



Bogus Basin Ski Club

A Recreational & Social Organization Since 1938

the Mogul

a publication of the Bogus Basin Ski Club Inc.

August 2024

Float and BBQ 2024...A Perfect Day

It was a perfect 80-degree afternoon when a group of over 40 ski club members launched into the Boise River. That many club members launching all at once made the river churn with a smile.



In all types of floating devices from a very large raft to smaller rafts, kayaks, SUPs and tubes accompanied by some big soaker water guns, they laughed, played and enjoyed the float from Barber Park to Ann Morrison Park. The first question off the river was, "Where's the beer."



Typical float time was two hours.

Behind the scenes earlier in the day, Kent and Lynda brought Big Bertha along with several other items to the Old Timer's Shelter and hauled Big Bertha from the parking lot over to the shelter, not an easy task. Other members, including new members Tim and Cathy, came later and unloaded several coolers of food, water, pop, large bowls, a table, BBSC blade flag, microphone and speakers and more food from the parking lot to the shelter.

When Diane and Vicki and a few others came along to help with unloading the trucks and cars, it moved faster. One of the big challenges was trying not to drop the watermelon while attempting to juggle it. Sussette, after getting lost in the park, (easy to do as I also got lost) brought the BBQ main course and then headed back for the beer.



Some of us were not sure how to proceed, but once the floaters showed up, things really started moving. Lynda got everything organized, and we all got to work. Tracy cut watermelons, Vicki cut tomatoes, others set up lettuce, onions, jars of pickles, mustard, ketchup and other condiments.



Elizabeth brought salad (she said everyone needs salad) and made fresh dressing right there. Lynda brought out her amazing homemade potato salad. And it's never a BBQ without some baked beans. Paul started Big Bertha and then went searching for the aluminum pans. You can spot them on the grill.

While people socialized and enjoyed the food, Paul and Jordan cooked burgers, dogs and brats for over two hours. Slaving over Big Bertha on a hot afternoon deserves a commendation.

After some twisting and turning, a group attempted to set up the BBSC blade flag. How many does it take to set up a blade? Looks like about five. Sadly we don't have a photo of that. Our photographer was one of the five.



Turns out it was Zac's 57th birthday...he's just a kid. We all sang happy birthday; and although we didn't have a full-size cake for him, Elizabeth presented him with a cupcake sporting a single candle. He also wore a sash announcing his birthday.



Once the party started to wind down, everyone went back into work mode. Leftovers were packed up for people to take home. Coolers were drained and moved back to the trucks and cars. Table, microphone, speakers, utensils and Big Bertha all made the slow trek back to the parking lot. Then a return trip for Big Bertha as she was towed to her luxurious abode in the storage shed. Even though it was Zac's birthday, he will still be tasked with cleaning Big Bertha and make sure the tank is full for the next event.

The event leaders appreciate your willingness to register for this activity. Knowing how many planned to attend the BBQ really helped us with the food and beverage count. It's great to be a part of a group that shares friendship and responsibilities so openly and willingly. And it's always good to make new friends at these events. It's fun for everyone.

A Special Note. Congratulations to Kim DeWit who missed the float because she was at BSU signing her contract to be an instructor in the Education Department.

Story by Carol Peterson, Photos by Steve Carlson.

It's Time to Rollover..to the 24/25 Registration Database



At the start of September, we roll to a new Registration Database, the 24/25 Member Registration. The 23/24 Registration Database which went live in September 2023 will be archived. We are creating a new database every year because of changes that came down from SportsEngine last August 2023. They eliminated automatic renewals and reminder emails, and we were required to create a new registration database each year.

“WHAT! WHAT! WAIT, YOU SAY. I JUST RENEWED IN AUGUST!”

Relax. Your registration is good for one year from the day you register. If you registered in the 23/24 Registration Database in August 2024, your membership is good until August 2025.

