



New Trier Hockey Club Program

Business Advertiser Sales Information

Please complete online forms at NewTrierHockey.com. Advertisers please complete form and return to you NTHC players contact.

Advertiser/Company Name _____
 Advertiser Contact Name _____
 Advertiser Address _____
 Phone _____
 Email _____

NTHC Team member contact information:
 Player Name _____
 Phone _____
 Email _____

Ad Deadline
 All art and payment
 due by **10/16/2020**

- Advertiser will submit new ad as a 300 dpi or higher PDF
- Please use ad from previous year, NO CHANGES
- Please create new ad, any logos must be submitted as electronic file online or to email listed below. \$50 design fee

Business Ad Rates		
<input type="checkbox"/>	Inside Front Cover — full page 7.5 x 10"	\$525
<input type="checkbox"/>	Inside Back Cover — full page 7.5 x 10"	\$500
<input type="checkbox"/>	Back Cover — full page 7.5 x 10"	\$675
<input type="checkbox"/>	Full Page Spread	\$1000
<input type="checkbox"/>	Full Page 7.5 x 10"	\$500
<input type="checkbox"/>	Half Page Horizontal 7.5 x 4.75"	\$300
<input type="checkbox"/>	Half Page Vertical 3.875 x 10"	\$300
<input type="checkbox"/>	Quarter Page 3.875 x 4.75"	\$200
<input type="checkbox"/>	Eighth Pg/Business Card horizontal 3.875 x 2.25	\$80
<input type="checkbox"/>	Donation	\$50
<input type="checkbox"/>	Custom Design fee	\$50
	Total	\$

COVERS SOLD OUT

Website Ad Rates		
<input type="checkbox"/>	Full Page Ad plus Web Ad	\$1,200
<input type="checkbox"/>	Half Page Ad plus Web Ad.	\$1,000

Web Banner Specifications
 Format: animated gif
 Dimensions: 60 pixels H x 468 pixels W
 Files size: 13k to 25k (50k max)
 Pre-made banners: banners that conform to above specifications can be submitted to NTHC member contact as e file or to NTHCadbook@yahoo.com

Hyperlink
 All ad banners may contain a click through or hyperlink to your company's existing website. Please provide link to email below or submit to NTHC member contact.

Ad Art

Please submit 300 dpi or higher resolution PDF of your ad, sized as per specifications above, to your NTHC member contact OR email to: ntcadbook@yahoo.com

Payments:

Checks made payable to: New Trier Hockey Club
 Please submit to your NTHC contact or mail with this form to Courtney Chessen 1501 Tower Road Winnetka, IL 60093