



## 2026 Sponsorship Program

“Providing a fun, safe and educational experience for every Southeastern family”

# Southeastern Cal Ripken Baseball

- Independent non-profit 501c3 and member of the Babe Ruth/Cal Ripken Youth Baseball organization
- Home to more than 1,200 children ages 4-12 each year
  - Wee-Ball (4YO)
  - Tee-Ball (5-6YO)
  - Rookie (7-8YO)
  - Minor (9-12YO)
  - Major (9-12YO)
- Dedicated to providing all children in our league the most enjoyable, safe and educational baseball experience possible



# Sponsorship Packages

*Southeastern*

★ LEXINGTON, KY ★

# Platinum Sponsorship

- Four (4) 3'x5' banners at the park – one at each field for the entire year
- Onsite promotional opportunities at the ball park on Saturdays throughout the Spring/Summer season
- Minimum of two promotional e-blasts per Spring season to entire database of more Southeastern families
- Opportunity for printable website coupon on the Southeastern website
- Prominent placement of logo (and hotlink) on the main page of the Southeastern website

**Investment: \$5,000**

*\$3,500 annual renewal*



# Gold Sponsorship

- Four(4) 3' x 5' banners at the park – one at each field for the entire year
- On-site promotional opportunities at the ball park on Saturdays throughout the Spring/Summer season
- Listing of sponsor name on the Southeastern website

**Investment: \$2,500**

*\$1,500 annual renewal*



# Silver Sponsorship

- Two (2) 3' x 5' banners at the park at fields of choice
- Listing with all sponsors on website

**Investment: \$1,000**

*\$750 annual renewal*

# Bronze Sponsor

- One (1) 3' x 5' banner at field of choice
- Listing with all sponsors on website

**Investment: \$600**

*\$400 annual renewal*



# 2025 Team Sponsor

## Minor, Rookie, Tee Ball or Wee Ball\*

- Sponsorship listed on 4'x8' banner centrally located near the backstop listing all team sponsors for the specific league

**Investment: \$350**

**\*Wee Ball \$150**



# Contact Information

To sponsor the league, an individual team, or receive additional information please contact:

**Taylor Brooks**  
**Vice President of Fundraising**  
**(859) 230-9272**  
**FundraisingSE@gmail.com**

*We sincerely appreciate and thank all who support our league and help provide our children with a fun, safe and educational experience here at Southeastern.*

