

CCYHA Board Meeting

May 25th, 2023

Called to order: 7:09 pm

-In attendance: Mike S., Jake T., Laura H., John B., Ryan P., Jake B., Shannon K., Kevin Z. & Tammy B.

-Absent: Seth N.

- President's Report - Nothing to report
- Treasurer's Report
 - Clearing A.P. (blue mite refunds & coach reimbursements)
 - Paypal links directly to bank acct - 3 card readers available for golf outing
- Equipment Report
 - Continue with Menace - 2 yr plan to change vendors 25-26 season (sponsor?)
 - 1st order due 7/1 (2nd order TBD)
 - Mike S to set up platform to control orders
 - CYH to order socks to maintain a small inventory for missing items
 - One sock color/design for home/away?
- Registration Report
 - USA hockey patches distributed
 - Agreed to change 23/24 registration fee increase 8/1 (instead of 7/1)
 - Update provided on Full Season & Summer Ice registration numbers
- Coaching Report
 - Summer ice coaching (mites): Wenzel & Greer (Mike & Seth as backup)
 - Mite coaches: Wenzel, Greer, Gurdo, Bauer & Calidonna's (John & Greg)
 - Rob Hameline - program for Mites?
- Tournament Report
 - Negotiate Ice (with Patti) for Dec (8th-10th) tournament - all ice exclusive to tournament (Mite & Squirt).
 - March: host a Jam, possibility of a 2nd tournament?
- Scheduler
 - Ice scheduling meeting with Patti in July (date TBD)
 - Negotiate 10 min ice cuts
 - When are Hamilton College games @ Arena? Mens & Womens 1 game ea.
- Fundraising
 - Sara Z to assist with sponsors for golf outing
 - Chicken BBQ (Brooks) - opening weekend? (instead of food trucks)
 - Winery bus tour (Hale's)
 - Bottle/can drive: truck July 7th/8th (Kevin will ask Sara who the Pool used)
 - Jake T has Clink account setup for CYH (year round donation source)
 - Mike S - Registration raffle is ready to go
 - 2nd prize option ?
 - Registration prize is transferable
 - Jake T - Restaurant sponsor "of the Month"

- Future idea - donation of a large prize for raffle (Clinton Tractor?)
- Clinton Arena Foundation - Advertising space on boards
Re-visit prior agreement to sell space & split revenue.
**Separate Fundraising meeting needed*
- Player Development
 - Dry land - CCS approved use of premises for training, July & Aug. Provide a development plan for the program to the School.
Pre & post assessments, invite parents to attend final session
 - 5k Puck Challenge: 10 week program (begin at end of school year)
T-shirt for completing shots
- Mite Coordinator
 - Reaching out to Coaches; will put together a pre-season meeting with coaches & parents to set expectations & answer questions
- Open Issues
 - Major Donors
 - Annual contributors
 - Identify wish list for funding: coaching opportunities, tournaments, equipment
 - CCS Alumni game: Jan 2024
 - Who can assist establishing communication to piggy-back fundraising from this event - need primary contact. (Jim O'Brien?) (Jake B. to inquire at CCS)
 - DSG - John continues to work on this opportunity
 - Speed Skills
 - Advertise w/Registration (*hold to confirm commitment & ice times)
 - Alumni sponsorship: 1x per week all season, 10U & up (*request to include HS team)
 - Timing: Mon (2 @ Clinton & 1 Nexus - or negotiate w/CFSC for 1 slot)
Thurs (depends on Skills/Coaches availability)
 - All Board Members in favor of offering Speed Skills (providing we can accommodate a reasonable schedule)
 - Sub-committee to hold separate meeting dedicated to Speed Skills
 - Marketing efforts - Newsletter, boost FB posts, Upstate hockey site, CCS email addresses (highlight CYH history, Arena improvements, goalie clinics, speed skills).
 - Season kick-off weekend & events
 - Chicken BBQ
 - Music - reach out to same DJ
 - Mini bottle/can drive
 - 5k - Race to the Rink
 - No timing service available
 - Insurance requirements
 - Prize?
 - Hale - reserve parking lot

- Outdoor kids games (street hockey)
 - Coaches game
- CYH Newsletter: streamline communications
- Wadas Foundation (Jake T)
 - Game Changer grant - \$250,000 or Community grant
 - Google form submission: \$100k (Rapid Shot + add ons + installation)
 - Combine Grant application with CFS to utilize old concession area as multi-purpose room. Collaboration with CCS HS?
 - Grant is made in Sept
 - Town approval needed - attend meeting &/or reach out to Board members
 - Include Clinton Arena Foundation?
- Fundraising assignments - separate meeting to discuss fundraising opportunities
 - Registration raffle - Mike
 - Golf outing - Laura
 - CCS alumni - John
 - Bottle & can drive (truck)- Kevin
 - Restaurants - Jake T
 - Winery tour - Tammy
 - BBQ - Shannon
- LTP/LTS
 - Re-vamp LTS program - split season (\$75 ea?)
 - Meeting with CFS
 - Offer Equipment Pkg (Easton \$120 / Bauer \$140)
 - Try hockey "clinic"
 - Re-visit topic at next meeting
- Golf Outing
 - Mugs are ready - order an add'l 24
 - Sign list - Laura is getting new logos to Proforma
 - Laura will compile list of who we have signs for already
 - Swag bags: water, granola bars - what else?
 - Prize for 1st place team - TBD
 - Volunteers are all set
- Visibility of Organization: Open House, Food Truck night, Farmers Market
 - *insurance required for Farmers market
- 14U House - waiting to hear back from Rome

Meeting adjourned: 9:24 pm