

## CAMILLUS YOUTH HOCKEY ASSOCIATION SPONSORSHIP INFORMATION FOR 2021-2022 SEASON

The Camillus Youth Hockey Association (“CYHA”) is entering its 50th year. We are a privately funded, Non-Profit organization that depends entirely on volunteer coaches, directors and sponsors to provide recreational and competitive youth hockey to approximately 350 Camillus families. CYHA coordinates practices, leagues games, clinics (summer and winter), regional tournaments, and championship play-offs from October through March at our home rink located at Shove Park, which is a multi-purpose facility used year-round. Shove Park is also the host of West Genesee High School hockey, Camillus indoor lacrosse, summer camps, adult hockey, adult lacrosse, and figure skating. With the rising costs of uniforms, ice time, and supplies, we are increasingly dependent upon and grateful for the generosity of corporate sponsors. We hope that you will consider being a sponsor and that you will feel a measure of pride in our program. We offer advertising as set forth below:

| Designation   | Fee     | Recognition  |
|---|---------|--|
| #1 Fan Level  | \$100   | <ul style="list-style-type: none"> <li>*Meant for individual fans and/or family members</li> <li>*Name listed on Sponsor Page</li> <li>*Cougar Paw decal...to display your CYHA Pride</li> </ul>   |
| Shutout Level   | \$350   | <ul style="list-style-type: none"> <li>* Logo Advertisement scrolling on the CYHA website’s “Sponsors” page</li> <li>* Plaque recognizing contribution</li> </ul>  |
| Hat Trick Level   | \$500   | <ul style="list-style-type: none"> <li>*Logo Advertisement scrolling on the CYHA website’s “Sponsors” page, with hyperlink to designated URL</li> <li>*Logo Advertisement on individual team page with hyperlink to designated URL.</li> <li>* Plaque recognizing contribution</li> </ul>  |
| Stanley Cup Level<br><br>(limited availability, must be confirmed before November 1)  | \$750   | <ul style="list-style-type: none"> <li>*Logo Advertisement scrolling on the CYHA website’s “Sponsors” page, with hyperlink to designated URL</li> <li>*Logo Advertisement on Individual Team Website with hyperlink to designated URL.</li> <li>* Recognition on CYHA social media pages</li> <li>* Plaque recognizing your contribution.</li> </ul>   |
| Hall of Fame Level<br><br>(limited availability, must be confirmed before November 1) | \$1,000 | <ul style="list-style-type: none"> <li>* Logo Advertisement (Permanent) on CYHA website homepage with hyperlink to designated URL.</li> <li>*Sign with company name/logo displayed during games.</li> <li>* Recognition on CYHA social media pages for the duration of the season.</li> <li>* Plaque recognizing your contribution.</li> <li>*Company logo on CYHA Ice Schedule that goes out monthly to all CYHA Members.</li> <li>*Company logo on CYHA Email communications to membership.</li> </ul> |

**CYHA SPONSORSHIP APPLICATION FOR 2019-2020 SEASON**

**I. Application**

\_\_\_\_\_ (insert name of sponsor as you wish it to appear in CYHA publications and on our website) hereby requests to become a sponsor of Camillus Youth Hockey Association, Inc. ("CYHA"), agrees to be a \_\_\_\_\_ level sponsor, and agrees to pay CYHA the sum of \$ \_\_\_\_\_ to be recognized in the appropriate manner for the 2021-2022 as indicated in the attached sponsorship information document.

\_\_\_\_\_  
Authorized Sponsor Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**II. Payment**

Please enclose your check made payable to "Camillus Youth Hockey Association, Inc." in the amount agreed to above, together with the requested documents, to the following address:

Camillus Youth Hockey Association  
Sponsorship Committee  
PO Box 644  
Camillus, NY 13031-0644

**III. Advertisements**

Please emailing a PDF version of your logo to one of the CYHA Sponsorship Committee members listed below along with the URL Address to your company website.

**IV. Sponsor Contact Information**

Contact Person: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_

**V. CYHA Contact Information**

Steve Grzelka, smgrzelka@hotmail.com, 315-243-7699

CYHA Tax Identification Number: 23-7140162