

BASEBALL & SOFTBALL

CHANHASSEN ATHLETIC ASSOCIATION



Jan 9, 2022		7:06pm	Legion & Virtual via Zoom
Meeting called by	Nick Hansgen		
Type of meeting	CAA Diamond Sports Monthly Board Meeting		
Note taker	Amanda McGibbon		
Members present	Derek Gunderson, Nick Hansgen, Ryan Herderich, Jake Isenburg, Pete Linder, Tom McCue, Amanda McGibbon, Glen Schoenberg, Darek Schwarz, Mark Stay, Kelli Strauss, Shane Wasserman		
Members absent	Kim Flottmier, Pat Kasid, Jerry Orcutt, Katie Recker, Sara Staloch		
Attendees			
AGENDA ITEMS			
Dec Meeting Minutes			
Presenter	Sara Staloch		
Discussion	Approved		
President's Report			
Presenter	Nick Hansgen for Jerry Orcutt		
Discussion	<ul style="list-style-type: none"> · CAA has officially moved to Diamond Scheduler for SB and BB <ul style="list-style-type: none"> ○ Basketball worked with league athletics to renew that through end of March, basketball wants to be kept in the loop on Diamond Scheduler so they can implement next season · How will Scheel's money be allocated between Diamond Sports & Basketball? <ul style="list-style-type: none"> ○ Money will be allocated based on participating members from previous season (so we can use actual members instead of projected) ○ This is how expenses are allocated as well so it's logical ○ Will use 2021 numbers for 2022's split · Basketball raised a lot of \$ in tournament, but have struggled to get volunteers and will likely need to implement volunteer checks next season the way Diamond Sports does · Our next Board meeting is Feb 6th, reach out to Jerry with any issues you'd like to discuss <ul style="list-style-type: none"> ○ Moved from February 13th due to Super Bowl Sunday 		
Treasurer's Report			
Presenter	Tom McCue		
Discussion	<ul style="list-style-type: none"> · Tom connected with John Hawley and had a good meeting <ul style="list-style-type: none"> ○ John and Terre K. finished last year's financial reports ○ When participants register for baseball, they get tagged by either metro or community league (by age group) which makes financials messy. Terre wants just "community" and no age group. Is that OK? (It's fine by us, we have membership numbers by age group so we can back into whatever we need by age group. · Credit card – should we get a 2nd credit card? Right now, we use Terre's which is tough when we need to register for tournaments and we need to wait on her. <ul style="list-style-type: none"> ○ 6 or 7 tourneys are pay by credit card. Would be nice to not have to front the money and submit to Terre for reimbursement if we have to use our own cards because she's not available. We need one for our use OR Terre needs to give us her card info and let us use it when we need it. · Be sure to include completed registration forms if you are requesting a check from Terre and she needs to send it with paperwork. And go through Tom for check requests, not directly to Terre. 		
BOC Report			
Presenter	Nick Hansgen		
Discussion	<ul style="list-style-type: none"> · Mar 1 – Apr 3 - In house community league registration <ul style="list-style-type: none"> ○ Mid-March parent info meeting · How can we get into PeachJar to communicate with parents about league info? <ul style="list-style-type: none"> ○ Sara worked with Terre last year to get on PeachJar, she should know process · Digital v. paper for scoring – MBT/MBL met and decided we can use whatever scoring system we want – paper or digital – BOC decided to let the coaches decide. 		