One benefit of creating a new database every year is we once again have the information we need to send you a reminder email at the beginning of your renewal month. This is something we lost last August. I already sent reminders to those who needed to renew this August; and at the beginning of September, I will send reminders to those who need to renew in September. We had a discussion at the board meeting about whether to also send that reminder at the end of the month, but we already send a weekly eblast. I am sensitive to the data that show people tend to ignore email overload.

The 24/25 Registration Database will look the same as the previous one. And as a point of reference, the Bogus Basin Ski Club has been active for approximately 86 years, and we have NEVER raised the registration fee except for a slight increase when we went live with SportsEngine.

Watch for your reminder email at the beginning of your renewal month. For membership questions, contact [Elizabeth Graham](#), our Membership Director.

Bogus Basin Ski Club Membership



**Elizabeth
and our board**



On a Fun Note: Steve Carlson, our Social Media Director, ran a "name that run" contest on the BBSC Facebook page. There were several correct entries, but Jeff Woody won that contest and Jeff receives a \$5 gift card for naming Upper Nugget. Congratulations, Jeff.

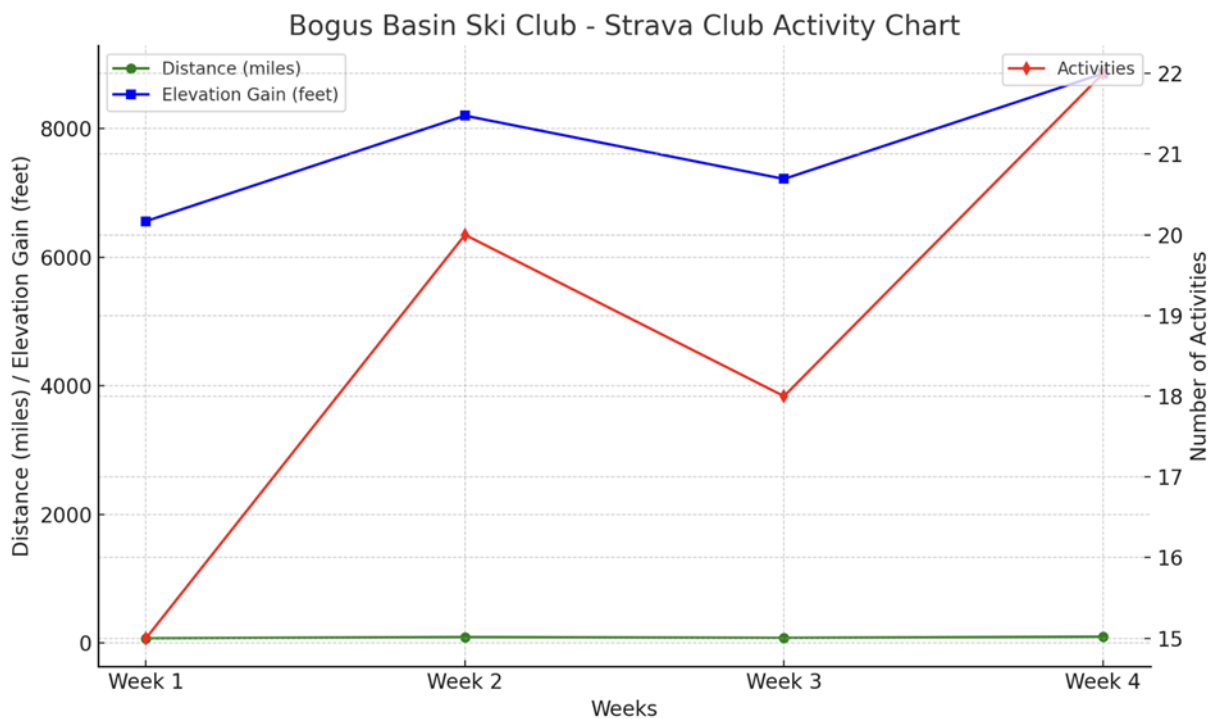
Story by Carol Peterson for Elizabeth Graham

