



# Middleton Baseball & Softball Commission

Box 620823

Middleton, WI 53562-0823

March 13, 2024 Wednesday  
MBSC Meeting Minutes

**Call meeting to order at 7:30PM Holiday Inn and Suites Madison West 1109 Fourier Drive, Madison. Zoom link also available.**

Attendance: Members present, members absent, guests

Members	Yes	No	Members	Yes	No	Associate Members	Yes	No	Associate	Yes	No
Dan Schrum	x		Mike Hinz	x		Richard Beddingfield		x	Peter Schoenke		x
Mark Wisinski	x		Kristen Jafferis		x	Brynn Cunat	x		Amy Siedschlag	x	
Jamie Guerrero	x		Brent Jorgensen	x		Anne Esser		x	Marcy Smith	x	
Brian Drunasky	x		Brian Juech	x		Scott Hammer		x	Mike Smith	x	
Brittany Carl	x		Tom Schmitt		x	Brandon Hellenbrand	x				
Tim Cleary	x		Jeff Schleusner	x		Blake Hutchison	x		<b>Guests</b>		
Troy Cunat	x		Eric Simon	x		Kelly Kick		x			
Jerry Gurtner	x		Jay Smith		x	Eric Roden		x			
Aaron Harris	x		Julie Yapp	x		Mike Schaefer		x			

### Approval of Minutes from February 15, 2024 Meeting

Motion to approve minutes by Eric Simon, second motion by Jamie, minutes approved without changes.

### Treasury Report

General account \$101,896.41 Concession account \$10,000 Savings account \$40,797.94 Loan amount \$303,042.52

Taxes have been completed for 2023. Sponsorship and Good Hops payments have been coming in recently.

### Registration Report (Mark)

We have received a total of 397 player registrations—297 for baseball and 100 for softball.

Baseball registrations that signed up strictly for recreation leagues—Coach Pitch 46, Little Bucks 49 and Pepper 22.

Registration publicity—multiple email blasts have been sent out, peach flyer emails went out, and yard signs have been distributed around town.

### Baseball and Softball Evaluation Report

- Baseball (Mark)—134 players were evaluated for the 9U through 12U ages. League director and coaches are currently in the process of forming teams for this season. Tentatively looking at two evenly matched teams with a possible tournament team for the 9U group. Hope to have two teams in the 10U age group. Currently unsure about the number of teams at the 11U and 12U age groups, but this should be determined soon. Mike Hinz suggests that we should not have 14-year-olds play in the Pepper, due to safety issues in having older kids play against 11–13-year-old players. We would like to have a place for all these players to play if possible. One possibility would be to contact other area leagues about taking rec players in the 14-year-old age group. We may want to have separate evaluations for 14-year-old recreation players to see which players could possibly play in the Pepper League.
- Softball (Anne)-- Evaluations went very well. A total of 66 players were evaluated between the 10U through 14U competitive age groups. The current plan is to have a total of five competitive teams—two teams at 10U, two teams at 12U and one team at 14U. We really appreciated all the volunteers who stepped up to help evaluate or facilitate!

### Good Hops Planning

- Facility—everything is set.
- Beer/Wine/Liquor (Jamie)--beer vendors are all set. Jay says that Todd Winkler will have wine and liquor tablets available at the event.
- Food—Jersey Mike’s, Glass Nickel Pizza and Wing Stop have been confirmed as food vendors. Tim has confirmed that the Nitty Gritty will also be a food vendor again this year.
- Sponsorships (Brian)--we now have five Good Hopps sponsorship commitments totaling \$4000. Pellitteri Waste Systems (\$1000), Ayres Painting (\$1000), Breunig Lawn Care (\$250), SVA Certified Public Accountants (\$250) and Middleton Fire Department Number 1 (\$1500). Brian is handling the logistics for payments, advertising and event ticket distribution for these sponsors.
- Silent Auction (Marcy)--we currently have 21 items that have been donated. Commission members are urged to find more silent auction donations if possible. Kelly was able to provide a link to the silent auction donation spreadsheet that will make this information available to all Commission members. Marcy will again be collecting items for the silent auction—you can either drop off items at the high school or at her home.
- Music/DJ--Julie will have Derek Yapp provide music and a sound system for the event.
- Publicity—website has been updated with Good Hops information. Mark did a Facebook post for Good Hops. Coaches can also send out information about Good Hops with team communications. Email blasts have also been going out regularly. Tom has had some event posters printed—these can be distributed around town by Commission members.
- Volunteers (Julie)--People may sign up for Good Hops volunteer slots on the MBSC website. This will be updated for a couple of known changes.
- Glasses—(Jay)--we will again be sharing the cost of beer glasses with WISCO.
- Tickets—30 tickets have been sold to date.



