



4-11-24 Meeting Minutes

Attendees:

Nicole Kuskie, Secretary

Cliff Elgin, A.D.

Tara Mungra, Information/Communications

Shaun Gallagher, President

Leander Uvary, V.P.

Dawn Cranford, Membership Coordinator

Call to Order: 6pm

The February meeting minutes were unanimously approved.

President's Report:

Shaun thanked Dawn and Michele for overseeing concessions. The April 10 food truck concessions fundraiser for the track meet was successful. Spring sports playoffs will begin the second week of May. Shaun noted that home and visitor banners were purchased for the sidelines in the stadium. It was also noted that as of now no new batteries or new scoreboard controller is needed. Baseball will host a golf tournament in June. Shaun also noted that it was announced that Bradley Rohner will become the new Principal this summer. Shaun noted Leander and Nicole will not be returning to the board next school year. All other positions will remain the same with the exception that Dawn offered to move to Vice President if needed. The Bylaws were reviewed and any changes will be adopted at the May meeting. It was discussed and agreed that the Patron membership will be raised from \$300 which is no longer cost effective to \$395. Georgia Tech authorized new forms of use for the hornet logo. Shaun passed around the contract with Georgia Tech.

Treasurer's Report: No report since Steve was out of town and unable to attend.

Membership: Dawn noted membership is low. Shaun noted that we will need more help lining up sponsors and memberships. He would like to change the membership sponsor pricing for the 2024-2025 school year.

Information and Communications: Tara and Shaun

Shaun thanked Tara for keeping everyone up to date on Athletics on social media. He would like to start this summer to work with sponsors and help them advertise. Shaun suggested offering sponsors a table at Football games that they could advertise from.

Concessions: Dawn and Michele for Kim

It was noted that a new menu sign for concessions and a new hot dog roller will be needed soon. Pricing and the menu for concessions will also need to be revised for next school year. Kim and Dawn agreed to work on this.

Merchandise: Tara for Lisa

There are two new hoodies available for purchase. Any leftover merchandise will be sold this Fall along with new designs. Lisa will work with the new SGA officers to determine football game themes. Lisa organized the food truck night at the boy's lacrosse fundraiser which was popular but did not make much money. Tara asked anyone with questions to contact Lisa.

Administration: Cliff

Shaun agreed to look into the cost of getting a new flag pole for the stadium. Cliff noted that the field goal posts will need to be painted soon. Cliff also noted that a contractor will be coming out to see if a press box can be placed on the visitor's side of the stadium since the renovations to the school have been pushed back. The set up on the home side will still remain the same and still be used during games.

New Business:

Shaun made a motion to raise the advertising on the lower portion of the scoreboard from \$1600 to \$1800. Cliff seconded the motion and it was unanimously approved. Shaun made a motion to raise the bleacher seat sticker advertising on zones 1,2, and 3 from \$1600 to \$1800. Cliff seconded the motion and it was unanimously approved. Shaun made a motion to stop offering green level stadium fence advertising and offer all stadium fence advertising at the gold level of \$1200. Dawn seconded the motion and it was unanimously approved.

It was agreed the next meeting will be May 15 at 6pm.

The meeting was adjourned at 7:12pm.