



## Mounds View Irondale Youth Hockey Association

MVIYHA General Board Meeting  
07/06/2020

### Agenda for Meeting

Call to order @ 7:05 PM CST

1. Record Members:

■ Not present:

Shannon Madison	Mike Marshall	
Jackson Black	Elyse Farnsworth	

■ Record Guests:

David Murphy		
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2. Open Forum - Member Platform

- Each person is allotted up to 5 minutes
  - Member is encouraged to present their question or observation
  - Board is not required to respond with solutions or to engage in debate or discussion about the issue
  - A 5-minute time limit will be enforced per issue
- Open Form time will run from 7:00 PM to 7:15 PM

3. Approval of any outstanding minutes

- Motion to Approve outstanding minutes
- Second / Discussion / Vote
- Hermes makes motion, Friedman seconds, all in favor. Motion carries.

4. President's Report

(Timm Ideker)

- COVID - Return to the Rink - Phase 2 Webinar Tomorrow
- Jen Engel resignation
- Dave Murphy (via Mike Marshall - thanks, Mike!)
- Move Up Policy - WBL, Stillwater, Forest Lake
- In-Person for August (optional)

5. Vice President's Report

(Darrick Metz)

- July work
- updating volunteer policy
- implementing new volunteer tracking program
- updating sponsor brochure
- Board Discussion - logos. Display on socks? Helmets? Magnetic panels for the locker room door, Practice Jerseys?
- Shoreview Ice opening - earlier the better. Creative ways to use ice: Clinics, Pay to Skate, etc.
- Shoreview weeknight ice - 75 to 80 to 90 min slots a possibility

6. Director of Operations Report

(Charlie Schuchard)

- Pictures via CLIX (our same partner as previous seasons)
- CLIX suggested no skates, crop the picture at the shin level
- Perhaps Goalie's can wear their skates?

- Metz confirmed that former seasons didn't always show skates
- Pictures over 2 weekends vs. 1 weekend
  - Spread out the skaters due to Social Distancing & CDC & Governor Walz guidelines
- Jen Ballinger as Picture Day Coordinator

#### 7. Secretary's Report

(Kelly Walseth)

- Social Media Update:
  - New Email for *Jackson Black* to give to Team Managers - [socialmedia@mvihockey.org](mailto:socialmedia@mvihockey.org)
  - Jackson is posting for Facebook, Instagram, Twitter, and TikTok
  - \$50 spent on advertising / boosting posts. Working on targeting specific audiences
  - post engagements and followers have increased
  - MVI now follows all of our sponsors
  - Thoughts and feedback?
    1. From *Amber Bros*: "Let's be mindful of our language when posting on social media. Even though FB is meant for adults, we are a youth program and need to make sure what we post would be appropriate for our youth to see/repeat. Try to limit the colorful language like "hard as hell and work your ass off, etc"
- Boys out of town tournament hotels are booked. Working on Girls hotels next.
- Next big communication will be season registration - will work with Shannon and Jackson for communication timing.
- Fall Large Group Meetings - In-person or online? (Try Out Meeting, Coaches Meeting, Managers Meeting)
- Will fix Twitter feed linked to homepage

#### 8. Treasurer's Report

(Trevor Marshall)

- Paid North Star Storage bill through July 2021 (8% discount)
- Financials - Routed via email.
- Review first draft of registration and traveling team fees for 2020-2021 - Seeking feedback.
- The Roster Size will have a significant impact on the finances - ups and downs
- Stillwater Rate Table (level + level fees)

#### 9. Tournament Director Report

(Ted Koepl - seasonal attendee)

- Not Present

#### 10. Manager Coordinator

(Dan Poppler)

- Present. No Updates.

#### 11. Director of Hockey Report

(Dan Walseth)

- Met with groups from both boys and girls sides to help formulate team declarations:
  - Boys
    1. Bantam AA, B1, B1, B2, C;
    2. Peewee A, B1, B2, C;
    3. Squirt A, B1, B2, B2, B2, C, C
  - Girls
    1. 15UA (w/Tartan)
    2. 12U B1, 12U B2
    3. 10U B1, 10U B1, 10U B2
- Tournament bookings in progress. 52/60 booked at this point. Gathering info regarding 5th Bantam team and 7th Squirt team before booking final tourneys to make sure we have teams at correct levels.
- [Summer Puck Challenge](#) is underway. #bingo
- Request to open & close season registration earlier (End of August)
  - Other associations are doing \$0 Registration in case of COVID
- Request to withhold posting of teams after tryouts for 3-5 days to allow time to secure coaches and make correct team placements. Let's prevent the re-work if we can identify coaches & roster size, etc.

#### 12. Boy's Coordinator Report

(Mike Marshall)

- Not Present. Reference Dan's Report.

#### 13. Girl's Coordinator Report

(Jen-Engel)

- Available position - we should all help recruit!
- Send names to Dan W for follow-up
- Some girls that are eligible for 8U but able to move to 10U because of grade have replied saying they want 10U...I think I'm still waiting to hear from two families. (From Amber B.)

