

Upper Township Football Association

Post Office Box 191

Marmora, New Jersey 08223

www.utindians.net

Tax ID: 27-5461629

2019 Football Sponsorship Renewal

Football season is just around the corner and the Upper Township Football Association has already begun preparations for another exciting season of youth football. We are again seeking your support for the 2019 football season.

The Upper Township Football program is no longer funded by the Township of Upper. Now more than ever, your support is needed to provide equipment and help keep football affordable for the youth of our community.

Your support helps to provide a healthy, safe and fun environment for the youth of Upper Township to learn and play the game of football. In 2019 the community outreach of the Upper Township Football Association has never been stronger. We have announced that we will be developing a working relationship with the Boy Scouts of America, National Honor Society, and providing a scholarship award for a graduating OCHS senior.

The renewal fee for your field sign is \$125. This includes a field sign advertising your business along the end zone fence. Your field sign will be displayed throughout the football season during games, practices, scrimmages and special events held at Caldwell Park. After the first year, you can renew your support at the renewal rate, which is currently \$125. This year along with your field sign, we will place a link to your business on our website. If you wish to increase your sponsorship of Upper Township Football, please see back of this letter for additional sponsorship opportunities.

Your field signs is not only viewed by the members and families of our teams, but also by visiting teams from Cape May and Atlantic Counties. Last season, our sponsor's field signs were viewed by players, families, and visitors at over 50 practice days; 16 regular season home games; 3 pre-season scrimmages; 8 "B-games"; and one playoff game. Field signs will be displayed from late August through the end of the season in November.

All donations to the Upper Township Football Association, a New Jersey Nonprofit Corporation, are **tax deductible** under section 501(c)(3) of the Internal Revenue Code. To renew your sponsorship, complete the form on the back of this page and return.

Thank you for your support.


Sincerely,

Mark Pancoast

President

Upper Township Football Association



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YES, I WOULD LIKE TO SPONSOR UPPER TOWNSHIP FOOTBALL IN THE FOLLOWING WAY:

- \$1,000 PLATINUM SPONSOR**
Includes website listing, game announcement and field sign

- \$500 GOLD SPONSOR**
Includes website listing, game announcement and field sign

- \$125 SILVER SPONSOR (First Year Field Sign)**
Includes website listing and field sign
Please include a business card for sign layout

- \$100 BRONZE SPONSOR**
Includes website listing

- \$50 SUPPORTING SPONSOR**

- \$_____ Other**

Business Name: _____

Contact Name: _____

Address: _____

Phone: Number: _____

Email Address and Website _____

Please attach a business card or letterhead with your payment.

Questions? Please contact Mike Davis (609) 203-1725 or Mark Pancoast (609) 713-1221

Please make contributions payable to and mail to:

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