



March 17, 2025

Creative Content Internship Opportunity with Dickinson Mustang Baseball

Applications due: Monday, April 14, 2025

Dear High School & College Students,

We are thrilled to introduce you to the exciting opportunity offered by the **Dickinson Mustang Baseball Club** this summer. As we gear up for another season of passion, dedication, and camaraderie, we are delighted to invite you to join us as a **Creative Content Intern**.

Our program is more than just about baseball; it's about fostering a community where young athletes can thrive, learn, and grow. Through this internship, we aim to not only enhance our media presence but also provide aspiring individuals like you with invaluable hands-on experience in content creation, marketing, and media production.

As a **Creative Content Intern**, you will have the chance to capture the essence of our program through photography, graphic design, and storytelling. Whether it's capturing the intensity of a game-winning moment or showcasing the camaraderie among teammates, your creativity and passion will play a vital role in shaping our narrative.

Moreover, this internship offers more than just professional growth. It provides an opportunity to forge meaningful connections within the sports industry and the broader community, while also receiving mentorship and guidance from experienced professionals in the field.

If you're ready to embark on a journey of creativity, learning, and personal growth, we encourage you to apply for this internship. Your contributions will not only benefit our organization but also leave a lasting impact on the community we serve.

Thank you for considering this opportunity, and we look forward to welcoming you to the Dickinson Mustang Baseball family.

Warm regards,

Kaylee Lapp

Kaylee Lapp, Board President
Dickinson Mustang Baseball Program

dixmustang.com

Kaylee Lapp - kayleelapp@gmail.com - (701) 212-6761

Dickinson Mustang Baseball | PO Box 448 | Dickinson, ND 58602



Creative Content Internship - Program Overview:

The **Dickinson Mustang Baseball Club** has two a great opportunities available for a high school or college student with a passion for marketing, communications, graphic design, photography or of similar interests. If you're eager to channel your creativity into something meaningful, join us as an intern in our 60-hour program spanning May to June, with a stipend of \$1,000. Our aim is to provide financial support while empowering aspiring individuals to make impactful contributions to our media platforms.

- **Location:** Dickinson, North Dakota
- **Compensation:** \$1,000 stipend for the summer
- **Duration:** May to June, approximately 60 total hours with flexibility of working hours to help capture content during the events listed below.
 - The awarded applicant will be able to select which nights work best with their schedule with the board member supervisor.
 - Opening Ceremonies on Saturday, May 3rd and Sunday, May 4th.
 - 3 nights during one week in May to capture pictures of all teams.
 - 3 nights during one week in June to capture pictures of all teams.
 - Coca-Cola League Tournament – June 23rd – 26th.
 - Badlands Battle of the Bats Travel Tournament – June 27th-29th.
- **Age Requirement:** Applicants must be at least 16 years of age.
- **Supervisor:** Kaylee Lapp, Mustang Baseball Board President
- **Application Deadline:** Monday, April 15, 2025

Responsibilities:

- Capture photos and videos and develop content during one week of the regular season play in May and June and during the Coca Cola and Badlands Battle of the Bats Travel tournament the end of June.
 - Create and collect a variety of engaging and relevant content to showcase the excitement and community spirit of the Dickinson Mustang Baseball Program such as:
 - Action Shots: Capture dynamic shots of players making plays, hitting, pitching, and fielding.
 - Crowd Reactions: Photograph parents, friends, and supporters cheering or reacting to the game.
 - Interviews: Conduct short interviews with players, coaches, and parents to capture their perspectives and experiences.
 - Game Highlights: Film key moments such as impressive plays, home runs, or game-changing events.
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- Behind-the-Scenes: Showcase the behind-the-scenes moments, like players warming up, team huddles, or coach interactions.
 - Fan Engagement: Feature any fan activities, signs, or special events happening around the game.
 - Scenic Shots: Capture the overall atmosphere of the venue, including landscapes, facilities, and unique elements.
 - Sportsmanship Moments: Highlight moments of good sportsmanship, teamwork, and positive interactions.
- Created content will be used and shared on the Dickinson Mustang Baseball Organization's website and social media.

Incentives:

- Experience: Collaborate with experienced board members in professional roles of marketing, communications, and photography.
- Skill development: Create new skills within marketing, communications and photography.
- Networking: Build valuable connections within the Dickinson community.

Application Process:

Interested candidates are invited to submit a two-page statement summary including:

1. Name
2. Grade/year
3. School/college
4. Professional aspiration and why?
5. Describe what you will gain from this opportunity.
6. Are you involved in any extracurricular activities or organizations that demonstrate leadership or teamwork skills?
7. Describe what this content will do for the Dickinson Mustang Baseball Organization and the community.
8. Describe what experience you have, if any in marketing, communications, graphic design, or photography.

Send to Kaylee Lapp at kayleelapp@gmail.com by April 14, 2025. All candidates will be notified of a decision by Wednesday, April 23, 2025

This initiative not only provides financial support but also offers a unique opportunity for aspiring individuals to contribute creatively to the organization's media platforms. We believe that this collaboration will enhance the overall media presence of Dickinson Mustang Baseball while offering valuable experience to the selected interns.
