



## Youth Baseball Community Partner Program

Tulsa Drillers is committed to partnering with Tulsa area youth baseball leagues, teams and clubs (“Program”) to **foster mutually-beneficial relationships in the baseball community**, strengthen our connections, and grow **the game we all love**.

Our goal is to create real and valuable opportunities for interaction, instruction and fun for young players of any and all skills levels through a no-fuss, **simple partnership program that is easy to manage** for both Drillers representatives and youth baseball administrators, coaches and parents...all with **no up-front costs to youth baseball programs**, but with tremendous upside potential for everyone!

### **What’s In It For You? (The “WIIFY”)**

Free tickets to Drillers home games, funds for your Program, pro players and coaches teaching and interacting with your youth players, a major platform to promote your Program, a connection to the top local professional team, local pro sports stars as role models for your youth players, quality time with your loved ones, lots of fun, and more!

### **What’s In It For Us? (The “WIIFU”)**

Increased attendance at home games, a grassroots marketing platform, chance to make a strong connection to the greater local baseball community, provide a more energetic home game experience for our pro players, give back to the community, help young players grow skill and love for the game, grow support for the team and the game of baseball, and more!

Please see the following pages for more details...



**Each Tulsa Drillers Youth Baseball Community Partner (YBCP) will receive the following:**

- **FREE PRE-GAME PARADE AND TICKETS TO OPENING NIGHT** - Invitation for your Program's players, coaches and supporters (parents, families, friends, sponsors) to **participate in the "Opening Night Parade" – the pre-game fan parade into the stadium** before Opening Night. Includes One (1) **complimentary General Admission ticket for every registered player** in your Program to attend Tulsa Drillers first home game of the season ("Opening Night", April 9<sup>th</sup> 2020)
- **WHAT-A-TEAM CONTEST** – Opportunity to feature one (1) team in the What-A-Burger What-A-Team Contest which includes up to **twenty (20) free General Admission tickets** to Players and Coaches, **free What-A-Burger Coupons** and a chance to **win \$300.00 for the team**.  
\*Dates are on a first come first served bases.
- **MLB Jr. HOME RUN DERBY** – Special Invitation to all of your Program's participants 14 & under to participate in the Jr. Home Run Derby Contest at ONEOK Field on Saturday May 9<sup>th</sup> 2020. Participants must register online at <http://jrhrd2020.leagueapps.com/events/1502113>. Winners will advance to regionals in Kansas City with the opportunity to advance to the national level during the 2020 MLB All-Star Festival in Los Angeles.
- **FREE TICKETS ON YOUR PROGRAM'S PROMOTIONAL SKILLS CLINIC DAY\*** - One (1) **complimentary General Admission ticket for every registered player in your Program to attend your Program's Day at the Ballpark**, exact date to be determined and agreed upon. Your Program Night will also include:
  - Skills clinic for all kids in attendance before the game.
  - Kids Promotional Giveaway Opportunity.
  - Kids Eat Free Vouchers for a kids 12 & under. (Includes a hot dog, bag of chips & drink)
  - Opportunity to **host a concourse booth** to promote your Program to fans
  - Program recognition **via video scoreboard and public-address announcements** and messages during pre-game warmups.
  - Other items to be determined and agreed upon
- **MONEY DONATED TO YOUR PROGRAM** - Your Program will receive an **exclusive link(s)** that may be used by all your Program's supporters when purchasing tickets to any of the Skilled Clinic Games during the season, which can/will be tracked in the ticketing system. A percentage of all the gross **revenue generated and connected to this code will be donated back to you at the end of the season...up to 30%!**

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**The Tulsa Drillers YBCP will provide the Tulsa Drillers with the following:**

- **GENERAL MARKETING SUPPORT** - Your Program would **distribute information about the Tulsa Drillers home games, events, partnership details, and special offers** to its contact database via standard Program methods (email, Facebook page posts, Twitter tweets, text messages) at its own discretion, but on a regular basis for the duration of the season. Tulsa Drillers will provide guidance to Program representatives as to which messages have priority over others to help manage the flow and volume of information your supporters are receiving.
- **TICKET LINK DISTRIBUTION AND PROMOTION** - Your program would **distribute information to its supporter database about its exclusive ticket buying link to purchase tickets to the Tulsa Drillers Skilled Clinic home games** and will **encourage its use** by supporters with messages that promote the incentive that the Program will receive a donation back from the Tulsa Drillers from every purchase made using this link. The higher the volume of tickets purchased, the higher the percentage and total amount of funds to be donated!
- **ON-SITE MARKETING AND PROMOTION** – Your Program would allow **the Tulsa Drillers to attend popular Program events such as tournaments, photos days, and games** to market and distribute Tulsa Drillers information to patrons at these events
- **WEBSITE RECOGNITION** – You would include and **recognize the Tulsa Drillers as your partner in baseball on your Program’s official website**
- **SOCIAL MEDIA RECOGNITION** - You would include and **recognize the Tulsa Drillers as your partner in baseball on your Program’s official social media pages**
- **FACILITY/COMPLEX SIGNAGE** – Program would **grant the Tulsa Drillers the rights to display a sign/signs in a high-traffic area/area with high visibility** at your facility/complex/fields. The Tulsa Drillers will produce the sign(s) to be displayed

**\*2020 Tulsa Drillers Skilled Clinic Schedule:**

**(All games are on Sundays, Game Start 1:00 PM, Clinic Start Time Approximately 11:45 AM)**

- **April 26**
- **June 7**
- **June 28**
- **July 19 (Game Start at 7:00 PM, Clinic Start Time Approximately at 5:45 PM)**

We look forward to having you join our family of Youth Baseball Community Partners this season, and for many to come. To get signed up and kick the partnership off, please **contact Taylor Levacy at direct line 918-574-8341 or by email [taylor@tulsadrillers.com](mailto:taylor@tulsadrillers.com)**

**THANK YOU!**