



AC Girls High School Hockey

Booster Club meeting minutes

April 11, 2022

New Hope Ice Arena - mtg room 2

7:00 pm

In Attendance:

Name	Position		Name	Position		Additional Attendees
Jenn Sondrall	President	X	Chad College	Vice President	X	Jerry Mlekoday ; Jenni Monogue ; Shelly Rausch ; Greg Fruetel
Kevin Monogue	Treasurer	X	Allison Riestenberg	Secretary	X	
Matt Cook	Head Coach	No				

April Agenda:

1. **Vote in Booster Club Director positions**
2. **Treasurer: finalize P&L for past season (2021-22), submit to Booster club for review**
3. **Finalize next year's volunteer positions and solicit members to sign up for positions**

President Report

New Business:

1. Vote in new booster club positions:
 - a. President: Jenn Sondrall
 - i. Rick Mack will shadow Jenn Sondrall in President role for the 2022-23 season
 - b. VP: Chad College
 - c. Treasurer: Kevin Monogue
 - d. Secretary: Allison Riestenberg

> Allison motioned to approve all nominees for the positions, 2nd by Greg Fruetel, Motion Passed
2. Suggestion: do a 'welcome event' for new families/players this summer, late July/early August (the weekend/Saturday night of the STP Scrimmage, after STP is finished. Jenn will work with Matt on this.
3. Fundraiser idea: Jenn will reach out to Shannon Mickelberg (event planner) > are there any events she needs any paid volunteers for?
4. Check Scripts website for any donations this season (monthly action item)

Old Business:

1. Work with Chad to add him as an admin to the Gmail accounts
2. Order new uniforms next season? > Did not finalize decision on this at March meeting
 - a. If we get jerseys with name bars on them, we could order an entire set and have numbers/name bars sewn on
 - i. Approx \$250/set (home/away) x 40 = \$10,000
 - b. Concerns:
 - i. Turnaround time - would need to order in early summer to get by 1st game in fall
 - ii. If we need to split Armstrong from Cooper and only be an Armstrong team - how do we handle this with jersey orders?
 - iii. Will go with sublimated jerseys. Concerned that separate nameplates might not match jersey colors, so put nameplates only on home/white jerseys.
 - c. Table the vote on this purchase this until next month, but Matt will continue conversations on design/ordering

3. Put together a survey for parents asking about their strengths and passions
 - a. 4/11: will do the survey with the volunteer list for next season
4. One new family still hasn't paid 2021-22 Booster fees > try one more time, do they need a scholarship?
 - a. 4/11: will write this off - season is over.
5. Done > Season Thank You's for Helge (took pictures at Senior Night), Michaela Dixon (did candid for picture day), Jerry Mlekoday (did 2021-22 yearbook)
 - i. Have girls sign Thank You cards for both photographers
 - ii. Buy \$50 gift cards from Total Wine for Michaela and Helge
 - iii. Bottle of bourbon for Jerry
6. Jenn contact Larry/AD to discuss our hockey families, help w/ booster fees for any in reduced/low income programs
 - a. 4/11: Response from LarryAD:
 - i. AHS is not able to offer assistance for booster fees at this time.
 - ii. For the uniforms, their office can take care of \$1000 of the purchase of uniforms. This would have to be for next season.
1. Follow up with 2021-22 Sponsor Flex Tech, hasn't paid yet.
 - a. 4/11: Jenn emailed this AM, haven't heard back

Vice President Report

New Business:

1. Fundraisers ideas:
 - a. AC Youth Assoc. is looking for volunteers to do all the game day duties for their Girls Knockdown tourney (U10/U12) in Jan 2023. Youth approached us and the HS boys team - if we cover all game day duties, youth assoc. will give us a check for \$5000. This could be an ongoing/yearly commitment.
 - b. Chad will look into the running/races in town - are there any opportunities for paid volunteer work?

Old Business:

1. Done > Carla Berg award: Updated website with previous year's winners.
2. 2021-22 Sponsor thank you's: Mid-April, Jay and Chad will visit all sponsors to give them thank you's (custom plaque, signed poster), plus a new sponsorship form for next season.
 - a. Will work with Matt to get some of the girls together to hand them out.
 - b. Give 2021-22 Sponsor Jersey signed by the girls to Pub 42 owner > they will raffle it off, giving raffle proceeds back to us

Treasurer Report

New Business:

1. Bank Balance (if all outstanding items clear): \$25,128.72
 - a. Not cleared yet/outstanding pmts:
 - i. The school may still bill us for this at some time:
 1. Trailers for away games > **keep \$975 earmarked for now
 2. Trainers at holiday classics (any game AC didn't play in) > **Keep \$1200 earmark for this
 - ii. Printmaker \$966.13
 - b. Received: Snap! Check \$4940.80; Kurth Auto \$500
 - c. Expected incoming:
 - i. Dicks Sporting Goods: \$5000
 - ii. PayPal: \$482 (pmts from the banquet)
 - iii. CenterPoint Energy Matching Gifts Program from Erinn Staples has requested a matching gift to your organization (email from 3/28/22)
 1. 4/11: Kevin is waiting to hear back from CenterPoint Energy about the amount
 - iv. Ameriprise/Benevity gifts
 1. \$290.58
 2. there is one additional one, Jenn will find amount
2. Add to 2022-23 budget:
 - a. Danny/Overspeed Training cage: \$1000 for the season
 - b. \$5000 coming from Dick's Sporting Goods (for gloves purchase)