Bogus Basin Ski Club on Strava

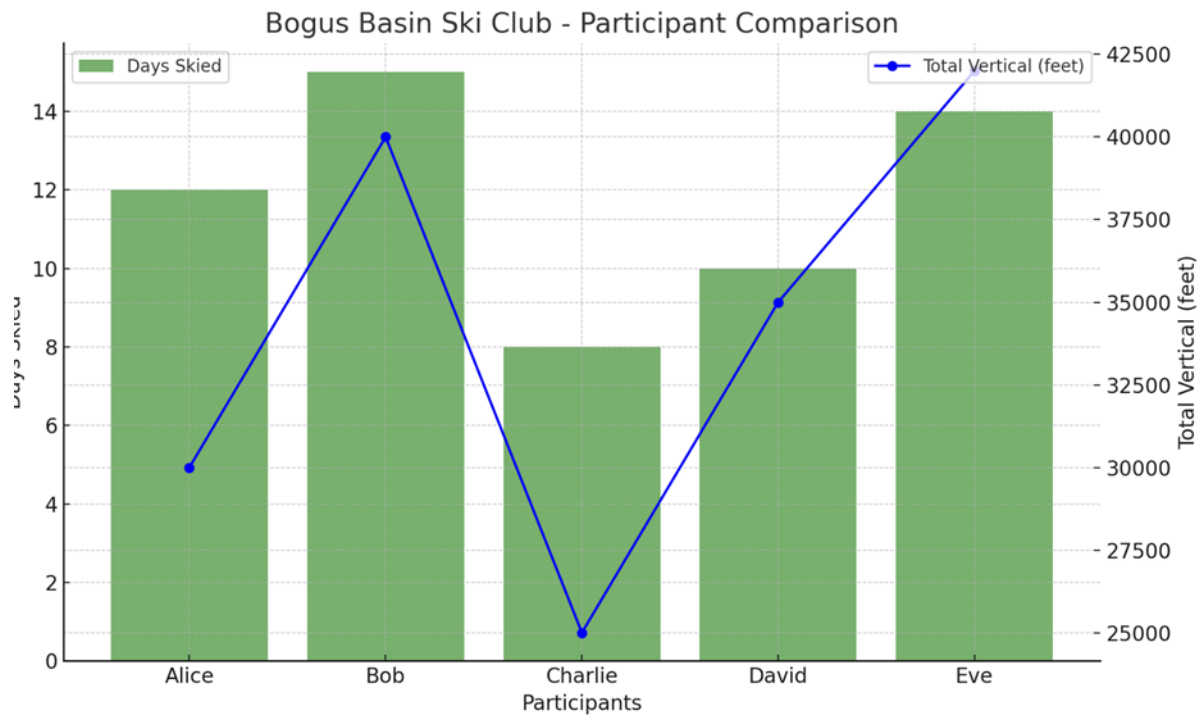
Joining a Strava Club can bring numerous benefits to the members of the Bogus Basin Ski Club, enhancing both their social and fitness experiences. A Strava Club creates a vibrant, online community where members can connect, share their activities and celebrate each other's achievements. This social interaction is especially valuable for the club's demographic, offering a modern platform to stay engaged with fellow skiers and outdoor enthusiasts. The club can facilitate camaraderie through virtual competitions, group challenges, and the sharing of personalized routes and experiences, fostering a sense of belonging and mutual motivation.

Participating in the club's Strava Club can significantly enhance the fitness and performance levels of its members. Strava's robust tracking and analytics tools allow members to monitor their progress, set personal goals and analyze their performance over time. This data-driven approach can lead to more informed training decisions and improved skiing techniques. The club can organize specific training plans and events tailored to the members' needs, ensuring they stay active and healthy throughout the year.

Here's an example Strava chart illustrating the activities of the Bogus Basin Ski Club over four weeks. This chart displays the total distance covered, elevation gain and the number of activities per week:



- **Distance (km):** This green line shows the total kilometers skied by the club members each week.
- **Elevation Gain (m):** The blue line represents the total elevation gain achieved by the members during their activities.
- **Number of Activities:** The red line indicates the number of skiing activities logged by the club members each week.



