



ONLINE FUNDRAISER INSTRUCTIONS

TODAY we're launching our fundraiser with Vertical Raise, which will allow us to raise funds digitally through email, text & social media. Please watch [this video](#) and follow the instructions below to participate.

— Thank You —

Participation Expectations:

- Send a Parent Share Text to each one of your parents/guardians
- Work with your parents to enter a minimum of 20 emails of family, friends and potential supporters
- Send 10 text messages to people that could support you in reaching your fundraising goal
- Post to Facebook & Twitter (if you have it)

Instructions:

Use a computer or cell phone and follow along with this video link: <https://youtu.be/8XCyXcDuC98> to complete the following steps.

1. Go to Vraise.org and **create a login**. Use your full name and email.
2. **Upload profile picture.**
 - Use a picture that shows you participating in your activity or shows your face.
3. Enter provided **Join Code**
4. Use **Parent Tab** to send text messages to both parents.
 - This gives your parents the ability to share the fundraiser.
5. Use **Email Tab** to upload and send out a minimum of **20 Quality Emails**.
 - The system will not count duplicate, support@, customerservice@ type of emails. Emails must be sent to active email accounts.
6. Use **Text Tab** to send out a minimum of **10 Texts** to potential donors.
 - Text people that you didn't have an email for.
7. Use **Social Media Tab** to share fundraiser on Facebook & Twitter.
8. **Save profile** to home screen or desktop.
 - This shortcut will allow you to check your fundraiser goals & invite more donors.

