

## Hamilton Jr Chargers Lacrosse

### Monthly Meeting Notes October 18, 2022

1. Next Meeting November 15<sup>th</sup>, 6:30 pm
2. Summer Follow up
  - a. Try it events – Successful events with anywhere from 25-40 kids attending
  - b. Camp – Lower turnout due to weather
  - c. Parade Lions Daze -
    - i. Will need additional parent and child volunteers in 2023 if we continue to participate
    - ii. 2nd weekend in July- Sunday
  - d. Woodside Activity Fair for district
    - i. Attended ,got interest from 1 parent to coach
3. Financials
  - a. Current Financial Sheet provided
  - b. Need addition Donations- all parents and board members to reach out to others for donations
    - i. Adding 4 teams= more gear, nets, pain etc.
    - ii. Per Eric did talk to the follow clubs for donations to date
      1. Optimist Club, Lions Club, SAS, VFW
4. Registration Fees for 2023 Season and Registration for 2023
  - a. Proposed 2022 Fees 3rd-8th \$255 and 1st and 2nd \$130
    - i. Board voted on increasing 1<sup>st</sup>/2<sup>nd</sup> grade to \$150/year
  - b. Volunteer Fees \$250
    - i. Parent volunteers pay up front, reimbursed \$250 once meet 4 hours volunteer requirement
1. Mayla updates for 2023
  - a. Important Dates
    - i. Feb 1st Team Data Due to Mayla- all applications due, declare teams
    - ii. March 11th Annual Coaches Meeting
    - iii. March 15th Schedule released
    - iv. June 3rd and 4th Laxtravaganza
      1. Will be closing weekend for Lacrosse
    - v. Questionable games on Mother's Day weekend
  - b. 1st and 2nd grade Little Scoopers
    - i. 1<sup>st</sup>/2<sup>nd</sup> graders to play games, more info needed
  - c. Field Size- will copy USA Lacrosse standards by grade
    - i. 1<sup>st</sup>/2<sup>nd</sup> - boys and girls 4v4 (girls no goal)
    - ii. 3<sup>rd</sup>/4<sup>th</sup> - boys 6v6, girls 8v8
    - iii. 5<sup>th</sup>/6<sup>th</sup>- large field; boys 10v10, girls 8v8
    - iv. 7<sup>th</sup>/8<sup>th</sup> - large field; boys 10v10, girls 12v12

## 2. Fundraising/Sponsorships

- a. Sponsorship: Colleen has actively worked to secure sponsorships, excellent way to get the name out and any money in return is a positive gain
  - i. Has not had just with Culver's, Smart Cow with 6 month wait
    - 1. Additional ideas to explore: BW3, MOD Pizza, Zupa's, Cousins, The Kitchen
    - 1. Need follow up to secure donations from Optimist Club, Lions Club, SAS, VFW
  - ii. Fundraising
    - 1. Need to decide as a group fundraising efforts
      - a. Agreed to no active athlete sales ( i.e wreaths, mattresses, salt)
      - b. Future Ideas: Brat Fry, Raffle basket( \$10 tickets for YETI filled cooler), Beer tasting
  - iii. Ad space
    - 1. Explore buying ad space in varsity event programs- (Ben L to look into)
    - 2. Jr Chargers do share info

## 3. Current positions filled

- a. Eric Hersback- President
- b. Tracy Dow- VP
- c. Boys Director- Sean Lau
  - i. \* Directors will monitor all certs for coaches
- d. Girls Director- Charlotte Abt
  - i. \* Directors will monitor all certs for coaches
- e. Marketing-Colleen Grams
- f. Uniform and Spirit wear-Shelly Esson
- g. Kerri Zabel-Secretary

## 4. Positions needed

- a. Field Coordinator/Manager
  - i. Responsible for getting fields lined, (is part of volunteer job)
  - ii. Exploring field options at Woodside, Marcy and HHS, as well as Men Falls parks and Sussex Park options ( Charlotte)
  - iii. Equipment will need to be moved\*
  - iv. Eric to send Field Measurements
- b. Volunteer Director
  - i. Responsible for coordinating/tracking volunteer fees, set up to monitor on Sports app
- c. Social Media
  - i. Everyone's responsibility for sharing on Social Media
    - 1. Colleen Grams to help on Instagram
- d. Treasurer
  - i. Responsible for writing checks to refs
    - 1. Need to look into Venmo options ( Tracy to look into)
- e. Web Master (Sports Engine)
  - i. Someone has shown interest- Tracy to explore and confirm
- f. Referee Coordinator
  - i. Tracy has info for ref coordinator

- ii. Club needs to supply one ref each year
  - iii. 13 years and older can be trained
  - iv. Confirm pay for ref
  - v. Ref event in November?
  
- 5. URGENT Plea for coaches and referees – need coaches and refs to play
  - a. Parent involvement is needed, can work around parent schedules
    - i. Discussed need to provide resources to parents interested in helping with coaching
      - 1. Need Playbook with links, videos, easily reproducible plays
  - b. Explore College alumni for coaching opportunity
    - i. Marquette- Kerri to explore
    - ii. Additional colleges to reach out Carroll and UW Madison
  - c. Coaches for some teams confirmed
    - i. Tracy to provide coach list to Directors
  
- 6. Policy and ByLaw review
  - a. Code of Conduct and some policies to be reviewed and approved prior to registration going out- Jessica and Sean Lau to assist
  - b. Insurance to be confirmed- Eric
- 7. LAX 101
  - a. Increase awareness in the community with involving High School coaches, parents, and children
    - i. “Try its” to be more like a mini clinic to improve understanding of the game
    - ii. Tracy to Reach out to HS coach for “train the coach materials”- use assist from HS coaches, YouTube videos and USA Lacrosse website
- 8. Registration 2023
  - a. Registration to open Nov 1 2022, – Jan 8, 2023
  - b. Need to review past resgistration and reach out to all parents interested in past, ask for assist with spreading the work that their schools
  - c. Registration info to include questions seeking parent awareness/job relatedness in volunteer open positions
  - d. How to successfully blast registration info to each school for awareness (newsletters?)
  - e. Need to get registration info to all school group pages, PTO groups, Mom groups on social media
  - f. Ensure hockey clubs in area are aware of registration
  - g. Ensure all Jr Charger clubs share lacrosse info
- 9. Spirit Wear
- 10. Review of Policies
  
- 11. Brain Storm tasks and assigning**
  - a. Men Falls Parade/Germantown Parade
    - i. Need volunteer- community liaison for each area

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12. Indoor Time

- a. Limited space available
  - b. Explore any warehouse space, Brookfield indoor, Burghardt cages, Styks facility, Richfield rage, Milwaukee Baseball academy space
  - c. Eric L and Sean L to explore options and pricing
13. Spirit Wear
- a. Registration closes 1/8/23 will open spirit wear after, need 3-4 wks for production
14. Uniforms
- a. Shelley to explore options with Robyn at Hot4Lax and Burghardts
    - i. Complaints with girls uniforms last year
15. Recruiting Coaches and Refs
16. Lacrosse Winter opportunities
- a. Tracy to send out all info received regarding winter lax opportunities