

External Organization Supporter Policy Effective 11/2024

The Quad City Hockey Association, along with its dedicated outside supporters, shares a common mission to grow and promote the sport of hockey throughout the region.

This policy is to provide an outline of what is acceptable from an external organization that wishes to work with the QCHA to grow hockey.

Social media posting: Social media posts that are promoting hockey and the external organization can be posted on QCHA social media. In turn, QCHA events can be sent to the external organization for them to post on their own social media accounts.

Website Advertising: If an outside organization wishes to promote the QCHA's events on their own websites, information including a link for registration directing back to the QCHA's website can be provided.

Sponsors: All sponsors and donors to the QCHA should be listed on the QCHA website under the sponsor page. This area of the website will be maintained regularly by the Director of Community Engagement.

Reduced Price Merchandise, Membership and Equipment Offers: If an outside organization wishes to allow all members of the QCHA to use their already in effect contract that would allow the members of the QCHA to purchase merchandise, memberships or equipment at a lesser cost, members/teams of the QCHA can use this, and not be penalized. Examples would be: rolls of tape, sticks, equipment, gym membership, clothing merchandise

Coaches/Managers/Board Members cannot force players or families to buy using these offer