

2018-2019 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

www.usahockey.com/programservices.

8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	105,925	107,703	115,694	122,135	123,303
% increase	1.9%	1.7%	7.4%	5.6%	1.0%

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	181,107	183,275	184,502	186,161	187,766
% increase	1.8%	1.2%	0.7%	0.9%	0.9%

RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Pacific Northwest’s retention average for 2018-19 by age segment in comparison to the National average:

PACIFIC NORTHWEST RETENTION	AGE SEGMENT	NATIONAL RETENTION
32.5%	4 Year Olds returned as 5 Year Olds	34.0%
52.4%	5 Year Olds returned as 6 Year Olds	53.9%
62.8%	6 Year Olds returned as 7 Year Olds	67.9%
70.9%	7 Year Olds returned as 8 Year Olds	74.6%
79.6%	10 & Under	85.3%
86.9%	12 & Under	93.0%
88.7%	14 & Under	96.0%



2018-19 KEY TAKEAWAYS—NATIONAL

Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
NEW	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
RETAINED	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
LOST	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
NEW	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
RETAINED	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
LOST	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
NEW	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
RETAINED	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
LOST	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



2018-19 KEY TAKEAWAYS—PACIFIC NORTHWEST

Total

- The total number of players ages 8 & under in Pacific Northwest increased by 144 (+9.4%) to 1680.
- In addition, girls' participation increased by 34 (+12.1%) for a new 5-year high.

Acquisition

- New players increased by 59 (+7.7%) to 827.

Retention

- Retained players increased by 85 (+11.1%) to 853.

PACIFIC NORTHWEST BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	1,252	1,403	1,476	1,536	1,680	1,723
%	6.2%	12.1%	5.2%	4.1%	9.4%	2.5%
NEW	545	712	744	768	827	848
%	-7.3%	30.6%	4.5%	3.2%	7.7%	2.5%
RETAINED	707	691	732	768	853	875
%	19.6%	-2.3%	5.9%	4.9%	11.1%	2.5%
LOST	250	275	312	375	370	
%	6.4%	10.0%	13.5%	20.2%	-1.3%	

PACIFIC NORTHWEST BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	1,114	1,175	1,224	1,256	1,366
%	5.2%	5.5%	4.2%	2.6%	8.8%
NEW	473	557	588	598	663
%	-7.4%	17.8%	5.6%	1.7%	10.9%
RETAINED	641	618	636	658	703
%	17.0%	-3.6%	2.9%	3.5%	6.8%
LOST	211	236	232	295	276
%	6.0%	11.8%	-1.7%	27.2%	-6.4%

PACIFIC NORTHWEST GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	138	228	252	280	314
%	15.0%	65.2%	10.5%	11.1%	12.1%
NEW	72	155	156	170	164
%	-6.5%	115.3%	0.6%	9.0%	-3.5%
RETAINED	66	73	96	110	150
%	53.5%	10.6%	31.5%	14.6%	36.4%
LOST	39	39	80	80	94
%	8.3%	0.0%	105.1%	0.0%	17.5%



2018-19 PACIFIC NORTHWEST ASSOCIATIONS

WAH0014 EVERETT YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	38	86	56	90	(34)	(30)	58
NEW	20	68	18	70	(52)	(50)	19
RETAINED	18	18	38	20	18	20	39
LOST	11	8	26				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	34	76	49	TOTAL	4	10	7
NEW	18	58	16	NEW	2	10	2
RETAINED	16	18	33	RETAINED	2	0	5
LOST	9	5	19	LOST	2	3	7
RATIO BOYS TO GIRLS			87.5%				12.5%

WAH0004 INLAND EMPIRE AMATEUR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	8	4	4	8	9
NEW	0	0	8	2	6	8	9
RETAINED	0	0	0	2	(2)	0	0
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	7	TOTAL	0	0	1
NEW	0	0	7	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			87.5%				12.5%

WAH0002 KENT VALLEY HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	68	47	67	51	16	20	70
NEW	37	20	49	22	27	29	51
RETAINED	31	27	18	29	(11)	(9)	19
LOST	25	30	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	61	42	57	TOTAL	7	5	10
NEW	34	17	44	NEW	3	3	5
RETAINED	27	25	13	RETAINED	4	2	5
LOST	21	27	20	LOST	4	3	0
RATIO BOYS TO GIRLS			85.1%				14.9%



WAH0058 MOSES LAKE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	21	22	29	26	3	7	31
NEW	12	13	14	15	(1)	1	15
RETAINED	9	9	15	11	4	6	16
LOST	4	4	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	18	17	22	TOTAL	3	5	7
NEW	10	11	10	NEW	2	2	4
RETAINED	8	6	12	RETAINED	1	3	3
LOST	4	4	1	LOST	0	0	0
RATIO BOYS TO GIRLS			75.9%				24.1%

WAH0120 PUGET SOUND AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	128	155	211	159	52	56	217
NEW	69	76	108	78	30	32	111
RETAINED	59	79	103	81	22	24	106
LOST	44	48	51				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	110	134	174	TOTAL	18	21	37
NEW	56	63	88	NEW	13	13	20
RETAINED	54	71	86	RETAINED	5	8	17
LOST	36	37	43	LOST	8	11	8
RATIO BOYS TO GIRLS			82.5%				17.5%

