



# EPHA BOARD MEETING

April 14, 2025

Call to order at 6:00 p.m.

## ROLL CALL

**Invited:** Barry, Day, Engelstad, Hedlund, Heggstad, Hilden, Huestis, Kiecker, Langaard, Martin, Persian, Pike, Richards, Rochford, Sarazine, Steidl, Walters, Waltman

**Absent:** Heggstad, Langaard, Persian

## MINUTES

Last month's Board Meeting minutes were approved for posting to EPHA website. Motion by Walters; second by Hilden. Last month's Gambling minutes approved for posting to EPHA website. Motion by Huestis; Sarazine second.

## NOTES

### HIGH SCHOOL COACHES REPORT

- Girls Coaches Report // Persian
- Boys Coaches Report //
- NA
- NA

### PRESIDENT'S REPORT

### NOTES

<b>Charitable Gambling:</b>	<ul style="list-style-type: none"> <li>• \$412k in gross receipts / \$65k in net receipts / \$14k net gain.</li> </ul>
<b>President</b>	<ul style="list-style-type: none"> <li>• <b>2025-26 Board kickoff:</b> Welcome and introductions, expectations, confidentiality and process.</li> <li>• <b>District 6 News:</b> A new Membership Development Committee has been formed and is working on supporting hockey growth and retention. We will be connecting with group leadership for partnership opportunities.</li> <li>• <b>State of EP Hockey:</b> Recently many board members attended the community meeting about hockey in EP hosted by the EPHS Athletic Director. It was a good opportunity to hear from the community. Subsequently, a petition was filed by a small group of parents and community members. We shared an initial response to the concerns and will address further in upcoming communications.</li> <li>• <b>Hockey Development Committee (HDC):</b> The 24-25 HDC will be meeting 4/15 to close out work in progress for the recently completed season. There is ongoing work to evolve the HDC for the 25-26 season.</li> <li>• <b>Data integrity:</b> In response to concerns that the EPHA had an email data leak related to the petition, we partnered with SportsEngine to investigate the issue. It was confirmed that the emails were shared by a former Board member and there is no larger privacy concern.</li> <li>• <b>Committees:</b> As we move forward our committees will have EC sponsorship. Tryouts: Richards, HDC: Kiecker, Growth: Walters.</li> </ul>



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## NOTES

### OLD BUSINESS

<b>Position Handoff</b>	New members will be meeting with predecessors in the coming 30 days to work through handoffs if they haven't done so already. D6 will be provided a new contact list as soon as the handoffs are complete.
<b>Survey Follow up</b>	<ul style="list-style-type: none"><li>• Surveys have been sent to all EPHA members. As responses are available, we will review, analyze and address feedback with members in future publications and communications.</li></ul>

### NEW BUSINESS

## NOTES

<b>Team Leveling</b>	<ul style="list-style-type: none"><li>• In preparation for tournament registration which opens this we have made preliminary projections for the 25-26 season.</li></ul>
<b>Jerseys</b>	<ul style="list-style-type: none"><li>• For the coming season we will be continuing our partnership with General Sports, which allows us to align jerseys with our apparel store. New this year, we will host in-person jersey fittings and selection. Players will also be able to choose their number at that time and jerseys will be shipped direct to the player's home. A player package for "One EP" will also be available. This new process will reduce cost in jersey overages, improve sizing and shorten the jersey delivery timeline. More details on how the process works will be available this summer.</li></ul>



