



**Northern Lights Soccer
Monthly Meeting
November 8, 2021
7:00 pm Elmcrest Park**

Call to order:

- **Meeting Called By: Meghan Rietschel**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Mandy Paumen**

Meeting called to order by Meghan Rietschel at 7:01 pm.

Attendees: Mandy Paumen, Meghan Rietschel, Angela Kokesh, Andy Severance, Aaron Lindquist, Heinrich von Mende, Sarah Bromenschenkel, Chere Thompson, Kelly Muchowski, Sean Sutter and Jenny Schueller.

Andy Severance makes a motion to approve minutes from August. Jenny Schuller seconds the motion. Motion carries.

Financial Report: Angela Kokesh

- Looked at financials.

Open Forum:

Committee Business:

Task Updates:

Tournament Coordinator: Andy Severance

- Andy sits in on meeting with CR United for tournaments.

Volunteer Coordinator Marketing Coordinator: Jenny Schueller

- Mandy to step in as Volunteer Coordinator on our end, send all of volunteer hours to Deb to post.
- Recreation referees can be added into volunteer hours. Heinrich will work on the recreation refs for next year.

- Push out flyers for Winter/Spring rec.

- ACTION ITEM** - Mandy to meet with Jenny regarding volunteer coordinator position.

Field/Equipment Coordinator and Fundraising Coordinator: Sean Sutter

- Sean will fill the position of field/equipment coordinator
- \$32,000 was approved by ARAA to replace nets and Ramsey fields (need a price quote ASAP to get them ordered)

- We have a brand now. We could try to market that.
- Sponsorship program was derailed by CR United

- ACTION ITEM** - Meghan to look into goal cost from soccer.com in comparison to what Justin quoted.
- ACTION ITEM** - Sean to reach out to Justin about getting nets off of goals.

Concessions Coordinator: Lindsey Helgeson (absent)

Travel Coordinator: Sarah Bromenschenkel

- Yellow shirts from tryouts will be in this week at Adrenaline

Rec Coordinators: Heinrich Von Mende and Kelly Muchowski

Registrations

- Total Registration = 76 at End of Early Bird Special
- 47 of the 76 Registrations were in this last week of Early Bird
- Total 2020 Registrations at end of Registration = 86

DOO/Registrar/TM Coordinator: Chere Thompson

- Waiting on tournament lists to come in from teams for team budgets

DOC: Aaron Lindquist

Completed (in last month)

- Roster formation - Winter Indoor League Schedule
- Season messages to coaches/managers
- Club Meeting video recorded
- North United logo/marketing
- Meetings/emails/phone calls with parents, Coaches
- Player additions
- Winter training started

Upcoming (within the month)

- GK training starts
- Futsal training starts
- North United logo/marketing/uniforms
- Team tournament discussion

Future (going forward)

- Monitor TCSL vs MYSA situation
- North United roll out (marketing/shirts)
- Rosters/final 2022 teams and playing levels
- Ref contract renewal
- Aaron and Todd will meet with families in the Spring to explain sideline expectations

Future Months Business:

New Business:

- Logo update: we are close to getting a logo, will decide in less than a month (incorporating colors of Northern Lights into the logo, not maroon or red)
- Not a merge, but it is a brand (unique and not cheesy)
- White/Custom uniform with new logo (need to decide)

- ARAA Sponsorship dinner is Friday night. Getting centerpieces and baskets ready for the night.

Meeting Adjourned:

- Mandy Paumen makes a motion to adjourn the meeting. Jenny Schueller seconds the motion. Meeting is adjourned at 8:16 pm.**

Next Meeting: December 13, 2021, 7:00 pm at Elmcrest Park