This type of chart helps visualize the club's collective performance, encouraging members to stay active and compete in a friendly, motivating environment.

Here's a chart comparing the number of days skied and the total vertical (in feet) for each participant in the Bogus Basin Ski Club:

- **Days Skied:** The green bars represent the number of days each participant skied.
- **Total Vertical (feet):** The blue line shows the total vertical distance skied by each participant.

Participants

- **Alice:** 12 days, 30,000 feet
- **Bob:** 15 days, 40,000 feet
- **Charlie:** 8 days, 25,000 feet
- **David:** 10 days, 35,000 feet
- **Eve:** 14 days, 42,000 feet

This chart helps visualize individual performance, providing insight into each member's skiing activity and achievements, which can foster friendly competition and motivation within the club.



Download and install the Strava app from [HERE](#) to join the Bogus Basin SkiClub. It's free! Or just go to Strava and search for **Bogus Basin SkiClub**.

What's Your Name

Our brain is a complex organ that controls thought, memory, emotion, touch, motor skills, vision, breathing, temperature, hunger and every process that regulates our body. The brain and spinal cord that extends from it make up the central nervous system. Our brain weighs about 3 pounds and is about 60% fat. *Well there goes my weight-loss program!* The remaining 40% is made up of other stuff.

You may or may not recall from high school science that the brain is composed at a high level of three main parts, the cerebrum, the cerebellum and the brainstem. Trying to stay out of the weeds with this article, but digging down further, the brain has four lobes. Are you still with me? Two of those lobes, the occipital and the temporal lobes contain the areas that control facial recognition. The brain has a dedicated area for recognizing faces, called the Fusiform Face Area. Yikes! Who names these things. Probably some brainiac introvert in a white lab coat with a pocket protector and food stains.

Face name recognition is a combination of two different psychological processes: facial recognition and recall. But there isn't a corresponding area for remembering names. Research suggests that most people are better at remembering faces than names. But what about face/name out of context?

But enough of all this silly science talk, the message I am trying to say is...recognizing faces/names in two different contexts is especially difficult. You know someone on the ski slope in their helmet, goggles and outfit as well as their ski or board equipment. Then you see them at an event and you definitely can't recall their name as you hardly recognize their face. If you are someone who does not easily recall names, out-of-context recognition is doubly difficult.

So what to do?

I went to a high school reunion where most people studied their yearbook before the event. I failed to do my homework, so stuck close to a friend who knew everyone. But I don't think this would work for us. Can you picture a bunch of us hanging close to the two or three people who know everyone and those in the back of the bunch asking, "What'd he say?"

And putting together a yearbook directory for the ski club members seems like a giant task. We would need to create a yearbook committee. People would refuse to upload a picture, send one that looks like a member of Guns N' Roses, send a junior high class photo or constantly want their picture changed. Sigh...too much drama.

I went to another reunion where one person declared he had brain surgery and they removed the part of the brain related to facial recognition. Well, I'm not going to use that line. Can you imagine everyone feeling sorry for me and talking behind my back because I no longer had my Fusiform Face area? So humiliating.

Some people use the technique of surreptitiously turning it over to the other person. "What was the name of that last run? Who was with us?" then send a text to that other person asking if they remember. Lame. Or "Who joined us for a beer?" More lame. Or "Were you still thinking about that new equipment? If you give me your phone number, I can help." The most lame.

The club created name cards; but at the recent Float and BBQ, most people did not wear them. If someone is not wearing a name card, rather than avoiding eye contact or feigning you're on a phone call, just say, "Sorry, I can't recall your name. You look different without your ski gear." It works.

Babies remember faces at three months but they don't know names. Crows remember faces. You don't remember faces and names. Are you sure you still have your Fusiform Face area?



