



ARCHER HIGH SCHOOL TOUCHDOWN CLUB

ANDY DYER
HEAD COACH
ANDY_DYER@GWINNETT.K12.GA.US

2255 NEW HOPE ROAD
LAWRENCEVILLE, GA 30045
770-407-7701

MAILING ADDRESS
P.O. Box 1915
LOGANVILLE, GA 30052

DARRELL BRYANT
PRESIDENT
ARCHERFOOTBALLPRESIDENT@GMAIL.COM

770-313-0998

MARK CRAVEN
VICE PRESIDENT
ARCHERFOOTBALLVP@GMAIL.COM

404-402-6511

2020 On-Line Program Archer Game Day Sponsorship/Advertising

There are 3 different Sponsorship Levels available. Each level includes a Sponsorship post ad that when clicked, opens to the sponsors ad page.

Attached is a list of sponsorship options available. To view at actual representation of a sponsorship, please go to:
<https://www.archerhighathletics.com/footballfundraising>

Name of Person or Business Purchasing Ad: _____

Address: _____

Contact Person and Phone Number: _____

- Sponsorship Level:
- ___ Level 1 \$100.00
 - ___ Level 2 \$175.00
 - ___ Level 3 \$250.00
 - ___ HOME Game Day Sponsor \$1,000.00
 - ___ AWAY Game Day Sponsor \$500.00
 - ___ Featured Sponsor \$25 add on *(can be added to any Level for \$25 that would give the advertiser an additional full width banner on a separate content page along with their sponsor ad on the sponsor's page.)
 - ___ Advertising Ads \$25.00

Please mail payments to:
Archer TD Club
PO Box 1915
Loganville, GA 30052

- **Artwork:** Submit art work to: Archerfootballads@gmail.com – Best Quality, PDF
- **Company Link:** _____ (Must have to link to your website)
Questions regarding options and artwork, contact Brian @ 770-633-7104
- Highest quality images available and the text information for the ad.
- **Deadline for artwork MUST be submitted by Tuesday, June 30, 2020.**

Signature: _____ Date: _____

For questions, please contact Darrell Bryant at Archerfootballpresident@gmail.com


Player Name: _____

Player is responsible for turning in form, payment and all artwork by Tuesday, June 30, 2020. Player will not receive credit for sponsorship until all requirements are received on or before **June 30, 2020.**

Archer Touchdown Club Board is NOT responsible for retrieving or obtaining player sponsorships.

2020 On-Line Program

Archer Game Day Sponsorship/Advertising Pricing

Level 1: \$100.00	Level 2: \$175.00	Level 3: \$250.00	
<ul style="list-style-type: none"> ● 3-4 Paragraphs of text ● 1 Image ● Link ● Main Image 	<ul style="list-style-type: none"> ● 3-4 Paragraphs of text ● 3-4 Images ● Call to Action - Callout Text, Savings Deal, Coupon ● Link ● Main Image 	<ul style="list-style-type: none"> ● Multiple Headers ● Multiple paragraphs of text ● Multiple Images including Gallery -Images open in shadowbox ● Call to Action - Callout Text, Savings Deal, Coupon ● Locations & Maps ● Link ● Main Image 	
Level 1 Example: http://archergameday.com/gameday/wells-fargo-advisors/	Level 2 Example: http://archergameday.com/gameday/hayes-automotive/	Level 3 Example: http://archergameday.com/gameday/foggy-bottom-bbq/	
HOME Game Day Sponsor: \$1,000.00 (Per game)	AWAY Game Day Sponsor: \$500.00 (Per game)	Featured Sponsorship \$25.00 add on (Can be added to any level of sponsorship)	Advertising Ads: \$25.00
<p>The game day sponsor receives everything in the Level 3 sponsorship in addition to :</p> <ul style="list-style-type: none"> ● Call to Action on all sidebars leading to the sponsors page ● Main Home Hero placement ● Recognition at home game ● Game Day Flyer including roster of home/away teams, ● Set up tent to pass out promotional items. (Items must be approved by Archer Touchdown Club) Business is responsible to tent, set up & promotional items. Set up MUST be completed by 5:30. 	<p>The game day sponsor receives everything in the Level 3 sponsorship in addition to :</p> <ul style="list-style-type: none"> ● Call to Action on all sidebars leading to the sponsors page ● Main Home Hero placement ● Recognition at home game <p style="text-align: center;">Only difference in Home and Away Sponsorship is Away does not included is Game Day Flyer & Tent Set up</p>	<p>In addition to the Ad spot on the Sponsors page the Sponsor will receive a Full width “Call to Action” leading to the Sponsors page.</p> <p>This enables the sponsor to have an additional featured spot on an internal site page along with the sponsor’s page.</p>	<p>These are individual non indexed ads. These ads do not lead to an ad page that is indexed by google. The individual ads are direct call to actions. Individual Ads Include:</p> <ul style="list-style-type: none"> ●1 Image ●1 short paragraph ●Link
HOME Game Day Sponsor Example: http://archergameday.com/gameday/team-sponsors/	AWAY Game Day Sponsor Example: http://archergameday.com/gameday/team-sponsors/	Featured Sponsor Example: http://archergameday.com/gameday/team-sponsors/	Advertising Ads Example: Link ???

All the ads will run from the time June 2020 through next Spring Practice, May 2021. At that time, we will resell the ad spot or take it down. This gives the advertiser almost a year’s worth of coverage. Awesome deal for the cost.

Real Web Advertising, Google indexing, Potential to reach 1000’s, runs through next spring, low cost

To view at actual representation of a sponsorship, please go to:
<https://www.archerhighathletics.com/footballfundraising>

Thank you for your support of Arche Football!
Go Tigers!