

Pirate Youth Athletic Association
Board Meeting Minutes
Wednesday, June 26th, 2019 6:15 pm @ World Cup Coffee

1. **Call to Order:** Mark Brone called the meeting to order at 6:17 pm at World Cup Coffee.
2. **Roll Call** (x denotes that individual was present):

<u>Board</u>	
<i>President -Mark Brone</i>	X
<i>VP -Brent Halverson</i>	
<i>Secretary -vacant</i>	
<i>Treasurer - Ben Adank</i>	X
<i>Sports Director -Melanie Ganschow</i>	
<i>(Mackenzie during transition)</i>	X

<u>Program Rep(s)</u>		
<i>Football</i>	Ryan Auth	X
<i>Volleyball</i>	Kristy Baures	X
<i>Wrestling</i>	-	
<i>Basketball</i>	-	
<i>Concessions</i>	Heather Secrist	X
<i>Public Relations</i>	Tina Leverance	X

<u>Active PYAA Members</u>	
Jim Weber	X
Brad Lisowski	X
Tom Gotzinger	X
Angie Bambenek	X

<u>Directors</u>	
Jason Becker	X
Hank Rollinger	X
Shelli Brone	X
Becky Weber	X

<u>HS Head Coach</u>		
<i>Football</i>	Luke Kjelland	
<i>Volleyball</i>	Jackie Engel	
<i>Wrestling</i>	Buzz Murty	
<i>Basketball</i>	Jesse Cyrus	
	Randy Knecht	

<u>HS Administration</u>	
<i>Superintendent-Michele Butler</i>	
<i>Principal-Steve Stoppelmoor</i>	
<i>Athletic Director-Luke Kjelland</i>	
<i>Board Member(s)</i>	

3. **Approval of Minutes from May 29th, 2019 Meeting:** Motion to approve by Ben A., second by Becky W.
4. **Review and approval of Bills/Financial Report:** Ben discussed the bills for PYAA. Reminder that we need a few new Game Day Programs sponsors to fill slots we lost (Winona Health and Kwik Trip). Please bring ideas to the next meeting or contact those already mentioned (The Grove, Neil Isakson) to see if they are interested.
Was Mack able to deposit the volunteer/uniform deposits for those that didn't return uniforms or fulfill their volunteer slots? Motion to approve bills by Shelli B. and seconded by Heather S.

Reviewed 2018/2019 financials in depth (net income, outstanding budgeted purchases and where we fell short from our expectations regarding the budget). Square and the Ipads were a successful addition to our concession stands as it has now provided us with information on # of entrants at events and a clear picture of what sells best in our concession stands. We were also able to see that our deposits aligned with our recorded sales in Square which was very reassuring that our investment was worthwhile (deposited \$342.41 more than Square showed for tourneys). Discussed expanding into inventory management next year since we know that we lost some inventory this year to other groups using the concession stand. Any new members willing to help Heather out with a Concessions Committee?

Proposed budgets for 2019/2020 were discussed in detail.

- Proposed raising basketball fees by \$10 across all grades next season to help offset the increasing # of paid coaches for those grades that don't have volunteers.
- Proposed lowering the equipment budgets for basketball and volleyball from \$1200 to \$800. We do need new volleyballs though so this might not be possible this year unless excess left from uniforms.

- Discussion on what grades may need to combine for basketball to have full teams as that will impact how many tournaments we enter and coaches that are needed.
- Discussion on hosting the PYAA picnic in the fall as more of a kick off parent meeting to introduce PYAA and answer questions. Tina & Heather to possible work on a marketing campaign of sorts.
- What other fundraising could we do to help offset paid coaches?
- Increased proposed wrestling budget for equipment and uniforms by \$1000 to cover the singlet purchases we approved last year.
- Might be time to contact Zach and see what ideas he has for the money set aside in honor of Denny.
- Ben requested we review the proposed budgets before next meeting and contact him with any changes. The goal is to discuss and approve the budget in July.

5. **Announcements:** No new announcements at this time.