Story by Carol Peterson & here's my face

Greenbelt Bike Brewery Tour Spring Ride 2024

We all had a super fun time at The Greenbelt Bike Brewery Tour Spring Ride 2024.



Approximately twenty riders came out to enjoy the perfect weather day for bicycling and beer tasting. We started with three growlers from Boise Brewing donated by Paul Markowitz. Before we took off, three lucky winners won free beer in our raffle.

Our first stop was The Yardarm. Not a brewery but a beer tap bar with the perfect selection of beers. I love the beach atmosphere and the old-style boat that they serve the tacos from.



Then on to Bert's Brewing, the newest brewery on the block. Their style of brewing creates a super selection of beer that's sure to satisfy.

They have a great patio out back to gather with friends.





Finally, off to Mother Earth Brewing where Wilson Roberts played music for us with a super selection of tunes that everybody knows. We even had pizza from The Wylder delivered by Jordan Stallknecht.

Big thanks to everyone who came out to join the ride. Summer Ride is now in the planning stage. This will be a landmark ride being the 16th in a row. Taking a poll from everyone for what breweries we will go to next. Please send me an [email](#) where you would like to go. Thanks. [Steve](#).



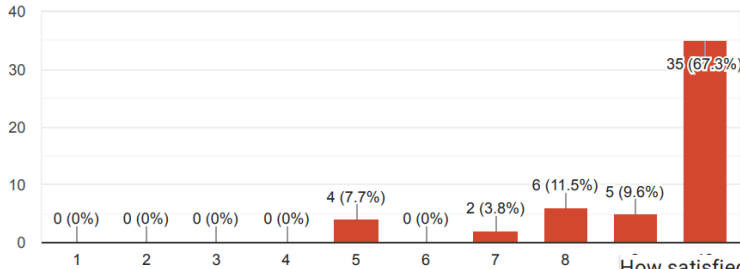
Story and Photos by Steve Strickland

Bogus Basin Ski Club Survey 2024

Steve Carlson, the Bogus Basin Ski Club Social Media Guru, created and published a survey for the club. The BBSC survey results indicate high overall satisfaction among members, with 67.3% very likely to recommend the club to others.

How likely are you to recommend our ski club to friends or family?

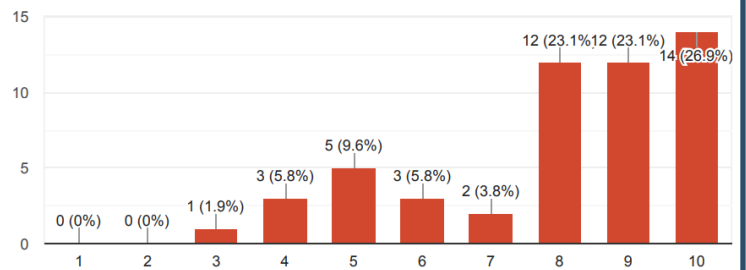
52 responses



69.2% are highly satisfied with the variety of ski events and trips offered.

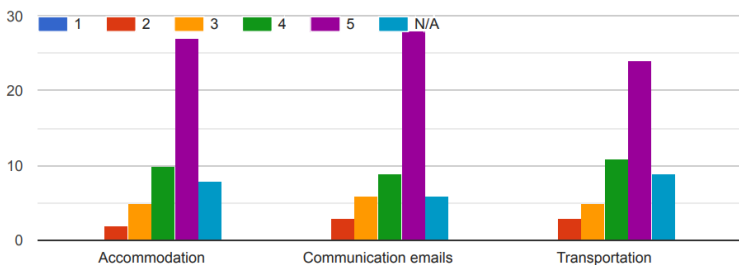
How satisfied are you with the variety of ski events and trips offered by our club?

52 responses



The organization and logistics of ski trips are also well-regarded.

How would you rate the overall organization and logistics of our ski trips (e.g., accommodations, transportation, activities)?



Members expressed interest in more local events, such as hikes, river rafting, and meetups at Bogus Basin, as well as additional volunteer opportunities and social gatherings.