Old Business:

1. Done > Pay taxes at end of Fiscal Year
 - a. Need to fill out a specific tax form by April 15th, 2022 > \$0 due in taxes due to non-profit exceptions

Coach Report

New Business:

1. Fall 2022 golf tournament/fundraiser - Date set with NH Golf Course for Saturday, Sept 17, 2022
 - a. Done>Allison - put on AC Calendar
 - b. Jenni M - working on a beer bust at Pub 42 after the golf tourney is over.
 - c. Need a tourney committee:
 - d. Boosters need to put together a full list of the event's needs and timelines for all the things that need to happen over the summer to prep for this event
2. Discuss at May and June mtg: schedule all the events for the season and get ice times and meeting rooms scheduled with rink
3. Jersey purchase update: Matt is meeting with Jerry M about designs, then will get input from Captains. Meeting with All Star and Lettermen next week to get quotes, discuss order timing.
4. Out of town overnight hockey trip: Nov 18 & 19, 2023 (Friday/Saturday), Brainerd and St. Cloud
 - a. Done>Allison - add dates to AC calendar
 - b. Need a volunteer to help coordinate hotel, bus, meals, etc.
5. Event schedule: Dec 17th: we play Blaine at home. Youth assoc is trying to make this an all day girls hockey day, where U8 thru U12 play before us. > Make this our Youth Night

Old Business:

1. Carla Berg Award for Varsity locker room:
 - a. *Missing name plates were ordered, Jenni M will pick it up soon.*
2. Senior Posters:
 - a. 4/11: Matt meeting w/ rink staff this week to go over ice times and senior banner placement
3. 2021-22 season Sponsor jerseys:
 - a. Every board member gets one (approved at March 2021 mtg)
 - b. Offer to the girls to buy for \$20/each later this summer or next fall
 - c. Give the rest to Pub 42

Secretary Report

New Business:

1. Done>Sent email to eleven possible new/8th and 9th grade players asking if they want to be included in upcoming communications
 - a. 2 are probable players; 3 are a maybe; 1 is a no. Have not heard back from the other 5.
 - b. Captains will try to get phone #s from new girls to include them in activities this summer
2. Done>Send out to all families list out summer training opportunities for the girls
3. Website:
 - a. Looking for feedback on Mission Statement (on main page of website)
 - i. *The Armstrong Cooper Girls Hockey Team is made up of players from our two local high schools, Armstrong and Cooper, located in the Plymouth and New Hope communities. We strive to foster a positive environment where our young women can become leaders on and off the ice through hard work, discipline, teamwork and perseverance.*
 - b. Done>Update "Summer" page on website for 2022 STP (include flier and waiver)

Old Business

1. In progress> clean up website, especially main page
2. Collect Seniors' jerseys in summer after grad parties. Remove "C"s from 2 2021-22 captain's jerseys.
3. Instagram:
 - a. Done>Per Tawnia, 2022-23 Captains want login to official Instagram account

- b. Try to shut down the 'peer' account (Account name: acgirlshockey). Unable to log into the account (login/pswd from Tawnia/Allie Pohl didn't work). Reported the account to Instagram.
- 4. Snap!Raise: fill out feedback survey based on comments from March meeting
- 5. **Done for Secretary account >** Set up GMail group for next season
 - a. Put seniors in 'alumni group'; Create a new group w/ remaining players for 2022-23

New Business:

- 1. Hold budget meeting before the May meeting to put together 2022-23 budget:
 - a. Scheduled for Tuesday, 4/19, 7pm at New Hope Bowl
 - b. All booster officers should attend
- 2. **2022 Holiday Tournament** - Update from Jenni Monogue
 - a. Working w/ the Hilton Garden Inn in Maple Grove for the out of town teams, Manager is dropping price to \$129/room/night, AC gets a \$10/night/per room kickback. Check will go directly to us.
 - b. The tourney will be a "stay to play" - must stay at the hotel to play in the tournament. Bemidji, Fergus Falls are coming from out of town.
 - c. Price for tourney is going up (last year was \$900, 2022 price will be \$1150).
- 3. **Grants, donations** - Update from Shelly Rausch
 - a. Looking for a business that would donate tripods for the iPads
 - b. Looking into Banks in the immediate area - some have requirements to support the community
 - c. Action item for Boosters: Provide Shelly with a list of specific items we would want funding for, needs to include this in the 'ask' for funds
 - 1. Ex: gloves, jerseys, etc.
 - ii. Greg F will see what Best Buy can donate (tripods?)
- 4. Jenn will ask Becky/AD at AHS for student volunteers from HS?
 - a. Any students in the AV group or a photography or broadcasting class who would take photos or video next season
 - b. A few stats students to commit to recording game stats for the season

Next Month:

May Agenda:

- 1. **Treasurer: outline budget for upcoming season, submit to Booster Club**
- 2. **Booster Club review and finalize budget for upcoming season**
- 3. **Coach finalize the game schedule for next season**
- 4. **Finalize volunteer list for Golf Fundraiser, start actively planning the event**

June Agenda:

- 1. **Finalize events schedule for the season**
- 2. **Schedule ice times and meeting rooms for events with the rink staff**

Meeting adjourned - time: 8:23pm

Allison Riestenberg, Date: 4/11/2022