

Hortonville Football Booster Club

Agenda

August 6th @ 6:30 pm Otter Creek

- Past Minutes Review and Approval (motion to approve) – Shawna Motions, Angi seconds. Past minutes approved.
- Coach Reichert Report
 - Updates – None! Ready to Go!
- Treasurer’s Update (Jeannette):
 - Looking good – pretty much on budget for everything. There are still a few questions around what middle school is, what is flag football and what is camp funds. All items over budget and below budget even out.
 - Current Checking – \$4,561.00
 - Current MM – \$53,394.00
 - Current Financial Report through July, 2025 (motion to approve) Krissy motions, Angi seconds
 - **Jeannette resigns-moving to MI – As her last motion as treasurer - Jeanette nominates Shawna to be the new treasurer. Krissy motions, Angi seconds, ALL in favor, motion passes. – All Records and Laptop have been handed over to Shawna.**
- Athletic Director Report (Mr. Milliren): None.
- President’s Update (Krissy):
 - Vote on Program color or black and white. We need a BIG push for ads from everyone! – Voted to move forward in color.
 - Parent’s Night flowers will be ordered by 8/15 (need # of parents and roster w/names and numbers of players)
- Vice President Update (Jon):
 - Capital Gains update –School green lighted (3) practice fields on booster club lot – The district is still looking to do indoor facility on school grounds (Some funds have been earmarked but waiting on board and other funding approval).
- Secretary Update (Danyelle): Will keep checking PO Box for Sponsorship checks.
- Fundraising Coordinator Update (Shawna):
 - Card Blitz is set for 8/17-maps and sweet treat when completed. We will need to set up volunteer /sign up genius for this as parents will need to help drive, accept money and cards. Look to have adults signed up for Drivers for card blitz (or remind kids to abide by license restrictions if they are driving themselves/teammates).
 - Fall Program letter is out w/due date of 8/15-must reach as many people and business as possible prior to deadline
 - Shawna is working on Pregame snacks (waiting on requests and allergies)
- Concession Coordinator Update (Angi):
 - Tailgate Party – Still missing quite a few signups for food - Melinda just sent another email blast before meeting
 - Concessions open for scrimmage on 8/15.
 - Varsity - Only 11% of signups filled.

- JV spots open – 80% Full
- JV2 spots open – 100% Full
- Chain Gang is pretty solid for all levels
- Grill issue will be fixed – Krissy doing trial run tomorrow 8/7 – but worst-case scenario we will borrow for kick off event this weekend if we have to. Angi and Krissy are still working with school in the event a new grill is needed.
- Community Outreach Coordinator (Dawn):
 - Community Outreach- Challenger Game on 9/6 at Plamann Park, TTD and 18-20 players will be needed - Encourage anyone who wants to attend is welcome to attend
 - Summer Send Off – 9/23 – Civic Club will donate \$1000-\$1500 if we fill 20 Volunteer spots to direct parking from 230-9pm (Coach will be asking/encouraging Freshman kids and Krissy will be encouraging freshman parents)
- Website Coordinator Update (Steve):
 - TV installation is complete, hot spot works to watch games, should be ready for Week 1!
 - Website updated! Created a change log of what has already been updated and when
 - Schedules are uploaded, Booster club members updated, countdown to kickoff being added, removed outdated information and schedules, still working on updating database side/registration platform.
 - Steve is just working on updating HS side of website
- HS/MS Board Liaison Updates (Angi):
 - Angi is picking up some larger helmets from high school to borrow until new helmets come in (ordered 50 helmets)
 - Team pictures for Fall Program are done and will be sent over to Shawna.
- Communications Coordinator Update (Melinda):
 - Streamline communications – Trying to do a big weekly announcement on Sunday night, a week in advance
 - Polar Bear Playbook is still in progress
 - Coach’s Corner and Senior Profiles are in progress – Melinda to email coach list of who still needs to get profiles turned in.
- Krissy) Motion to adjourn – Shawna seconds
- Future Items for Discussion:
 - Spirit Weeks
 - 8/22 parent night
 - 9/12 youth night
 - 9/26 teacher appreciation
 - 10/10 homecoming
 - 10/17 Senior night
 - Decorating Downtown

Next Meeting – September 17th @ 6:30p Location TBD