



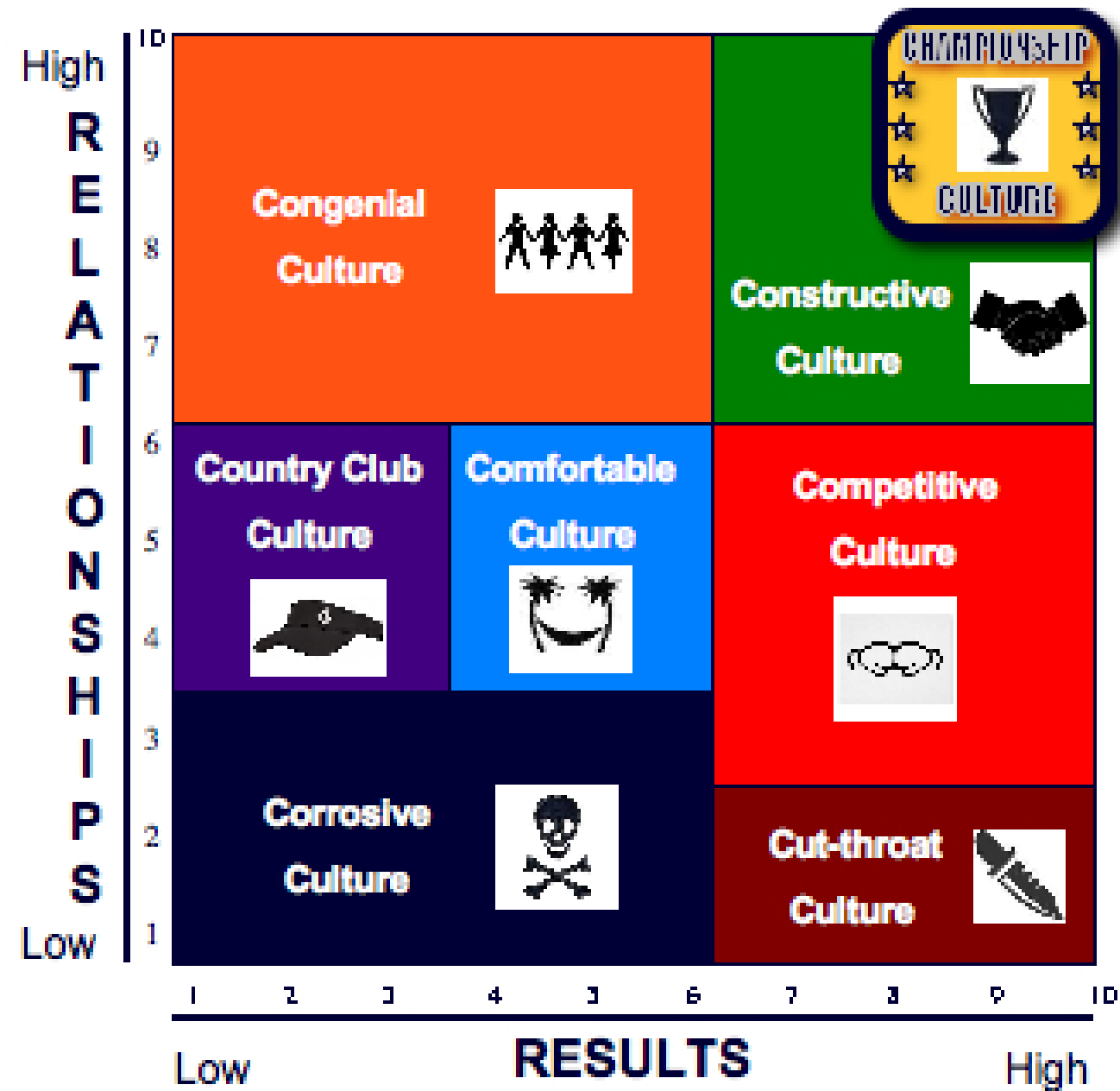
"WE BELIEVE ALL ATHLETES SHOULD HAVE THE OPPORTUNITY TO EXPERIENCE THE KIND OF POSITIVE CULTURE WHERE YOU CAN FEEL THE SYNERGY IN THE AIR. WINNING IS THE BIPRODUCT"



@CHAMPIONSHIPCULTURECOACH



8 KINDS OF CULTURES™



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MORE INFO



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TEAM CULTURE SCENARIO #1:

WHAT TO DO WHEN A
PLAYER HAS POOR BODY
LANGUAGE: WHINING ,
THROWING FITS TO REFS,
OR OTHER PLAYERS?





TEAM CULTURE SCENARIO #2

HOW TO CREATE INCLUSIVENESS?

- SEND A MESSAGE IN TEAM SNAP THE NIGHT BEFORE STATING, "THE TEAM IS GOING TO EAT TOGETHER AFTER THE FIRST GAME."

OTHER WAYS TO CREATE TEAM UNITY

- **CHANGE SHOOTING/PASSING PARTNERS REGULARLY**
 - SWITCH PARTNERS EVERY TWO WEEKS TO FOSTER NEW CONNECTIONS.
- **“RAISE UP” YOUR PARTNER SESSIONS**
 - WEEKLY OR BI-WEEKLY TEAM CIRCLE TO SHARE POSITIVE OBSERVATIONS ABOUT EACH PARTNER.
 - EXAMPLE: “CAL HUSTLED A LOT THIS WEEK. HE WAS SPRINTING BACK ON DEFENSE.”
- **CARBO-LOAD EVENT**
 - INVOLVE PARENTS TO HOST A CARBO-LOAD
 - EACH FAMILY CONTRIBUTES A DISH TO PROMOTE TEAMWORK AND BONDING.

CULTURE IDEAS CON'T - MV YOUTH BASKETBALL

- **COACHES: SUPPORT THE REFS**

- ALWAYS BACK THE REFEREES TO ELIMINATE EXCUSES FOR PLAYERS.
- EXAMPLE: "THE REF MUST HAVE SEEN YOU FALL."

- **REWARD DESIRED BEHAVIORS**

- RECOGNIZE 4 STARTING PLAYERS AND 1 HARDEST WORKER EACH WEEK FOR THE STARTING LINE-UP
 - DESIGNATE AN ASSISTANT COACH AS THE OBSERVER TO DETERMINE THE AWARD.
- CLEARLY DEFINE WHAT "HARDEST WORKER" MEANS FOR YOUR TEAM.



PROACTIVE COMMUNICATION IDEAS

- MEET WITH YOUR PARENTS TO KICK OFF THE SEASON - 10 MINUTES AFTER A PRACTICE
- MEET WITH PLAYERS AFTER EACH GAME - SHARE A WIN AND A LESSON.
- WHAT HAPPENS IF WE DON'T RESPOND TO A PARENT EMAIL?

"When communication is lacking, negativity fills the space."

Today we will
give 100% and
finish top 3!

Today we will
place top 3 +
enjoy our last
meet + have fun.



THANK YOU.



CHAMPIONSHIP CULTURE COACH



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