



MASON TOUCHDOWN CLUB Meeting Notes

Date: May 13, 2024

Time: 6:00 PM

In Attendance

Team Coordinators: Andrea Castner, Danielle Williamson

Other Attendees: Tracey Davis, Melissa Wilhelm, Tim Maxwell, Moriah Sapp

Elected 2024 Board Members:

Bill Hugenberg (President)

Rick Boyle (Vice
President)

Brian Garlock (Treasurer)

Mike Hershey (At Large)

Jared Grundler (At Large)

Called to Order

- By: Bill
- Time: 6:04

Review and Approval of Previous Meeting Minutes

- Approved by: Jerrid
- Meeting was closed by:

Treasurer's Report

- WesBanco balance- \$28714 increase from camp and \$1735 in Venmo mainly for camp and a couple of legacy club
- Outstanding payments - BELL
- [School account](#)- (beverages and coaches fees only moving forward) -\$5709
- Budget (attached and approved)

Dine and Donate/Fundraisers

- Legacy Club - open enrollment ASAP. Rick Boyle handling legacy for the year. Parents paying via Venmo need tracked and put into sportsengine system.
- Golf outing - Melissa Wilhelm - co-chair Maryah. Scheduled for August 4th at Grizzly. Marketing and signups will start May 1st. Last year's profits were roughly \$10,000. Grizzly Golf to handle catering (board-approved). Deposit needs made \$250 (Brian to make payment)
 - Website needs to be updates
 - Waters will need to bought
- CometCards - Last 2 Sundays in July, 21st and July 28th Blitz days - Presale/kickoff July 8th/9th. July 29th-9th for middle school comet cards sales (Bill H chairing)
 - Have kids stationed outside the places on the card
 - Presale starts two weeks before
- Raise365 - email sent to parents for Raise365 contacts. Coach Castner handing out in strength also. Kick off will be at Green Madness and players are to bring Raise365 sheet with them with contacts filled out (Bill to coordinate kick-off with Jimmy)
 - 2:30-3:15 Jimmy will be here. Laura will be here to help
- dine-to-donates - Texas Roadhouse and Chipotle are potentially the only dine-to-donates for 2024. 3 for each and try to coordinate Chipotle with the middle school game (Laura to schedule)
- Texas Roadhouse Rolls - Andrea November 2024
- Girl Scout cookies - \$3547.50 deposited for 2024. Next event Feb 2025
- POW sponsor needed - Sarah Dowers to include their marketing in POW marketing pic
- Kroger rewards - renew
- Need Spirit Wear link for Spring will have a new one in late April/early May- (Andrea)
 - Linked closes 5/29

Events

- May 14th - Green Madness (Coordinator needed) (Brittany doing pizza and water)
- May 28th - Showcase 7V7 - 6 to 8 teams - (Brittany will have limited concessions)
- June 3-6 - Little Comets Camp
- June - TEAM CAMP Miami University (Mon-Wed, need to approve contract, arrange food if needed, and verify bussing)
 - 61 have signed up as of tonight
 - Final number 10 days prior
- August 4th - Golf Outing
- August 5th - Countdown To Greatness Andrea is the Coordinator

New Business

- [Thank](#) you Cards - Cristine Cravens
- Coaches meals - sign-ups to go out Tracey will coordinator
- concessions sign-ups to each grade level- needs sent -waiting on a few games and for Brittany to add the senior parents in that have already signed up
- Michael Hershey - game day enhancements (budget and full proposal)- still working on it
- Suggestion by Maxwell- plaque to stated bell was funded by Touchdown Club and light (solar) above the bell
- Film/Stat parents needed - paid \$35 per game and free entry. They need to set up film before each game and keep stats for the entire season. Maxwell wants parents of young players if possible so they can keep the position for longer duration.
- Senior books completed - reimbursement was made to Heather Dalton \$700+
- The Bell - balance and completion date- should be ready soon and the second half needs to be paid
- Verify team coordinators for the 2024 season
 - Dowers and Ashurst are meal moms for Varsity and have been in touch with Liesl.
 - Rising Freshman - will stay the same
- New recruiting system- Jason Kaylor <https://www.masonfbrecruiting.com/>
- Meeting room reserved at 6:00 for 5/13, 6/10, 7/08, 7/29, 8/12, 8/19 (might not need), 9/03, 9/09, 9/23, 10/07, 10/21. The remaining dates are to be determined for playoffs. (Andrea reserved)
- 2024 volunteer signup (sent out 4.10.24)
<https://www.signupgenius.com/go/904084FADAD29A5F85-48136305-2024#/>
- Social media - FB, player of the week, website (need volunteers)
- Donation for Mrs. Simms
- Jared shared idea- \$200 a couple at Manor included dinner, apps, drinks, etc