Communication through email, newsletters and social media is effective, though there is a desire for increased interaction during the ski season and more frequent meetups.

Survey and Survey Results by Steve Carlson

Annual Meeting 2024 — Social, Food & Drinks, Meeting & Awards

We held our Annual Meeting on May 19, 2024.



It was a beautiful evening so we moved outside where some of us enjoyed the fire pit. After drinks at the Powderhaus and a fun dinner from Kanak Attack, Christine Hill called the meeting to order at 7:20pm.



Christine opened with thanks to the Powderhaus and Kanak Attack and then introduced the current board members. It's a long list and to simplify this story, you can view the list [HERE](#). In attendance were also three former board presidents—Michael Bouton, Paul Markowitz and Jane Gabbert. Christine gave a hearty thanks to all our members for your support and participation, because, “You are why we do it and we couldn't or wouldn't do it without you. It takes all of us to make the club successful.”



Before she got to the annual meeting business, Christine talked about some of the FUN STUFF

2023/2024 Bob Greenwood Snowsports Scholarship. It's a wonderful opportunity to provide snowsports for youth. Barbara Bryant noted all three applicants were worthy juniors: Noah Thomas—\$2,500 award, Greta Hall—\$2,500 award and Lyla Hall—\$1,000 award.

2023 Raffle. Steve Strickland our VP helped the club with a big win financially for a tune of over \$6,000. He is planning another list of activities and events for the 2024 raffle.

Trips. We had five trips this season and all were very successful. The fifth one is heading out tomorrow.

2023/24 BBSC Night Race League Giant Slalom Race Series. Zac Medek, team captain, raced along with nine others. Congratulations BBSC recreational league for taking first place and **bringing home the gold!** For rec league racing you must have one female score per race. Elizabeth Graham won Most Improved.

2025 Upcomming Trips. Paul is working on Sun Valley, Doug is looking into Big Sky, and the trip to Italy led by Jeffery Rosendin is a go. It includes skiing in the Dolomites and touring Venice—Feb 21 to March 4, 2025.

FWSA Convention—in Reno, June 6–9, 2024. The club is subsidizing six people to attend. We are happy to announce that BBSC has been selected as one of the finalists for the 2024 FWSA Tollakson Outstanding Club Award. Sandra Blackwell added some comments about the convention.



Bogus Basin Road Cleanup—Saturday, June 8 at 10am. The club buys lunch afterwards. Jane Gabbert brought a signup sheet and suggested that she has eight miles, and if 16 people sign up each person does a mile. Meet at the last big turnout before the Forest Service sign.

Spring Bike Brewery Tour—Sunday, June 16, meet at noon Kristen Armstrong Park. Steve Strickland is hosting, registration required. Steve talked about the rides and the upcoming spring ride.

Camping at SISCRA June 28-30. Gary/Jackie and Brent/Arleen will be our cooks this year. Pork tenderloin and Extreme Tacos with margaritas are on the menu.

Boise River Float 'n BBQ Friday, August 16, 2-8pm. BBQ at Ann Morrison Park Old Timer's Shelter.

Keep your eye on the Eblast that Carol sends out weekly. We will be announcing more summer activities. If anyone wants to Chair an event, please see our president, Lynda, for help getting an event moving.

Save the dates

Champagne Brunch—September 22, 2024

BBSEF Ski Swap—first weekend in November 2024

Warren Miller—November 21-23, 2024

Holiday Party—December 7, 2024

Minutes from 2023 Annual Meeting need approval. Last year the meeting was at White Dog. Christine Hill was Secretary. Minutes have been printed out and reviewed by board and some of those in attendance. Motion to approve, Steve Strickland so moved, Sandra Blackwell second, motion carries.

