

## Code of Conduct for Coaches

All coaches are representatives of Appleton Area School District, Appleton West High School, and AWYBA. Your demeanor, your appearance, your attitude, and your coaching conduct during games all reflect on our program. The ethics listed below, while not exhaustive, reflect our expectations.

1. The coach must be aware that he or she has a tremendous influence, either good or bad, in the education of the student athlete and, thus, shall never place the value of winning above the value of instilling the highest ideals of character.
2. The coach must constantly uphold the honor and dignity of the profession. In all personal contact with the student athlete, officials, athletic directors, and the public, the coach shall strive to set an example of the highest ethical and moral conduct. The coach will strive to model behavior expected of our athletes.
3. The coach shall be thoroughly acquainted with the contest rules and is responsible for their interpretation to team members. The spirit and letter of the rules should be regarded as mutual agreements. The coach shall not try to seek an advantage by circumvention of the spirit or letter of the rules.
4. The coach shall actively use his/her influence to enhance sportsmanship by spectators, working closely with AWYBA.
5. The coach shall respect contest officials. The coach shall not indulge in conduct which will incite players or spectators against contest officials. Public criticism of officials or players is unethical.
6. The coach should meet rival coaches before and after the contest and exchange friendly greetings to set the correct tone for the event.

I have read and understand these rules and regulations and promise to abide by them at all times.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_