

EHS Boys Basketball Booster Club Meeting Agenda

Tuesday, January 19th, 2021

7 pm

Alissa called the meeting to order at 7:02 pm. She started with a “week in review”. Things went pretty smoothly for the most part last week, our first week of games.

- Parents were fantastic about signing up for volunteering - thank you!
- The biggest learnings seemed to be around FB Live: connecting to the school's wifi, portrait vs landscape viewing, and how to best start a FB live video. These will all be added to the guide.
- Changes to the spectators and volunteers on file are due by 10:30 am the day of the game (except Saturday games which are by 10:30 am on Friday). Parents can update the file by logging back into the Google Drive document. Any changes not incorporated can be managed at the door.

Coach McKenzie updated the group on busing for away games. It is not mandatory this year that players bus with the team.

- We will be sending 9A and 10th grade boys on one bus. As long as the boys are socially distanced appropriately, we don't have to worry about quarantining one team if the other team's player(s) is(are) diagnosed with COVID.
- There will be a second bus for 9B and JV players.
- Returning from games, there will be two buses as well: one after the 10th grade game and one after the 9B game.
- Currently, there are no plans for busing JV players home or Varsity players to / from games.
- We may also have a different plan for in-district games - maybe only bus there, but not back - to be determined.
- The booster club is sending out a survey to parents this week with a tight turnaround time so we know what our needs are as soon as possible. The first away game is next Tuesday, the 26th.

Also important to note:

- Eastview (February 18th) and Apple Valley (March 2nd) away games will have no spectators allowed for 9A and 9B games - just a videographer. Alissa will add this to the survey for 9A and 9B parents to see if this changes busing needs for these games in particular.
- If your child is riding to or from a game with another player, please text or email their coach that they have your permission to do so.

Kevin also gave a season update. The guys are working hard. The coaches are trying to figure out how to balance practices with 5 teams and 3 courts. During games, they are getting a lot of pushback from officials and administrators on masks. The coaches are doing their best to enforce masks above players' noses. Lisa asked if the rumor was true - can players get a

technical for not wearing their mask properly? Coach responded that he doesn't think the boys are doing it intentionally. They are getting multiple reminders from the referees throughout the last two games.

Scott shared the treasurer's report. Most families have registered for the booster club - thank you! In other good news, the football team is also donating \$2,500 to the basketball booster club! With the Fall 3 on 3 league, FlipGive, the mask and t-shirt fundraisers, Scott feels like we are doing pretty well. Worst case scenario, he is predicting that we will end the year with \$15,000. We may have the opportunity to bid on hosting the spring MYAS tournament. The application is due Friday. We hosted this tournament two years ago and the proceeds after expenses were approximately \$8,000. This is an April tournament and volunteering would be based on this year's (2020-2021) players and parents. Alissa and Scott are checking with Sandy to confirm if we can reserve the gym.

We have also budgeted for 2 Eagan Community Foundation scholarships. The application window opens soon. The scholarships will be awarded to 2 seniors who have lettered for 2 years in basketball, have a 3.0 GPA, and have demonstrated social responsibility. All seniors who meet this criteria are encouraged to apply.

The group had a robust discussion around proposed GoFundMe and Papa Murphy's fundraisers. We voted on a combined option: families can choose to encourage donations through GoFundMe or can raise funds by selling Papa Murphy's pizza cards. This will allow us some breathing room between fundraisers as the timeframe for both will be combined. It will also help families feel like they have optionality - they can choose how they contribute to the booster club's fundraising efforts.

Alissa introduced the idea of forming fundraising teams made up of boys from across the various basketball teams and competing against each other as a way to build camaraderie across teams. For example, 5 boys - 1 from Varsity, 1 from JV, 1 from the 10th grade team and 2 9th grade players compete as a team. A "prize" for the winning team(s) could be pies in the coaches' faces. The group liked this idea!

Lisa provided an update on Eagan apparel, T-shirts, and programs, posters, banners and pictures. The second apparel order closed a week ago. She will keep us posted on the timeline. If possible, she will coordinate to bring the apparel to a practice. If not, the boys can come to Lisa's house again to pick up their orders.

The T-shirt fundraiser turned out great. Becky did a great job promoting it with the youth teams. We sold 70 shirts! Lisa doesn't have the final numbers yet, but she is estimating we made \$600-700. Something to keep in mind for the next fundraiser of this kind: promote on EHS' emails to all parents too, similar to what we did for Chow for Charity night with Red's Savoy Pizza.

We are working on the program, banners and posters. The programs will take approximately 2 weeks. We previously ordered a set number in past years, thinking a set number per family this year. Senior players' banners have been ordered. Pictures are available online for individual order. Team pictures have been cropped and should be ready to go. Lisa has been working with others to adjust the boys' heights on the JV / Varsity panoramic posters. They also enhanced the background. These will be ordered for sponsors and available to families for \$24 each. Lisa is exploring whether or not we can put them on the photographer's website and order them similar to the pictures. We will not order smaller versions due to not being able to have an autograph session. Kevin would like one print of the boys as a keepsake.

Kevin also mentioned that we may want to celebrate the seniors early - in case the season is cut short. (Currently, senior night is scheduled for March 6th.) Alissa, Lisa and Jess will take this offline.

Jess shared that the next focus with sponsors is social media thank yous for our gold sponsors. She will look to recruit players and/or parents to help. She will also check into Chow for Charity (round II) with Red's Savoy Pizza.

Jess asked for a motion to approve the December minutes. Scott motioned, Lisa seconded the motion.

Members at Large Update - Pam and Becky

Pam has reached out to a number of restaurants for potential sponsorship opportunities similar to Chow for Charity. No takers yet. She will keep trying.

Becky shared that the 3 February games will be announced by Gus Broman.

The meeting adjourned at 8:11 pm.

Next Booster Club meeting - Monday, February 15th, 2021 at 7 pm