#### 14. Mite Coordinator Report

(Elyse Farnsworth & Amber Bros)

- Elyse not present. Amber was present.
- The division of labor is that Amber will do the younger-Mites & Elyse will do the upper-Mites

15. Try - out Coordinator's Report (Eric Friedman & Kevin Bourassa)
- Beginning to map possible tryout ice schedules
    - Laurentian conflicts this year? Dan W - likely not going to happen for the 2020-21 Year
    - 10U changes, add A/B pool levels
  - Would like to add "A" team checkbox during registration
    - Start "A" tryouts first, then cut/move players after 2 sessions into B/C tryout
    - Help to manage ice and tryout team sizes, most jerseys kept during tryouts
  - Confirming evaluation teams
  - An early welcome to **David Murphy** who is interested in shadowing through Kevin B's retirement
16. Retention and Recruitments Coordinator Report (Jim Kalkes)
- Was on the call and dropped - call log was 9:00 PM when we got here
  - Jim, can we do Yard Signs?
  - Trev: Direct Mail pieces (TryHockeyforFree)
17. Registrar's Report (Shannon Madison & Julia Sabev)
- 20-21 registration is ready to go live as soon as fees are approved and information is updated. Will need to have a statement regarding COVID-19 and refund if the season is cancelled or ending early. Needing approval for the following:
    1. Try-out fee \$125-same as last year. Early Bird \$50 through August 15 Close Aug 3
    2. Registration Fee
      - LTP-\$49
      - Mite 1-\$99
      - Mite Eval/8U-\$300
      - Sq-Bant and 10U-15U-\$325

Do these all remain the same??

Trev Marshall will talk about the proposed level of play season fees.

    - MVI Financial Assistance Application
    - New Level of Play Fee information
18. Equipment Manager's Report (Pete Lobe)
- Pete is narrowing down the design & jersey roll-out plan for the 2020-21 Season
  - Mite & 8U Players will use the less-expensive Practice Jerseys
  - Traveling Players keep their jerseys & number for 2 seasons by K1, likely
  - MVI Mockups finalist - Board Discussion
19. Goalie Coordinator (Mark Ksiazek)
- Tentative goalie training plan for upcoming season
    - No change to every other Wednesday (on the ice at Shoreview)
    - 2 hours of PGD at practice for each team
    - 2 sessions of PGD training per team at Acceleration North
      1. No additional cost from PGD
      2. Cost from Acceleration North to rent synthetic ice estimate \$1,000 - \$1,500
      3. Team could add another on-ice session
    - As desired teams can pay PGD to evaluate games
20. D2 Representative Report (Jeff Hermes)
- MN Hockey director updates from summer roundup meeting
    - Covid-19 committee watching MDH guidelines as they makes allowed adjustments
    - Chisago Lakes girls will co-op with Forest Lake for upcoming season
    - MSHSL will provide guidance for Fall sports by July 24th, MN Hockey to follow
    - Enrollment at 8U level for MN hockey: Boys down slightly, girls up slightly for 2019-2020 season
  - Proposed D2 rule changes, looking for association feedback.
    - Referee difference between MN & WI (Baldwin, New Rich, Sommerset) use a ref-pool, they want to make a rule change that only D2 Referee can be used, financial penalties otherwise - Metro East Hockey Officials Association (MEHOA). Will be voted on at next D2 meeting
    - 10 Calendar Day process for appeal except for Playing Infractions
  - Mite Phasing out full ice games by 2024
    1. 2021 - 6 games
    2. 2022 - 4 games
    3. 2023 - 2 games
    4. 2024 - 0 games

21. Charitable Gambling Report

(Lori Hansen)

- All pull tab locations are now open. Cowboy Jacks opened first and had a good first few weeks. After MVI Foundation meeting in a few weeks, I will be able to give an update on all locations.

A. Old Business:

- a. Volunteer Policy Information (visual from Darrick Metz provided above)
- b. Attendance Credit - must attend full meeting (from call to order through adjournment)
  - i. I will consider 6:59 PM to 8:29 PM to be a full attend
- c. IDEKER: Discipline Committee (a cross-functional group that would agree to meet 2x monthly during the season)
  - i. Discipline Issue(s) would be addressed at the next recurring meeting
  - ii. No need to meet if there were no issues?
- d. Girls' 50th Anniversary Committee (Tracy Henry)
  - i. As there will be no parade, how else can we create or support the celebration?
- e. For June 8 - Continue Registration Process Discussion (see Registrar's Report)
- f. Lori Hansen - Waiting on IYHA taxes for last year to be completed. All documents will be sent to MVI mailbox. Not sure if Tracy and Lori will need to sign documents as officers during the tax year. Paperwork will provide direction when received.

B. New Business

- a. Anything else? Covid Policy Question - DP
  - i. An e-mail from cross-country there was an exposure during a practice, therefore, they are in a 2-week self-quarantine. What policy should we create?

• Adjournment:

- Hermes motion to adjourn the meeting, Poppler seconds. All in favor. Meeting adjourned 9:41pm.