

SYHA Board Meeting Agenda
Board Meeting October 15, 2018

In Attendance: Dan M., Lora, Stacey, Terra, Kristy, Shannon, Dan G., Jim
Non Board:

- A. Welcome and President's Message:** Dan welcomed everyone to the meeting.
- B. Approve September Minutes:** Lora will get names to Shannon for THFF equipment to make sure they are registered.
Motion to approve minutes: Shannon. Kristy second. Minutes approved.
- C. Financial Report:** Taxes are completed; we are within our income to debt ratio. Mid-year financials will be completed by the CPA soon. Discussion about how much our income from Stillwater has dropped from ice due to our increase in teams; we are still selling about the same amount, and some of that income has been recouped by selling to WW Stars HS team.
Motion to approve financials: Shannon. Terra second. Financials approved.
- D. Building and Maintenance Report:** Far end of the rink has been painted. Locker room benches have been painted. Installing insulation tape for puck holes.
All locker room lights have been switched to LED's. A few places left to install. Crease has been repainted and the Stars logo added. Cleaned above locker room #5 and cleared out things. Stacey will post for cleaning during Saturday practices.
Air returns in the locker room and in mezzanine need to be cleaned. Dan cleaned all other air returns.
Need to order second bleacher heater.
Ordering two more lights for the outdoor lights and upper parking lot.
- E. Committee Report:** Coaching committee: all coaches are in place; coaches meeting took place last week. Stars coaches attended as well.
- F. Old Business:**
- G. New Business:**
- a. **Manager hours** (Stacey): Motion to approve in and off season hours for managers. Motion approved.
 - b. **SYHA Merchandise (Jim/Stacey):** discussion about offering families different options for apparel. Possibly doing something around Christmas to offer gifts, with potential for making some income for the association. We will look into doing a holiday store with some different options available. Terra will look into some online options.
 - c. **Bylaws revisions:** We will look into the few changes and get those completed this week. Policies are completed.
 - d. **Registration:** At this time, we are down in THFF numbers by about 20 kids.

Shannon is working on building all of the teams and will send out communications to coaches about CEP's.

We have around 20 kids who need birth facts verification; Shannon and Stacey will work on that at parent meetings.

Dan and Shannon will look at the list of people who haven't signed up to determine if we need to reach out with more communication.

THFF equipment night and registration November 1. Will send flyer home next week and by email.

- e. **Dryland building:** Would like to get something up before winter. Blue line club, and red line club may potentially donate some money for it. Ideally, it would be split between the association and those two clubs equally.

Will cap at \$15k just to get the building up. Install at end of building where we already have pavement. Would rely on HS and association parents to help build it.

Could possibly reach out to Home Depot, Menards, etc. for donations
Motion to donate \$5k toward the dryland facility from the association:
motion passed unanimously.

- f. **Parent Meetings**

- i. Jr. Spartans: October 22: Level 1&2 @ 5:50, Level 3&4 @ 6:50
 - 1. Board members attending: Randy, Shannon, Stacey
 - ii. PeeWee A: October 18 at 7:05 pm
 - 1. Board member: Stacey
 - iii. PeeWee B: October 21 @ 1:40
 - 1. Board member: Melissa
 - iv. Squirt A: October 21 @ 6:30
 - 1. Board member: Stacey
 - v. Squirt B Red:
 - 1. October 21 @ 6:30
 - 2. Board member: Stacey, Shannon & Terra
 - vi. Squirt B Black: Monday, October 22 at 7:45 p.m.
 - 1. Board member: Stacey
 - vii. U10: October 23 @ 6:00
 - viii. U12: October 25 @ 6:00, after practice in NR
 - ix. U14: Shannon is working on scheduling
- g. Discussion about doing fundraising at Jr. Spartan jamborees. Could form committees, as long as it is understood that the committees carry through with the plans. Don't want to require participation in raffles/fundraisers. Discuss possible fundraising committee and committee head with the JS 3&4 parents.
 - h. Dan M. contacted Dawn about follow up on TV advertising.
 - i. Discussion about hotel services/advertising. Should be going after new hotel accounts. Advertising needs to be updated on the website, and we also need to update our tournament brochures. Dan G. has a list of current/active advertisers. Discussion about determining what constitutes an advertiser. Discussion about finding someone to do our advertising.

Motion to adjourn: Shannon. Kristy second. Meeting adjourned at 8:10 p.m.