



Thank you for taking the time to consider sponsoring our synchronized skating team! We compete in the Midwest division and represent the Starlights Synchronized Skating Club, an independent member of U.S. Figure Skating. Our teams compete in local, regional, national, and international synchronized skating competitions. Last season one of our teams competed in both Sweden and the United Kingdom as a representative of Team USA.

Funds received from our sponsors help offset the many costs associated with our amazing sport, including: travel expenses, competition costs, and use of ice rinks. These funds augment those provided by the parents and raised from other fundraising efforts. Your support is greatly appreciated by the skaters and the many volunteers who make this organization succeed in providing a healthy and constructive activity for our youth!

Five sponsorship options are available (details are on the next page):

Starburst	\$ 1,500
Shooting Star	\$ 750
Twizzling Star	\$ 500
Twinkling Star	\$ 250
Star	\$ 150

We appreciate your generosity and continued support of our skating athletes. By making a tax-deductible donation to the Starlights Synchronized Skating Club, you become an important part of our community and help make all of the teams within the Starlights Synchronized Skating Club a success. The Starlights is an Internal Revenue Code section 501(c)(3) non-profit organization; our tax ID# is 36-4450264.

Please fill out the form and make checks payable to *Starlights Skating Club*. You may send the form and check to:

*Starlights Treasurer
c/o Glacier Ice Arena
670 Lakeview Parkway
Vernon Hills, IL 60061*

Certain sponsorship levels allow you to include a logo and/or ad in our program books. **Please make sure to email your logo and/or ad (in digital format) to fundraising@starlights.us no later than October 15, 2021** to be included in the November exhibition program book.

If you have any questions, please contact us at fundraising@starlights.us. Thank you for your support!

Sincerely,

Michael Huston and Dina Twigg
Fundraising Committee
www.starlights.us



SPONSOR PACKAGES

Please review the following packages and descriptions so you can decide which option is best for you. Thank you again for all of your support!

	Star (\$150)	Twinkling Star (\$250)	Twizzling Star (\$500)	Shooting Star (\$750)	Starburst (\$1500)
Website	Sponsor name	Sponsor name	Sponsor name	Logo & link	Primary placement with larger logo & link
Signage	Sponsor name	Sponsor name	Sponsor name	Sponsor Logo	Primary placement of sponsor logo
Exhibition Program	Sponsor name	Logo only (no contact info)	Quarter page ad (3 ¾ x 2 ¼)	Half page ad (3 ¾ x 4 ½)	Full page ad (7 ½ x 4 ½)
Clubwide T-shirt			Standard Logo	Standard Logo	Larger Logo
Social Media	-	-	Facebook/Instagram	Facebook/Instagram	Facebook/Instagram
Program Ads	-	-	-	-	Yes
Sampling & Couponing	-	-	-	-	Yes

WEBSITE

Inclusion on sponsor page of the Starlights website

SIGNAGE

Inclusion on sponsor poster featured in the Starlights case at Twin Rinks Ice Pavillion

EXHIBITION PROGRAM

Inclusion in program handed out at both (2) Starlights exhibitions

CLUBWIDE T-SHIRT

If Starlights creates a clubwide t-shirt this season, the logo will be included on the back

SOCIAL MEDIA

Sponsor's page will be "liked" by the Starlights Facebook page

Sponsor will be mentioned by Starlights in Instagram

PROGRAM ADS

Inclusion of logo in the Starlights ad at a U.S. Figure Skating major event

SAMPLING & COUPONING

Opportunity to distribute product samples or coupons to our membership and supporters at two local exhibitions



SPONSOR INFORMATION

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

Twitter handle: _____

Facebook page name: _____

Contact name: _____

Email address: _____

Phone number: _____

Sponsorship level:

- Star (\$150)
- Twinkling Star (\$250)
- Twizzling Star (\$500)
- Shooting Star (\$750)
- Starburst (\$1,500)

Sponsorship amount: \$ _____

Skater name: _____

Skater's team level:

- Snowplow Sam
- Aspire Beginner
- Preliminary
- Juvenile
- Intermediate
- Novice
- Junior

If applicable, please email high resolution logos (or program ads) to fundraising@starlights.us no later than October 15, 2021 to be included in the November exhibition program book. Logos should not include contact information.

Please mail this form, along with your check made out to **Starlights Skating Club**, to:

*Starlights Treasurer
c/o Glacier Ice Arena
670 Lakeview Parkway
Vernon Hills, IL 60061*

Thank you for your donation!