

Candidate Letter Of Interest

Contact Information:

Position Seeking – President

Darren Nora

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Children currently in WAHC programs: Evelyn Nora 12U, Deacon Nora Mite 3

Biographical Data:

- I played hockey from the Mite level up to the Jr Gold level. I also played club hockey my first 2 years at Century College.
- I've been a rostered assistant for the last 5 seasons (2 yrs 8U/2 yrs 10U/1 yrs 12U).
- WAHC Mite Director 2025/26 Season
- Head T-ball coach with the WAA program (2024 and 2025).
- Volunteer work with Feed My Starving Children, Arc Value Village, and Second Harvest Heartland.

Why do you wish to continue as a WAHC Board member?

- I'm passionate about the game of Hockey and I take a lot of pride in being part of the Woodbury Community. Serving as the President on the board would be a great way for me to give back to the sport and community I love so much. Furthermore, I want to continue my efforts toward elevating the WAHC Program to a new level of excellence.

Philosophies Regarding:

- The Youth Hockey / WAHC experience:
 - I believe our young boys and girls should be provided a fun and safe environment that focuses on growth and development for ALL players. In turn, I believe participation in the WAHC will increase and create more and more opportunities for all our young athletes.
- Hockey Development
 - Players
 - Give players the resources and coaches that can help drive skill improvement. Keep things fun and interesting. Allow players to be creative. Introduce in-season professional development via 3rd party vendors. Program-wide alignment of developmental goals for all levels.
 - Coaches
 - Coaches can make or break the youth players experience. It is vitally important that we choose the right people to coach our young players. Additionally, providing coaches with the support and guidance they need to be successful is critical. It is my intention to leverage the Hockey Advisory Committee to create a coach mentorship and development program to help our coaches start down the correct path on their WAHC coaching journeys.
 - ADM
 - ADM is something I firmly believe in. It provides a structured pathway for player development. Furthermore, when used properly, ADM practice plans can help maximize ice time. We all know ice time is a valuable resource that can be difficult to come by. The game of hockey is only getting faster; being able to excel in small area games helps to speed things up for all players when they apply those skills to full ice games.

Other Information:

- I have a 20-year career that spans such roles as “Branch Manager”, “Operations Manager”, and “Portfolio Manager”. I believe the skills and experiences I’ve collected along the way set me up well to contribute to the success of our Club. If I had to pick just 1 skill as my best attribute, I would say it’s my ability to communicate at high level.
- Over the past year on the board, I’ve seen many improvements over prior years. I’m excited to see that progress continue. Having said that, I see some critical areas that need attention. These areas include:
 - Traditional fundraising activities
 - Maximization of our charitable gambling opportunities
 - WAHC growth – make hockey more accessible to more families
 - Continued refinement of our tryout and team selection efforts