

ARAA Football Board Meeting

Tuesday, July 15th, 2025, 600PM

BOARD MEMBERS			
PRESENT	Mitch Lonnee, Commissioner	PRESENT	Tony Bizal, Youth Tackle Director 4 th -6 th Grade
PRESENT	Kirk Erickson, President	PRESENT	Todd Ryther, Middle School Program Director
PRESENT	Ann Colford, Treasurer	PRESENT	Jason Theisen, Volunteer Coordinator
PRESENT	Kris Anderson, Secretary & Communications/Website Director	PRESENT	Adrian Steinbach, Communications Coordinator
PRESENT	Crystal Roseth, Sponsorship Director		OPEN, Sponsorship Coordinator
ABSENT	Brandi Sharp, Concessions Director	ABSENT	Meghan Calvin, Concessions Coordinator
PRESENT	Kyle Meyer, Equipment Director		OPEN, In Season Equipment Coordinator
	OPEN, Offensive Coordinator		OPEN, Defensive Coordinator
PRESENT	Mitch Lonnee, Flag Director K-3 rd Grade	PRESENT	Bonzo Black, Flag Coordinator
ABSENT	Felicia Masters, Uniform Coordinator		OPEN, Program Development Coordinator
ABSENT	Bo Wasurick, Anoka Head Football Coach (High School Proxy)	ABSENT	Ben Sieben, At Large Member

ADDITIONAL ATTENDEES: ABBY KREMER, CASSIE ANDERSON

Topic	Minutes	Attachment/ Actions
Meeting began		
Call to Order	<ul style="list-style-type: none"> Mitch calls to order at 600 	
Approval of Agenda	<ul style="list-style-type: none"> 	
Secretary's Report	<ul style="list-style-type: none"> Crystal Motions to approve Mitch 2nd Motion approved 	
Treasurers Report	<ul style="list-style-type: none"> Crystal Motions to approve Kirk 2nd Motion approved 	
Big Board Updates	<ul style="list-style-type: none"> NA 	
Board Business		
Open Positions	<ul style="list-style-type: none"> Defensive Coordinator Offensive Coordinator Program Development Coordinator 	

	<ul style="list-style-type: none"> • Treasurer • Sponsorship Coordinator • In Season Equipment Coordinator 	
New Board Member	<ul style="list-style-type: none"> • Abby Kremer - In Season Equipment Coordinator • Crystal Motions to approve • Kirk 2nd • Motion approved 	
Upcoming Events	<ul style="list-style-type: none"> • July 24th Combine/Equipment Handout • July 28th Youth Camp Starts • August 23rd AKC 	
Combine	<ul style="list-style-type: none"> • Age, weight, height and sizes <ul style="list-style-type: none"> ◦ Parent Vue to verify age/grade • Shoulder pads, helmet, pants • Turf Field for combine events • Dibs – 15 total for event 5:30-8:30 help setup/tear down (3 hours) • Touchdown club will be grilling • Texas Roadhouse will be there • Tornado Alley Sportswear selling merch 	
AKC	<ul style="list-style-type: none"> • Ann has copy of Harold's registration template • 30-minute play time <ul style="list-style-type: none"> ◦ 10 minutes to move teams on and off field for next games • 2 EMTs, reserving 3rd depending on registration numbers • Baseball Concessions trailer will be there • Fields are painted • Volunteer Shirts • Can we donate any proceeds to Dylan Witschen foundation • Sponsorship banners in shed <ul style="list-style-type: none"> ◦ 3 new banners ordered 	
Youth Night	<ul style="list-style-type: none"> • Last year was a success • Players will meet coaches in the parking lot • Players will run with team through big A • Stand with Varsity players for National Anthem • All players in the north end zone for first half of the game <ul style="list-style-type: none"> ◦ Flag players to exit after the 1st Quarter through north gate ◦ Coaches are responsible for players on their team and making sure they get back to their parents • Half time Scrimmage will be 13 minutes <ul style="list-style-type: none"> ◦ Likely 4th and 5th playing at half time 	Cassie Anderson/Football board
	<ul style="list-style-type: none"> • 	
Reports		
Secretary/Communications	<ul style="list-style-type: none"> • Created football spotlight submission on football landing page <ul style="list-style-type: none"> ◦ Will post on social media • Creating events for Combine and AKC • Creating the AKC webpage with registration information 	Adrian Steinbach
President	<ul style="list-style-type: none"> • Reached out to QCTV – waiting for response • Old Helmets – 7 captains sign and Coach Bo <ul style="list-style-type: none"> ◦ 20 helmets total to be signed ◦ Kirk and Kyle working out details 	Kirk Erickson
Uniform Coordinator	<ul style="list-style-type: none"> • NA 	Felicia Masters
Concessions	<ul style="list-style-type: none"> • NA 	Brandi Sharp

Youth Tackle Program	<ul style="list-style-type: none"> • First coaches meeting went well <ul style="list-style-type: none"> ○ calling same plays, play book available, flexibility options • Check in with league on the 5/2 formation • Meeting again in two weeks with coaches • Joint practices, independent games <ul style="list-style-type: none"> ○ Asking league if back-to-back games is an option 	Tony Bizal
Middle School Program	<ul style="list-style-type: none"> • Coaches' classrooms are built • Tony will be added as an instructor to add youth as needed • Meeting with 7-8th grade coaches in the next week or two • League mandated meetings each grade needs two coaches <ul style="list-style-type: none"> ○ Some meetings fall on practice days, will navigate those as the come 	Todd Ryther
Treasurer	<ul style="list-style-type: none"> • Registrations are coming through • Reimbursement for helmets came in • Invoice for coaches' apparel next month 	Ann Colford
Equipment	<ul style="list-style-type: none"> • Decals are on • Pack the trailer Wednesday night (23rd) and get it up to high school. • Leave equipment at high school during practice 1-2 weeks <ul style="list-style-type: none"> ○ Need approval if we can leave it there or not • Sunday night 5:30-6 helmet pickup option (8th grade) • 	Kyle Meyer
Volunteer	<ul style="list-style-type: none"> • Creating Dibs for combine • Reaching out to parents for 5th grade to coach 7v7, if they agree they will get dibs credit for the tackle season 	Jason Theisen
Flag Program	<ul style="list-style-type: none"> • Reached out to Andover, once they respond, we can start scheduling days • 80 registered so far 	Mitch Lonnee
Sponsorship	<ul style="list-style-type: none"> • Donation from Bank of Elk River • Working with Willy McCoys to see if they would like to do a dinner fundraiser night • Raising Canes fundraiser will be in August <ul style="list-style-type: none"> ○ Finalizing date • Ordered all medical supplies/bags for coaches' & EMTS <ul style="list-style-type: none"> ○ Coordinate with Sufka to schedule day to pack all bags and have them ready for the season 	Crystal Roseth
Next Meeting Date:	<ul style="list-style-type: none"> • August 10th 6pm location TBD 	
	<p>Meeting Adjourned at 755 pm</p> <ul style="list-style-type: none"> • Tony Motions to approve • Kirk 2nd • Motion approved 	