu of a

percentage of door admissions for the day of the event

- (ii) Wisconsin Dells HS is declining to provide workers for the event

(b) Facility Planning

- (i) Wisconsin Dells HS will allow WACPC to set up the night before the event
- (ii) Mats - workgroup members are continuing to work to secure mats for the event
- (iii) Sound/DJ - current working to obtain quotes

(2) Athletic Director has indicated interest in committing long term

- (a) Will need to work out terms for contracting long term

b) Finals Location - Oshkosh Arena

(1) Workgroup is continuing to finalize event details:

- (a) Staging
- (b) Pipe & Drape
- (c) Sound/DJ
- (d) Lighting
- (e) Backdrop
- (f) Ticketing Options
 - (i) Finance Committee is taking the lead on this

3. New Business

- a) Workgroup to discuss COVID protocols and competition alternatives for teams that may be affected by cases/close contact that may prohibit their team from traveling to competition

C. Competition Advancement

1. 2021-2022 Score Sheet FAQ

- a) Working document has been updated and posted to the website on scoresheets page

2. Judge Training Update

a) Attendance

- (1) Very well attended; some missed due to prior engagements but plan to complete via virtual videos

b) Next Steps

- (1) Evaluation Assignments were sent out and due by October 20th; extension has been granted to October 25th, 2021

c) Feedback Form

- (1) Cheer Judge feedback form is posted on the Scoresheets page of the website
- (2) Form is intended to be filled out by Event Producers, Coaches, or Partner Judges

- (3) Purpose is to provide Judge Coordinators with essential feedback to better support and educate judging pool
- 3. Judge Qualification - Pilot
 - a) Reviewed outlined levels/status with competition advancement workgroup and head judges
 - (1) Overall - judges and workgroup members supported the proposal and feel it is a step in the right direction to provide complete transparency and quality assurance of judging pool

D. Communication & Education

- 1. Educational Videos
 - a) Vernezze, Wiglesworth-Herrick, and a stunt group from UWM met on October 18th from 1:00-4:00
 - (1) They worked through the rubric and videotaped what each skill looks like
 - (2) Zamjahn is currently transferring the 90+ videos from her iPad to a shared drive
 - (a) These will then be checked by Pankow/Je before formatted and released to membership
- 2. Coach's Circle
 - a) Sessions have been put on hold until after Fall Conference in November
 - (1) There was a concern that some members may view this opportunity in place of Conference and the workgroup did not want to compete against the other
- 3. Mentorship Program
 - a) All mentor/mentee groups have met one way or the other (phone call, virtual, or in person)
 - (1) Zamjahn will continue to support and check in as needed

VI. Media Committee

A. November 2021 Social Media Posts

- 1. Competition Registration now open- After Fall Conf.
- 2. Advertising opportunities available- Would we like a post on this?
- 3. Fall conference highlights- See social media schedule below.
- 4. COY nomination information/reminder
 - a) Wanted to post in October but are waiting on the committee to update the process.

B. Proposed Social Media Coverage of Fall Conference

- 1. **Friday night (Morgan):** Highlight check in and maybe highlight some colleges in attendance.
- 2. **Saturday:**
 - a) Good morning/welcome from Carrie (Becka meets Carrie at 7:15 AM.)
 - b) Full board pic (All board members meet at the registration table at 7:30 AM.)