Treasurers Report. BBSC is happy to announce we are fiscally solvent thanks to the dedicated hard work of Treasurer, Ken Snider. We are happy to subsidize dinner tonight! A *Special Thank You* to Larry Crockett for Warren Miller 2023 as this club event helps bring in money that we donate to other non-profit organizations—Bogus Basin Ski Patrol, Boise Adaptive Snowsports Education, Bogus Basin and Bob Greenwood Snowsports Scholarship.

Membership Registration. Remember we all have to register every year now. The automatic registration has been discontinued. Carol added about future emails going out starting in September.

Board of Directors Open Positions. If you are interested in being on the board in any of the positions the officer descriptions are listed in the Policy and Procedures (copies on the tables).

Club Awards. The people that we are going to recognize tonight as recipients of awards will each get a printed certificate and a \$50 gift card.

Legacy Award (aka Old Boot)—Barbara Bryant whose after-ski efforts have done the most to further the sport. She is an avid skier and part of the ski club for many years and active in promoting the club and skiing. She loves to give pointers to all of us to better our skiing techniques and she skis with the Vertigals. With the Bob Greenwood Snowsports Scholarship she is helping to introduce new skiers and whole families to the sport. She even opened her home to FWSA to host a beautiful dinner. That was no easy feat!



Distinguished Service Award—Carol Peterson for service that goes above and beyond volunteering to manage our website, trip registrations, editor-in-chief of the Mogul, voice of reason and has the knowledge skills and abilities that contributes to experienced leadership on the board. And she gets the ever-popular water can.

Spirit Award—Kim DeWit typifies the *spirit of the club*. Given her time and effort to improve activities and trips for club members. She has so much energy. She teaches skiing and if not working, she is skiing and sharing her passion with others. She is our event organizer and participant, energetic, exuberant and creative. Her enthusiasm is contagious.

Volunteer of the YEAR award—Steve Strickland for all his efforts with Raffle Sales and Brewery Bike Rides. Steve talked about how he joined the club and started the raffle.

Sally Rutledge Inspirational Award—Jordan Stallknecht who has the courage and tenacity to overcome his visual challenges. May we all keep a positive attitude as Jordan.



Introduction for Andy Mork

Andy is a member of Bogus Basin Recreation Association active in long term planning and facilities. He is currently advisor to Nate Shake, Director of Mountain Operations and Brad Wilson, General Manager pertaining to environmental analysis and permitting process for Clear Creek and snowmaking water storage pond expansions. Andy is our liaison with the mountain and will give

summary of operations for last season.

Andy opened his talk by saying he left his notes in the office! He says this is a great club. The club is so open and affirming, the great trips, the places you go. Chilly tonight. In 30 days it will be the longest day of the year and then after that the mountains will have snow again. Asking for curb feelers for the bike ride...Steve offered clothes pins and cards. At Bogus, Ski days down 16% from last year because of the difficult days in December, but the snow quality was excellent. Revenue down 3%. They know how to manage a budget. They are taking the Chairs off Coach and Bitterroot. Go to the website if you want to purchase one. New chair at Bitterroot will start further down and end at Pioneer Lodge. Coach will go further up on the mountain. They need to close Around the Mountain and Deerpoint trails for the summer. Ski school is going with record attendance. This is great for people who would never get a chance to go to Bogus.

Two unimpeachable sources say 24/25 is going to be an epic snow year for the northwest. [Powder Poobah](#), a meteorologists, is dialed into weather coming in from the Pacific. Snow Whisperer, Ron Abramovich, predicts a rebound from [La Nina](#).



And now, **Volunteer of the Year Drawing** for those of you who have volunteered and helped with events since last year's annual meeting. Fred Uranga will award the volunteer of the year with five individual day passes on the mountain. This year's winner is **Vicki Kuebler**, and Fred says she truly deserves it.



Upon closing, Christine repeated a special thank you to Powderhaus, Kanak Attack and all of you. Remember to keep it safe out there on the roads, on the mountains, wherever you go and whatever you are doing, have fun! Have patience and expect the unexpected!



Story by
Carol Peterson and Christine Hill, Photos by Steve Strickland