WAH0050 SEATTLE JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	207	195	91	199	(108)	(104)	94
NEW	117	89	16	91	(75)	(73)	17
RETAINED	90	106	75	108	(33)	(31)	77
LOST	26	64	77				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	174	159	75	TOTAL	33	36	16
NEW	92	65	11	NEW	25	24	5
RETAINED	82	94	64	RETAINED	8	12	11
LOST	17	54	59	LOST	9	10	18
RATIO BOYS TO GIRLS			82.4%				17.6%



WAH0062 SNO-KING AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	235	269	255	273	(18)	(14)	263
NEW	109	158	91	160	(69)	(67)	94
RETAINED	126	111	164	113	51	53	169
LOST	47	48	56				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	212	239	216	TOTAL	23	30	39
NEW	91	139	69	NEW	18	19	22
RETAINED	121	100	147	RETAINED	5	11	17
LOST	42	42	46	LOST	5	6	10
RATIO BOYS TO GIRLS			84.7%				15.3%

WAH0048 SPOKANE JR CHIEFS

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	87	117	113	121	(8)	(4)	117
NEW	38	64	55	66	(11)	(9)	57
RETAINED	49	53	58	55	3	5	60
LOST	2	5	17				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	82	107	103	TOTAL	5	10	10
NEW	37	57	50	NEW	1	7	5
RETAINED	45	50	53	RETAINED	4	3	5
LOST	2	5	15	LOST	0	0	2
RATIO BOYS TO GIRLS			91.2%				8.8%

WAH0077 TRI-CITIES AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	104	106	138	110	28	32	142
NEW	30	45	76	47	29	31	78
RETAINED	74	61	62	63	(1)	1	64
LOST	21	15	12				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	94	100	121	TOTAL	10	6	17
NEW	25	42	65	NEW	5	3	11
RETAINED	69	58	56	RETAINED	5	3	6
LOST	17	12	12	LOST	4	3	0
RATIO BOYS TO GIRLS			87.7%				12.3%



WAH0037 VANCOUVER YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	23	29	33	33	0	4	35
NEW	11	20	18	22	(4)	(2)	19
RETAINED	12	9	15	11	4	6	16
LOST	2	2	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	18	27	31	TOTAL	5	2	2
NEW	9	19	16	NEW	2	1	2
RETAINED	9	8	15	RETAINED	3	1	0
LOST	1	2	5	LOST	1	0	0
RATIO BOYS TO GIRLS			93.9%				6.1%

WAH0065 WENATCHEE AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	65	56	39	60	(21)	(17)	41
NEW	34	25	13	27	(14)	(12)	14
RETAINED	31	31	26	33	(7)	(5)	27
LOST	9	16	15				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	55	47	33	TOTAL	10	9	6
NEW	29	18	12	NEW	5	7	1
RETAINED	26	29	21	RETAINED	5	2	5
LOST	6	12	12	LOST	3	4	3
RATIO BOYS TO GIRLS			84.6%				15.4%

WAH0005 WESTERN WASHINGTON FEMALE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	18	25	24	29	(5)	(1)	26
NEW	11	18	18	20	(2)	0	19
RETAINED	7	7	6	9	(3)	(1)	7
LOST	1	1	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	0	TOTAL	18	25	24
NEW	0	0	0	NEW	11	18	18
RETAINED	0	0	0	RETAINED	7	7	6
LOST	0	0	0	LOST	1	1	3
RATIO BOYS TO GIRLS			0.0%				100.0%



WAH0028 WEST SOUND HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	23	30	34	34	0	4	36
NEW	17	19	16	21	(5)	(3)	17
RETAINED	6	11	18	13	5	7	19
LOST	6	3	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	18	26	28	TOTAL	5	4	6
NEW	14	16	12	NEW	3	3	4
RETAINED	4	10	16	RETAINED	2	1	2
LOST	5	3	2	LOST	1	0	0
RATIO BOYS TO GIRLS			82.4%				17.6%

WAH0051 WHATCOM COUNTY AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	49	63	83	67	16	20	86
NEW	22	38	48	40	8	10	50
RETAINED	27	25	35	27	8	10	36
LOST	18	11	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	45	55	70	TOTAL	4	8	13
NEW	20	31	40	NEW	2	7	8
RETAINED	25	24	30	RETAINED	2	1	5
LOST	14	10	11	LOST	4	1	3
RATIO BOYS TO GIRLS			84.3%				15.7%

WAH0016 WINTHROP AMATEUR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	40	4	36	40	42
NEW	0	0	37	2	35	37	38
RETAINED	0	0	3	2	1	3	4
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	29	TOTAL	0	0	11
NEW	0	0	26	NEW	0	0	11
RETAINED	0	0	3	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			72.5%				27.5%



WAH0056 YAKIMA AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	22	17	15	21	(6)	(2)	17
NEW	14	10	10	12	(2)	0	11
RETAINED	8	7	5	9	(4)	(2)	6
LOST	5	9	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	13	12	11	TOTAL	9	5	4
NEW	8	8	7	NEW	6	2	3
RETAINED	5	4	4	RETAINED	3	3	1
LOST	4	5	5	LOST	1	4	3
RATIO BOYS TO GIRLS			73.3%				26.7%