

USLA Academy – Field Signage Order Process

Vendor: Outdoor American Images (OAI)

Vendor Contact: Kristina Lausier – klausier@oaicorp.com

USLA signage requirement reminder:

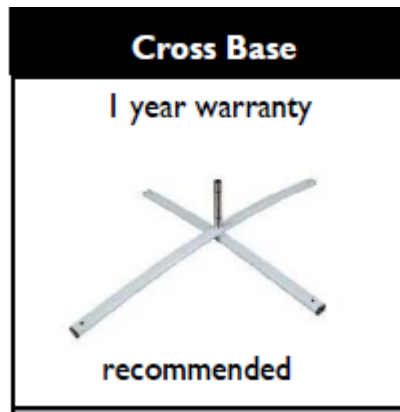
- (2) feather banners / zoom flex flags + base
- (1) field board / stowaway

Order Process for Required Items:

Step 1: Determine the items and quantities your club is looking to purchase. The items to order and the associated cost for each item is listed below. The artwork for each item has already been determined and cannot be altered.



- **Product A:** Field Board / Stowaway
 - Comes fully equipped and ready to display. Includes ground stakes and carry bag. Product is lightweight yet durable. Product color is black and contains double-sided imprint of USLA/PUMA lock-up logo shown above.
 - Cost per unit = \$745
- **Product B:** Feather Banner / Zoom Flex Flag:
 - Indoor or outdoor spinning banner approx.. 3.4 meters high, full fiber pole for better flexibility. Base options to display flag needed. See next page. Comes with USLA/PUMA lock-up logo shown above.
 - Cost per unit = \$120 + cost of base option selected (see next page)



- **Product B required add-on option 1: Cross Base** – standard base support hardware without equipment to weight down
 - o Would require club to provide weight/sandbag
 - Cost per unit = \$34
- **Product B required add-on option 2: Water Ring Base Support** - fillable base that goes over top the cross which holds up to 1 gallon of liquid
 - Cost per unit = \$12

****Note: only one of the above add-on options is required if ordering a feather banner (product B).*

Step 2: The club initiates the order by emailing Kristina Lausier from OAI (klausier@oaicorp.com) with the title “USL Academy Order – *insert club name*”. The email should include the quantities of each product you are ordering along with your billing contact name, phone number, email address, and shipping address. If your club is tax-exempt, please attached a copy of your tax-exempt certificate. Kristina Lausier will respond with a formal quote including the expected cost of shipping and the expected production time.

Step 3: The club would need to respond to the quote by approving the order and providing payment for the products.

Step 4: Once payment is received, Kristina will provide the club with an invoice and tracking number for the shipment once available.

- If you have any questions on this process, please contact academyoperations@uslsoccer.com.
- If you have any questions regarding an order that has been placed or is in process, please contact klausier@oaicorp.com.