- c) Quick highlight during keynote (Becka)
- d) 9:45am sessions (Morgan)
 - (1) Cheer highlight - Robb Webb (solid single leg technique) Sandstone Mat 2 Back
 - (2) Dance highlight - Michael Fijardo (Hip Hop Lets Pop) Sandstone End
 - (3) Both highlight - Derek Ramel (Post COVID- Lets REBOOT) Tundra E/F
- e) 11:05am sessions (Morgan)
 - (1) Cheer- Kerry Greenwald (Putting the WOW in your performance) - Tundra A/B
 - (2) Dance- Katie Groven (Strength Training to Improve Technique) - Tundra E/F
 - (3) Both- Jacque Genung-Koch (Grand Canyon Univ- AZ) (Developing Student Leaders) - Tundra C/D
- f) Maybe a quick highlight of the athlete-only session after lunch (Becka)
- g) 2:10pm sessions (Becka)
 - (1) Cheer - Brandon Chavez (Inversions) Sandstone Mat 1
 - (2) Dance - Cindy Clough (Killer Kicks) Tundra C/D
 - (3) Both - Derek Ramel (Creative Transitions) Sandstone Front
- h) 3:30 sessions (Becka)
 - (1) Cheer - Michelle Kiese (All About Cheer Game Day) Tundra A/B
 - (2) Dance - Nick Mantz (Tricking & Aerials for Dance) Sandstone Mat 2 Back
 - (3) Both - Chelsea Pierotti (Power of Thank You) Tundra E/F
- i) 4:50 sessions (Morgan)
 - (1) Cheer - Morton Bergue (Lifting Mechanics & Drills) Sandstone Mat 2 Back
 - (2) Dance - Michael Fijardo (Hip Hop Routine from Judges Perspective) Tundra E/F
 - (3) Both - Brandon Chavez (Jump Class) Sandstone Front
- j) Throughout day
 - (1) Vendor/college highlights (Becka)
 - (2) WACPC Gives Back (Becka)
 - (3) Gift baskets / info on how to enter/deadline to enter (Becka)

3. Sunday

- a) Highlight both Action Demos at 8am (Morgan) - Lindsey Larson & Steve Solberg
- b) 9:10 sessions (Morgan)
 - (1) Cheer - Nick Mantz (Tumbling for Cheerleaders) Sandstone Mat 2 Back

- (2) Dance - Lindsey Lococo (Lets Learn a Hip Hop Routine)
Sandstone Front
- (3) Both - Dave Sanchez (Getting Ready to Compete) Tundra
C/D
- c) 10:30 sessions (Morgan)
 - (1) Cheer- Jim Lord (Game Day Showmanship) Tundra C/D
 - (2) Dance - Michael Fijardo (Stylized Choreography)
Sandstone End
 - (3) Both - Morton Bergue (All About Motions) Tundra A/B
- d) Closing thank you / save the date for 2022 (Have Carrie and or
Fall Conf Committee Chairs speak on stories, Becka will handle
this)

VII. Awards

- A. Preliminary numbers given for Dance, JEM and cheer state shape plaques &
trophies.
- B. Medal order placed.

VIII. Sponsor Committee

- A. Completed our vendor survey receiving 67 responses from coaches.
- B. Developed a collateral information piece
- C. Revised our "Champion Supporter" package and are in the process of sending
letters to the identified vendors regarding potential partnerships.
- D. Identified some Wisconsin based businesses who fit the demographic of our
athletes and are in initial discussions with them regarding possible partnerships.
- E. Inquiring with the Visitors Bureaus in Oshkosh and LaCrosse regarding possible
support.
- F. Meeting during the conference to develop our follow up plan with our potential
industry partners

Next meetings:

Proposed Upcoming dates: Proposed meeting dates for 2021-22

- Aug 1 _____ Board meeting 11-2 pm
- Aug 29 _____ Special board meeting
- Sept 5 (email update) _____ Board meeting
- Oct 3 email update _____ Board meeting
- Nov 7 (email update) _____ Board meeting
- Nov 12-14 _____ Fall Conference
- Dec 5 (email update?) _____ Board meeting 11-2 pm
- Jan 2 (email update) _____ Board meeting 11-2 pm
- Jan 22 _____ JEM

- Jan 29
- Feb 5
- Feb 5
- Feb 6 (email update)
- Feb 19
- Mar 6
- April 3 in person
- May 8

- Dance Regionals
- State Dance
- Varsity Cheer Prelims
- Board meeting
- State Cheer Championship
- Board meeting 11-2 pm
- Board meeting 11-2 pm
- Board meeting 11-2 pm