

Hotlanta Softball League Winter Council Meeting

November 8, 2018

Board Members present:

Michael Morrison, Bleu Holden, Brian Dover, Jay Malloy, Apryl Presny, Michael Horne, Ron Leathers , Annette Barron and Joe Capone

Board Support Members present:

Jeff Ledford, Danny Thornton, Vicki Rudd, JD Westbrook and Erik Burton

JRC Chair - Jeff Blythe-Jones

7:33 Meeting Begins

October 10th Meeting Minutes Approved with friendly amendment - Brian Dover

Commissioner:

- Recognizes Jeff Blythe-Jones as JRC Chair, first project 2019 ratings
- JRC Needs a Meeting Space
- JRC Ratings Committee will have representatives from A/B, C, D and E Div

HSL Board Support Committee:

- Erik Burton, Jeff Ledford, JD Westbrook, Danny Thornton, Vicki Rudd, Kyle Adams, David Reign, Brett Chaffin
- Rolls to provide support to Board Members as various committees need & to grow bench strength as Future Board Members.

Joe Capone -Jingle Ball 2019 -:

- Budget of \$250
- 4-8 pm Charity will be Rainbow House Coalition
- Gift Card Drive, Beer Bust, Raffle and Jell O Shots
- Recruitment for teams from the Pride Email List
- Peach Magazine AD creation and expenses for 2 weeks
- Change date to December 2nd to not interfere with NOLA Tourney

Big Peach 2019:

- David Van Tassle to help out the Peach
- General Membership Outreach needed to assist with planning
- We need Volunteers and start early to recruit

- Annette to work on 2019 Corporate Sponsorship for Big Peach

Annette Barron -2019 Sponsorship:

- Working on building Corporate Relationships
- Local Businesses can sponsor at the \$500 Level. A \$250 level will be for any small business or individual who would like to donate/sponsor the League, will be recognized on the HSL Website.
- Annette to work with Brett Chaffin on a sponsorship packet to distribute to the Bars Restaurants and Local Businesses with Levels - Base Hit Double Play Triple Play Home Run etc. Sponsorship would run from Jan 1 2019 through Dec 31, 201

2019 Charity Partnership

- Michael and Jay recommend to the Board that Rainbow House Coalition be the 2019 HSL Charity to present to the Summer Council at the February Meeting for Approval.

Website

- A Motion from Brian Dover - I move that funds be used from HSL to pay for a \$600 Upgrade to Sportsngin to move HSL's website to a Mobile Functioning Site with upgraded features. 2nd by Joe Capone. Unanimous Approval.

Brian Dover Report -2019 Budget/Finances:

- HSL's Financial Banking Accounts have transitioned to Fidelity Bank
- GSWS Hotel Deposits will be distributed prior to Dec 1, 2018
- Brian is working on a 2019 Budget

HSL Financial Accounts

- Board Discussion to move Financial Accounts from Suntrust to a more user friendly and possible sponsor of the league.
- Fidelity discussed

2019 Winter Meetings

- ASANA Meetings - Feb 9&10 Long Beach CA
- NAGAAA Meetings - Jan 25-27 Kansas City, MO

New Board Shirts will be obtained as well as Board Support Shirts

HSL Bidding on GSWS after 2020

- Committee will be created
- Spring of 2019 - HSL will have a Five Year Plan
- Advertising Plan for Sponsors
- Co-Sponsorships

Last Meeting Flashback:

- Constitution Review Committee - need December Dates to Meet
- New Fields - we should have something by December 2nd
- SEC - Discussion about participation
- 2019 each team must have at least 1 team member actively participating on the SEC to receive any GSWS Funds including Team Fees - Jay will be sending out Communication in January to all coaches.

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New Business

Michael Horne and Danny Thornton

Pre Season Tournament

2019 - 15 D and 15 C teams - The Wild would like to propose that the Tournament Be held in partnership with the league to promote an early tournament with the New NAGAAA ratings. The proceeds would be split. More discussion to be determined feasibility.

Contest for Creation of a League T Shirt - design contest etc.

Meeting Adjourned at 10:00 pm