



The **First Shift** program partners are committed to ensuring the program and the **sport of hockey** welcomes everyone, **no matter your race, gender, religion, ability, or sexual orientation**. A more inclusive future creates avenues for new players across all backgrounds the chance to inspire the next generations on and off the ice. **We believe diversity makes us all stronger** and want to ensure opportunities are available for everyone to be welcomed into the hockey community!



A unique introductory program created by Bauer Hockey and Hockey Canada to get more families introduced to hockey, the NHL/NHLPA First Shift provides children **ages 6-10** an opportunity to easily try hockey which includes a six-week on-ice trial, expertly fitted head-to-toe **BAUER** equipment, and in-depth parent education.

Following the **six-week on-ice sessions**, participants have the option of improving their skills via the local hockey association-managed Transition Program or in some communities, the local hockey association can place NHL/NHLPA First Shift graduates on to a minor hockey team.

WELCOME EVENT / INFORMATION SESSION



6 WEEKS ON-ICE TRIAL



FIRST SHIFT TRANSITION PROGRAM



LOCAL HOCKEY ASSOCIATION TEAM



THE NHL/NHLPA FIRST SHIFT PROGRAM AIMS TO MAKE HOCKEY:

ACCESSIBLE FUN

Open to all children between the ages of 6 and 10 years old that have never previously been registered in local hockey. On-ice sessions on same day of the week, same time, same arena.

AFFORDABLE

A full set of BAUER gear and six on-ice trial sessions.

SAFE

Proper-sized BAUER gear fitted by NHL/NHLPA First Shift fit experts and Hockey Canada-provided insurance.

Hockey Canada on-ice curriculum focussed on fun games to ensure participants enjoy a full range of hockey experiences. A 1:4 ratio of instructors to skaters. Stimulate a desire for continued participation in hockey. Welcome families into the local hockey association and community, including girls and Para hockey.



**FIRST
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**PREMIÈRE
PRÉSENCE**

PROGRAM SUPPORT

- Flexible program offering to suit your Local Hockey Association and community needs.
- Bauer support with logistics, shipments and equipment.
- Interactive website contains all the information and dates regarding the program.
- Hockey Canada support for any questions related to hosting, insurance, on-ice curriculum and next steps into minor hockey.
- Equipment package for your coaches.
- Online management portal, enabling hosts to view all aspects of their program and registration in real time.
- NHL club support may include; alumni participation, building use, mascot participation and limited gifting.
- Reserved spots in COED programs with the goal of achieving 50% girls' registration rate.

Through this partnership, the NHL and NHLPA will provide the program with additional resources, marketing/media platforms and a unique local brand identity utilizing the seven Canadian NHL clubs and NHL alumni.



For more information and to apply to host an NHL/NHLPA First Shift program
FirstShift.ca | TheFirstShift@HockeyCanada.ca