	<ul style="list-style-type: none"> · Aug 12-14 BB tryout dates finalized <ul style="list-style-type: none"> ○ Softball will be first week of August so no conflict) · 14AA Midsummer Classic – what would it take to host this in Chan? More to come on this. · Purchasing new equipment for teams – right now we borrow a pitching machine from a parent – we'd like to buy our own – would be a good way to invest our 2021 net income <ul style="list-style-type: none"> ○ Speaking of – we need to clean out the shed – Jonathan and Jamie B. need to go through what's there and toss what isn't usable and determine if we need a sale or what. Could potentially create volunteer hours.
SOC Report	
Presenter	Mark Stay
Discussion	<ul style="list-style-type: none"> · Umpire association out of Waconia – usually works for six associations, this year will work with only three and will move to two umpires for each field. Big reason is parents/coaches are jerks, so the owner is going to provide more support on each game to try to keep his umpires from quitting. We are glad they chose CAA as one of the three associations they will work with this spring, but as a result our umpire cost will double. Mark and Kelli say this is still the decision for us. <ul style="list-style-type: none"> ○ Mark would like to create another SOC or combined SOC/BOC position for somebody to go the extra mile with umpires – Umpire Coordinator or something – to greet umps, be a resource for them, potentially address any Code of Conduct violations with parents/coaches ○ Our Chan BB players that umped last year were complimented, let's see if we have any others that want to do it ○ WE NEED A REVISED CODE OF CONDUCT and to take a firmer stance on parent behavior. Right now, our Code is attached to every registration. However, we need to make the one we have stricter and needs to be more front-and-center, so it isn't something parents just breeze by during registration. Mark and Nick will connect and work on this in the next few months. · Planning softball clinics in process, it's been a bit slower going this off-season · Registration email will go out this week <ul style="list-style-type: none"> ○ Parent meeting planned for Tuesday, Feb 22
Golf Tournament	
Presenter	Nick Hansgen
Discussion	<ul style="list-style-type: none"> · Golf tournament May 3rd – Jessica Hansgen will run again but we will need DIBS volunteers <ul style="list-style-type: none"> ○ Deer Run, same location as last year ○ Be sure to note this in parent info meetings
Fundraising Ideas	
Presenter	Nick Hansgen
Discussion	<ul style="list-style-type: none"> · Chan High School batting cage isn't functional, would cost like \$20k to replace the pitching machine. Maybe we buy the machine and let the school use it when we aren't. Nick to do some research, meet with CHS AD, and come back with info to vote on. · If anybody else has ideas of what we should invest in, Nick created a spreadsheet, and we can build on it and we can decide each year what we are going to fundraise for the following year <ul style="list-style-type: none"> ○ Send Jerry ideas and he can maintain the fundraising goal list
Stipend/Conflict of Interest/Sponsorship	
Presenter	Pete Linder
Discussion	<ul style="list-style-type: none"> · Stipend – waving of fees – for those Board members that came in October we didn't bring it up, but it is available <ul style="list-style-type: none"> ○ Tell Pete if we want to take advantage of it – email him confidentially · Return conflict of interest forms to Sara ASAP
Sponsorship Update	
Presenter	Pete Linder
Discussion	<ul style="list-style-type: none"> · Looking for big sponsors – Pete has list of places – does anybody know anybody at any of these businesses? Has brochures to use to explain (passed out to all present.) Tell Pete if you plan to discuss with anybody. <ul style="list-style-type: none"> ○ This would be a sponsorship for CAA as a whole – not just Diamond Sports – basketball too – be sure that the potential sponsors understand that. ○ Amanda to discuss with Chanhassen Brewing Company (neighbors)
Social Media Update	

Presenter	Dwayne Archuletta
Discussion	<ul style="list-style-type: none"> · Around 555 people that follow FB page, up over 150% over last year (thanks to Sara) 😊 <ul style="list-style-type: none"> ○ Out of 555, more female than male (moms) ○ #1 "liked" post was the golf tournament post from last year ○ Folks who follow us also follow: <ul style="list-style-type: none"> ➢ MN Twins (#1 correlation) ➢ Vikings ➢ Target ➢ Landscape Arboretum ➢ City of Chanhassen ➢ Caribou · New uniforms - we should take boys and girls in uniforms to a City Council meeting and take pics with City Council members to post on our social media <ul style="list-style-type: none"> ○ City of Chan can post it too, gain visibility ○ Need to get somebody at City of Victoria – Derek G. to get a name · There are lots of fun things we can do with social media once the seasons get rolling - Team of the Week, pics of teams having successes etc. Need to post a lot of this during this upcoming season.
Adjournment	
Presenter	Nick Hansgen
	8:33pm