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## Committee Reports

- Capital Improvements/City Liaison (Jay)--not present. Eric Simon has received a quote for having porta potties installed for the summer at the Middleton Hills and the District Center fields. He will check with the city to see if they will pay for them or if the MBSC needs to cover this cost. Eric will report back on this item at the April meeting.  
Mike Hinz notes that there will be an ADA construction project at Adler Field that will occur sometime this year. There is nothing new to report with the item discussed last month about the city using the indoor facility for some of its programs.
- Facility Maintenance—FFMP (Aaron)--spring workday set for Saturday March 30<sup>th</sup> at FFMP with a rain date of March 31<sup>st</sup>. 21 of 30 volunteer slots have been filled for the workday. There will need to be some MBSC members present to help direct the volunteer help.
- Indoor Practice Facility Update (Aaron)
  - A new internet line will be placed in the building soon. Aaron has replaced 6-8 pullies on the cages—will probably have to have all of them replaced soon. He suggests that we send out a communication to stop having mats laid against the electrical panel in the building.
  - Age Group Practices—no report.
- Coach and Player Development (Jeff)--Driveline program has been completed. Reports and assessments were provided to each player in the program. 41 of 51 players had increased velocity after completing the program. Jeff is reviewing all processes within the Driveline program to measure levels of effectiveness and safety.
- Field Scheduling (Mike H) --once teams are formed and coaches are determined, Kristin will give practice times at the indoor facility starting on April 1<sup>st</sup>. We have not received any requests for outdoor practices yet. Some of the fields are already playable due to the mild weather, but we will not use the fields at FFMP until the city tells us that they are ready to use. Regarding the big fields, it is still not clear if the high school field will be affected for the summer season if the high school turf project is approved, though any work that is approved would not start until August. Small fields will be open for practice requests once regular season games have been scheduled.
- Purchasing (Julie)--once teams are formed, she will need the names, numbers and sizes for players on each team for ordering jerseys.
- Sponsorships/Marketing (Brian)--Invoices for 2024 payments have been sent out—some of the payments have been received. Still working on renewals for three current sponsors. Two new dugout sponsors this year are Josh Blasi Realty and Tribe 9 Foods. Working with Mike Hinz to replace some of the older signs at FFMP that are weathering badly. We will also be able to volunteer help at the Good Neighbor Fest again this year. Note that Jamie received a check for \$191 from Moderna—since we are unsure of how this check was received, the money will go into the general fund.
- Technology/Website (open)--Mark—the website up to date. When teams are formed, we will ask coaches if they want to have team rosters on the sports engine app. Brian will have the sponsor list updated on the website for business and good hops sponsors.
- Tournaments (Jamie)--current number of teams for the MBSC baseball tournaments: five teams for U10, three teams for U12, five teams for U9 and eight teams for U11.
- Safety/Background Checks (Mark)--will need league directors submit the new coaches in a google doc for background checks.
- Concessions (open)--Dan—the two paid employees who worked at the concession stand last year will return this year.
- Volunteers (Julie)--Concession volunteer lists are set up and ready to be sent out when teams are formed.  
Mike Hinz is still looking to someone to take over the coordination of the Middleton Fire Department vs Police Department softball game event in August. The teams provide hot dogs and chicken sandwiches to sell at this event, and the MBSC will provide the remaining products in the concession stand to sell. Volunteers for this event are provided by the fire and police departments.
- Scholarships (Jay)--Brian will check with Jay about scheduling a meeting for this committee to discuss how to determine scholarship recipients for this year.

## Other Old Business

Brent--High school turf field project has been sent to the city for approval. This is still working through the system, but early returns are that there is skepticism about the project among city administration officials. Technical and scientific information will need to be presented to provide evidence that this project will not be damaging to the environment.

## New Business

- Brent--Four batting cages were desired for the high school fields project, but only two cages were approved by the athletic department. Brent is wondering if the MBSC would be willing to help to cover some of the cost of two additional cages. **This item will be put on the MBSC agenda for the April meeting for further discussion.**
- Dan—A coaches clinic held by UW coaches is available for area coaches. He can send the information out to any coaches who are interested in participating.

Motion to adjourn the meeting by Eric Simon, second motion by Brian Juech, meeting adjourned at 9:23PM.

Next MBSC Meeting—April 10, 2024

Next MBSC Softball Subcommittee Meeting—March 21, 2024

Next MBSC Baseball Subcommittee Meeting—April 3, 2024

Respectfully submitted,  
Brian Drunasky, Secretary