

AAHA – Monthly Meeting Minutes

September 16th, 2025 6:30pm

Ice Den Scottsdale

Call to Order **6:32pm**

- Dial in to Conference
- Establish a Quorum
- Introductions (if needed)
- Approval of the **Agenda Motion: Curley, 2nd Rice**
- Approval of **August Monthly Meeting Minutes – Motion: Curley, 2nd Rice**
- Reports
 - President Report – **No Report – Communication between the Manager in Chief and the AAHA Administrator didn't really work last year. We will try to do that same thing this year with a bit more commitment to following the process. Communications should go to Hockey Ops, Manager in Chief, or Registrar. Adding players to an AZYHL team after the seeding tournament needs to follow the proper process.**
 - Treasurer/Finance Report - **Sent Electronically**
 - Secretary Report – **No Report**
 - Admin Report – **No Report**
 - Hockey Operations Report – **No Report**
 - Background Screening / Safe Sport Report – **No Report**
 - By-Laws and Policy Report – **No Report**
 - Coaching Report – **No Report**
 - Disciplinary Report – **Sent Electronically – Using LiveBarn after a game and adding a penalty is not allowed. Referees can submit situations missed as an additional “other” incident for review. The term scrimmage game – no referees/scorekeepers, and no scoresheet, and coaches are on the ice but if either are present or both, it is an actual game. Started to publish the suspension listing again. This list can be found on the AAHA website. The listing of dates for the Disciplinary Hearing is also listed on the AAHA website in the same location as the suspension listing.**
 - Officiating Report (USA Hockey) – **No Report**
 - Officiating Report (AHRA) – **No Report – Getting through training and working through the new referee entries. Added a conflict of interest for all referees.**
 - Registrar Report – **Sent Electronically Everything is going smoothly, registrars are doing a great job.**
 - Adult Hockey Report – **Sent Electronically – Looking for help = will be putting together a committee for the tournament.**
 - Player Development Report – **No Report**
 - Tournament Report – **No Report**
 - Girls/female Hockey Report – **No Report**
 - All Ability Hockey Report – **No Report**
 - Marketing Committee Report – **Sent Electronically – Aug 22nd Jenna began marketing efforts. 10 responses on the contact form. If your organization has not completed, please get it done as soon as possible. Jenna went through analytics. Had 40k + views. Accounts reached 3319 accounts, this detail is a bit more important than the views. 40% of these accounts were following AAHA. Linktree visits – 477 total 90 of these clicked the link to our bio. 1012 followers, since the August start, increased by 68 followers. Split evenly between male and female. No Meta ads were run in August. Looking to place a Meta ad for the AZYHL 8U games upcoming.**
- Old Business

- New Business
 - **6U/8U & Goalie Initiatives - Jim Hertle presented some ideas as initiatives to help with entry point of our hockey players and goalie entry and development. Suggests forming subcommittees for both of these initiatives. Organizations and facilities need to get involved and support. We have tools and the funds, need people power to get this off the ground.**

- Announcements:

- Adjourn **7:35pm Motion: Curley, 2nd Rice.**

- Future **2025/26 AAHA Board Meeting Schedule:**
 - October 21st, 2025
 - November – No Meeting
 - December 16th, 2025
 - January 20th, 2026
 - February 17th, 2026
 - March 17th, 2026
 - April 21st, 2026