



BLOOMINGTON FASTPITCH ASSOCIATION

Sunday June 2nd, 2013 7:30 PM
Bloomington Center for the Arts- Dakota Room

- I. Call to order
Karen Johnson called to order the regular meeting of Bloomington Fastpitch Association Board of Directors at 7:40 pm on Sunday, June 2nd 2013 at the Bloomington Center for the Arts 1800 West Old Shakopee Road, Bloomington MN.
- II. Attendance
The following persons were present.

Board Members: Karen Johnson, Cathy Currier, Mike Kopischke, Melissa Walters, Grant Effertz, Carol Effertz, Penny Hanson, Jim Leicht, Brad Currier. Beth Johnson (early departure) Craig Johnson, Bob Christianson (late arrival)
- III. Approve Prior Meeting Minutes (May 2013)
Motion made by Karen Johnson to approve May 2013 meeting minutes, and 2nd by Cathy Currier. MOTION APPROVED
- IV. Old Business
 - a. BASH
 - i. Planning & Readiness
Volunteer teams scheduled and in place
Beth Johnson to meet Craig Johnson at dug-out #5 storage, at Dred for a final pre-tournament equipment and inventory check Thursday, June 6.
Concession supply volunteers to meet Beth at Dred 7am Friday, June 7
Set-up crews are scheduled to arrive at Dred at noon Friday, June 7.
Penny Hanson reviewed vendor set up map and vendor instructions, both of which will be emailed to vendors.
Penny provided sponsor Banners for set up crew installation
Penny recommended updating site map to show power locations in addition to predetermined vendor set up locations. This in conjunction with understanding 2013 sales for each vendor will aide in vendor solicitation next year.
Suggestion made to include a dunk tank 2014.
 - ii. Volunteer sign-up / buyout status
Complete – no issues
 - iii. Bob Christiansen reports all set and ready for Elite teams at Kelly
 - b. BFA Picnic Recap
Estimate 350 hotdogs served
Lines were long – recommend 2 pots to keep up next year
 - c. Team Pictures Recap & Status
Two station set up worked well
Teams scheduled in 25 minute increments, finished groups on and ahead of schedule
Game Changers location and use of turf area worked well for photographer, but parking was a challenge.
Board selected approved background for Memory Mate photos
 - d. Evavold Sponsorship

- i. Email vote – Board approved \$100 contribution toward Hannah Evavold cost to participate in Minnesota All Star Softball Series.
- V. New Business
- a. Parent and Player Surveys
Surveys will be printed and handed out to coaches as part of Bash check in.
 - b. Proposed Catching Clinics Program (Grant Effertz)
Grant met with JJ Jensen to prepare catching clinic program.
Grant will review with Jim Leicht
 - c. NAFA
Tournament is 7/25 – 7/28
Bob Christiansen has scheduled field at Jefferson for NAFA opening ceremony/parade
Bob Christiansen recommended asking Greg Boatman (city of Bloomington) to act as emcee. Greg did a great job in this role at high school sectionals and if he is available includes a member of Bloomington city staff in the event.
Karen Johnson will schedule planning session with 10U parents that have agreed to assist with NAFA planning.
 - d. Heritage Days Parade
BFA is registered as parade entrant
Need to notify BFA membership of parade, solicit date and details
Need to identify volunteers to run hula hoop contest
 - e. Marketing / Fundraising Position
Other commitments preclude Penny Hanson from retaining the marketing/fundraising position.
Board discussed whether this should remain as 1 position or if it should be restored as 2 separate roles.
Penny Hanson and Karen Johnson advocated for 2 board positions unless BFA intent for marketing is to just place yearly Sun Current ad and distribute annual school flyers.
- VI. Director Reports
- a. President: Karen Johnson
 - b. Vice President: Cathy Carrier
 - c. Treasurer: Mike Kopischke
 - d. Secretary: Melissa Walters
 - e. Commissioner: Craig Johnson
 - f. Facilities Coordinator: Bob Christiansen
 - g. Communications Director: Grant Effertz
 - h. Member Services & Membership: Carol Effertz
 - i. Marketing Fund Raising: Penny Hanson
 - j. Player Development: Jim Leicht
 - k. Tournament Director: Brad Carrier
- VII. Open Comments
Board majority requested July meeting to be scheduled for Sunday June 30 rather than Sunday July 7.
- VIII. Adjournment
Meeting adjourned at 10:00 pm

Next Meeting will be at 7:00 PM, Sunday June 30, Bloomington Center for the Arts, in the Dakota Room