

## **CAA Executive Board Meeting - December 11, 2023**

Zoom meeting attendees: Terre Kemble, Bill Kemble, Jaxon Lang, John Hawley, Dave Erickson, Jerry Orcutt

(Meeting called to order at 7:05pm)

### **Agenda**

1. Finances – John
  - a. 22-23 season financials complete
  - b. Net CAA income \$85K
  - c. Baseball income \$23K, softball income \$10K
  - d. Basketball income \$65K
  - e. Current cash balance \$411K
    - i. Annual cash fluctuation approximately \$100K-\$400K
  - f. Donated \$5K to City of Chan for Lake Susan field upgrades
  - g. Strong financial position to consider other capital improvements at this time
2. Diamond Sports Year in Review – Jerry
  - a. 200 participants Community Leagues ages 5-8
  - b. 90 participants Community Leagues ages 9-15
  - c. 247 Metro participants
  - d. 138 girls in Fall Softball, some played up to experience next level months sooner than if waited for next summer season – positive feedback from participants
  - e. Still struggle to form age 15 teams, only 26 participants, due to growth of club programs
  - f. Cashed \$19K (\$400/family) in volunteer checks
  - g. Hosted 5 tournaments – key to financial success of program
  - h. Metro Baseball and Travel Softball tryouts for 2024 teams held in fall 2023, numbers continue to grow for both programs
  - i. New BOD position focused on capital improvements
  - j. Key volunteer spot for field maintenance
  - k. To better accommodate cash flow may open Metro registration earlier for next season
    - i. Encouraging search for lower costs on uniforms, and reduce excess inventory
    - ii. Increasing tournament entry fees for hosted tournaments
3. Basketball Year Launch – David
  - a. Split boys and girls travel tournaments for first time this year.
    - i. Had grown too large for a single volunteer leader to handle
    - ii. Chose weekend for girls tournament to compete with Lakeville for girls, hoping west metro teams will prefer mid-winter tournament closer to home. Fewer teams participating in this initial tournament.
    - iii. Tracking finances for each tournament separately.
  - b. Several new BOD members doing well.
  - c. Season tipoff event at Chan HS partnered with Timberwolves very successful. Crunch, Dunk Squad, Chan HS teams also participated.
  - d. All seasons in process except Grades 1-2 (January – March)

- e. Record participant and revenue numbers from Timberwolves camps and 3v3 Tournament
  - f. Travel teams played in Rochester “out of town/overnight” tournament early season for team bonding
  - g. Girls participation down all programs. Losing girls to volleyball. This trend is throughout state of MN. Outreach efforts being made in many ways. Schools, equity groups, host free clinics to attempt to attract participants who may not otherwise play.
  - h. Growing desire to replace Chan HS Gym 2 multipurpose flooring with new wood floor, a 6-figure endeavor. Hoping to package that as part of a bonding process. Basketball would request preferential access to that gym.
  - i. Alicia Kockler moving to Diamond Sports Treasurer and will remain as Basketball Treasurer until replacement is found.
4. Special Matter (School Social Media Impact on CAA Basketball) – David
- a. Racist and hate speech comments from hotel room on 8<sup>th</sup> grade Washington DC school trip shared via social media.
  - b. Police investigation and school suspension for all 3 boys basketball players involved.
  - c. CAA basketball suspensions for same 3 boys. Varying length due to nature and severity of offenses.
  - d. All 3 boys participating in basketball program led “restorative process” prior to rejoining their teams.
  - e. 8A travel team lost head coach and assistant coach in the process. Dane Mosher hired as coach for remainder of year. Cost of new coach split between Basketball program and team families.
5. Succession Planning – Jaxon/All
- a. Jaxon establishing South Carolina residency in 2024 and needs to officially resign in very near future. No successor identified by Jaxon to date. Open to suggestions.
    - i. John Hawley would lean toward remaining CAA Treasurer, but open to consider CAA President if new Treasurer identified.
    - ii. Approach Alicia Kochler re CAA Treasurer, allowing John to succeed Jaxon as CAA President?
    - iii. Approach Nick Hansgen re CAA President? Jaxon will reach out to Nick.
    - iv. Jaxon happy to craft CAA President “job description” and punch list. In general, the action happens within the sport committees. CAA President/BOD are in place for oversight, guidance, and escalations.
    - v. Plan A – identify new CAA President
    - vi. Plan B – identify new CAA Treasurer allowing John to move to CAA President
    - vii. Reconvene in approximately two weeks on succession plan progress.
6. Other Items
- a. CAA working with TCO on sponsorship renewal. Both parties interested in renewal. Clarification required on language defining TCO providing medical staff at CAA tournaments.

Meeting adjourned at 8:42pm.