6. **Sports Director Update** – Mackenzie Schank (Melanie not in attendance, but working with Mack currently)
- Inventory for sports equipment is on-going.
 - BB coaches contacted for next year to see if they want to host. Early August is the GNBL deadline.
 - Thank you letters were sent out to sponsors.
 - Website is being updated. Registrations are being set up with the goal of 100% electronic forms.
 - All Meeting notes should now be posted on the web.
 - Updates are being made to the PowerPoint for keeping score for VB and BB.
 - Preparing press release for August to announce change in Sports Directors.
 - Athletic incident form has been posted on the web in response to the issue we had with VB injury.
 - Hoping to prepare an educational message for parents/fans to encourage positive support at sporting events. (ex., don't approach an official at any competition to argue with them about calls, discuss issues with coach before going to the board)
7. **Program Reports:** (We need more involvement from high school coaches to help guide PYAA coaches if we are going to provide consistency and continuity to the programs. We need them to understand that youth sports are intended to help their high school programs. Hopefully we can change some of their negativity towards the youth sports programs. We need to make an effort to invite HS coaches to PYAA meetings, practices, coaches planning meeting before each sport begins. Other ideas?)
- a. **Football:** - (Ryan Auth) Targeting August 4th @6:00pm for football sign up at the Ft. City Park since school won't be open yet. Also need to set up a time to go through all Football inventory and clean out the old shed at school. Will be doing the Butter braid fundraiser again this year.
 - b. **Basketball:** (Multiple reps in attendance) Mack is currently inventorying uniforms and equipment. Do we need to report quality issues to Sandy? Lisa has stepped down from coaching girls so would a current coach be interested? Mack will reach out to Craig and Tanner to see before we advertise for a new coach. Mack will also reach out to Jerry and Tim about coaching the 7th/8th grade boys since they will need to combine due to low #'s. Might need consolidation between 4th/5th and/or 5th 6th also due to low #'s.
 - c. **Wrestling:** (No rep in attendance) Payment to families to reimburse for USA cards still can't be made since we haven't received the information from Jay. We will reach out to Jay one final time for that information and then a mass e-mail will be sent out to all PYAA members so those owed \$ for these cards can contact PYAA directly for payment. We are still waiting on the return of our PYAA singlets and any other equipment that belongs to PYAA since the coaches have resigned and starting a wrestling club.
 - d. **Volleyball:** (Kristy Baures) Kristy presented the options the coaches put together for new volleyball jerseys. They received multiple quotes ranging from approx. \$30 to \$60. Recommending between

80-85 jerseys at this time. The board was in agreement that all of these quotes fall within our budget and stressed that we would recommend going with the best quality jersey possible. Samples will be requested prior to placing the order to make sure we are happy with the quality. The board also recommended going with someone that will offer support if we run into any quality issues down the road. As for style and designs, the boards supports what the coaches' feel is best for the program. Thank you to all of the vb coaches for their thorough research and we are excited to see what option is picked.

e. New/Other Business:

- i. **Open Positions:** Need to review the board structure and get each of the board positions filled. Currently in need of a Secretary and VP since Brent is stepping down. Mark has agreed to stay on as President since no one has shown interest. This will be a discussion for next meeting.
- ii. **Closure on Season:** Mack is handling the audit on the inventory etc. and putting together a plan for what needs to be ordered for next year. We need to make a policy to have coaches collect uniforms at the last event so we get them all! Working with Mel to transition all of this.
- iii. **Discussion on how complaints should be funneled through the PYAA structure.** We need to have a clear path of escalation for different situations.
- iv. **New Program Director:** Start date for Melanie was June 1st. Periodic reviews will be held to make sure things are going well for PYAA and for Melanie. It was mentioned how important it is for the Sports Director to be in attendance at the meetings so we can get rolling for the upcoming seasons.
- v. **Marketing of PYAA:** Discussion was had on a marketing campaign to “re-introduce” our group to parents that have been involved in PYAA but still don’t have a clear understanding of what we do and why we exist. Also focus on the incoming parents that haven’t had any involvement with PYAA yet to make it an easy process for them to sign up their child for a youth sport. Be prepared to answer questions and provide information on what we offer. Tina and Heather would possibly help lead the charge on this if they could get additional help. The goal would be to have something in place for our first parent sign up meetings and start of school/open house.
- vi. **New Recruits:** THANK YOU to Angie and Brad for taking time out of your busy schedules to attend the meeting and add valuable insight to our youth programs. Other names mentioned for future meetings were Joe H., Steve/Stacy P., and Susan H. Who else? Please recruit!

8. Next Scheduled Meeting: Next meeting scheduled for July 17th at 6:00 pm at World Cup Coffee.

9. Adjourn: Motion to adjourn made by Ben, seconded by Ryan. Meeting adjourned at 8:45 pm