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DIRECTORS REPORTS	NOTES
<b>Home Tournaments: Heggstad</b>	<ul style="list-style-type: none"> <li>Absent, no updates.</li> </ul>
<b>Ice Scheduler: Barry</b>	<ul style="list-style-type: none"> <li>No updates.</li> </ul>
<b>Vice President: Richards</b>	<ul style="list-style-type: none"> <li>Working on HDC layout and details for next season.</li> <li>Tryout process evaluation.</li> <li>Web platform review (Crossbar, Sprocket, SportsEngine), analysis and implementation.</li> </ul>
<b>Treasurer: Hedlund</b>	<ul style="list-style-type: none"> <li>Well positioned for covering tournament costs with new banking arrangement this year.</li> </ul>
<b>Registrar: Rochford</b>	<ul style="list-style-type: none"> <li>Working on transitions with Mike Heller.</li> <li>First priority is team projections.</li> </ul>
<b>Coaches: Sarazine</b>	<ul style="list-style-type: none"> <li>Coaches survey is out, reminder also sent.</li> <li>Most coaches have had positive feedback on the coaches and specialized training.</li> <li>Debriefs and retention conversations are taking place.</li> <li>Evaluating future coaching profiles, types, etc., which will also be discussed and evaluated in an upcoming HDC meeting.</li> <li>No NHL coaches were turned away last year (and none called the Coaching Director to share their interest).</li> <li>Many coaching candidates have already reached out.</li> </ul>
<b>Sponsorship: Huestis</b>	<ul style="list-style-type: none"> <li>Approached single sponsor for \$35k.</li> <li>Sending thank you notes to prior sponsors.</li> </ul>
<b>Growth: Engelstad</b>	<ul style="list-style-type: none"> <li>Kicking off next seasons growth events and dates.</li> <li>Evaluating need for key volunteers to execute on key initiatives.</li> <li>Organizing Growth Committee for upcoming year.</li> <li>Investigating skating program funding for diversity events.</li> <li>Working on Skate with the Eagles in conjunction with the Red Line Club.</li> </ul>
<b>Player Development: Day</b>	<ul style="list-style-type: none"> <li>March wrapped up development review with majority of goalies – 30 min review of SWOT – up from 15 min in prior years.</li> <li>Came in 20% under budget that can be redirected.</li> <li>Starting planning for next season as M/8U skills development planner in partnership with 10U coaches (would like to add in Squirt coach) from a feeder lens.</li> <li>Losing our travel team power skating coach. Will evaluate how to fill this skill set, asking for referrals.</li> <li>Working on a speed-specific training program for baseline expectations &amp; in-season evaluations throughout the year.</li> <li>Will continue training with GoalCrease, but possibly in a different format to better group like skill sets and in smaller groups. Evaluating cost impact.</li> <li>Evaluating goalie cost analysis.</li> </ul>
<b>Communications: Steidl</b>	<ul style="list-style-type: none"> <li>Working on transition with Charlie on timing, process, etc.</li> <li>Managing opportunities as they arise.</li> </ul>



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<b>Commissioners &amp; Volunteers: Pike</b>	<ul style="list-style-type: none"> <li>• 37,700 volunteer hours estimated for last season! Thank you, volunteers.</li> <li>• Evaluating returning commissioner interest to prepare for next year.</li> <li>• Discussing additional commissioners at Mite/8U/Termite level for better better support given the size of that audience.</li> <li>• Evaluating Dibs, especially for tournaments.</li> <li>• Hoping to have a group of high school students on stand-by for paid positions.</li> </ul>
<b>Mites: Martin</b>	<ul style="list-style-type: none"> <li>• Met with Mike Tucker to start handoff.</li> <li>• Has some interest from school in attending event.</li> <li>• Working on Mite commissioners and clock training, etc.</li> </ul>
<b>Girls Director: Waltman</b>	<ul style="list-style-type: none"> <li>• 86 families attended girls summer series.</li> <li>• Planning for girls summer series to get in place, May through August.</li> <li>• Handing out flyers at events to promote try skating.</li> <li>• Looking into some try skating events to break down barriers for those who haven't skated and hockey may be overwhelming.</li> <li>• Looking to repeat Prairie View hockey event.</li> <li>• Supporting Growth committee work, event planning, etc.</li> <li>• Supporting coach debriefing for this season and planning for next.</li> </ul>
<b>Equipment &amp; Apparel: Hilden</b>	<ul style="list-style-type: none"> <li>• Presented jersey and attire plan for streamlining ordering process with sizing, selection and player package.</li> <li>• Moving on to jersey and apparel design.</li> </ul>
<b>Travel Tournaments: Langaard</b>	<ul style="list-style-type: none"> <li>• Preparing for tournament registration.</li> </ul>
<b>Secretary: Walters</b>	<ul style="list-style-type: none"> <li>• Liaison to Tria with hockey tickets for PWHL women's empowerment and coordinating giveaway contest.</li> <li>• Supporting ongoing conversations, meetings, communications, etc.</li> <li>• Consolidating year in review and FAQ communications.</li> <li>• Preparing for DEI Committee startup.</li> <li>• Updating door code. 😊</li> </ul>

**Motion to adjourn by Day at 8:50 pm, second by Huestis; all approved.**