

- **Prior meeting minutes**

The meeting minutes for the 12/4/14 Board Meeting were distributed. A motion to approve the minutes was made by Mike Bockenstedt and the motion was seconded by Jeff Eckerle. Motion was passed.

- **Finance Committee**, Andrew Lancette and Kaye Boyle

- The Board charges a \$17.75 administrative fee to each program for each player. The fee has remained stagnant for 3-4 years and will remain stagnant in 2015.
- EAA is primarily operated by volunteers, about 99%.
- The Marketing Committee was given a budget of \$2,000.
- Background checks now contain a higher level of screening, but nonetheless the cost dropped from \$8.99 to \$8.00 per person. The total cost for checks will increase, however, because we'll be capturing checks from more people.
- Scholarships are given to participants based on financial need, which is demonstrated by proof they qualify for a free or reduced lunch. For in-house programs the Board covers the whole amount and for traveling programs the Board covers the in-house portion thereof.
- EAA is the legal contracting party for all contracts and any contract exceeding \$10,000 must be signed by an EAA Board member. A contract exceeding \$2,500 must be signed by the sport director for the program.
- November financials show an increase in late fees because people are registering late. There was a recommendation during the Finance Committee Meeting to increase the late fee to further deter late registrants. The full amount of this fee currently goes to the Board and is also applied to administrative costs. Sport programs can add an additional late fee if they'd like. There was some discussion about whether or not the late fee should go to the sport program and a recommendation was made for interested parties to bring their ideas to the next Finance Committee Meeting.

- **Basketball**, Mike Bockenstedt

- The girl's state tournament is 3/7 and 3/8 with the boys tournament being the week thereafter.
- The board is recruiting new board members.

- **Football**, Ben Leiren

- The football program is recruiting a new director
- Equipment was purchased to capitalize on end-of-year discounts.
- The middle school helmets are being reconditioned.

- **Volleyball**, Alyssa Dalheimer

- In House and traveling volleyball ended in October. There will be 2 travel teams for the 5th/6th graders, which increased from 4. The board is supportive of the sport program focusing on player development this year.

- **Wrestling**, Lisa Jensen
 - Participation numbers are steady. The board is changing, 4 or 5 members will shift.
 - Registration is currently open.
 - The June tournament is 65% full and it's only been open 2-3 weeks so far.
 - The season will start the first week of May.

- **Rugby**, Eric Curtain
 - The program has a new, paid, head coach.
 - The program started a new board this year.
 - The program has a Match Secretary now.

- **Soccer**, Rich Segar
 - Program has 25 board members, 6 of whom are new
 - Program is seeking a new Director of Coaching (DOC). Will invest in the DOC, raise fees, add training, coach mentoring, etc.

- **Marketing and Technology Updates**
 - Positive Coaching Alliance
 - Proposed seminar dates are: 3/30/15, 8/3/15 and 10/05/15. EAA has 450 coaches and these seminars will be open to all of them throughout the year. Sport directors are responsible for marketing the seminars to their program members and should contact Jim Howe or Trudy Kenney with attendance information as soon as its available so appropriately sized space can be reserved.
 - EAA will participate in the following City of Eagan events this year: Market Fest Family Theme Night (6/17/15), Streets Alive (9/12/15) and the Halloween Hodgepodge (TBD- October of 2015)
 - School/Friday folders will be distributed without fail in August of 2015 for K-3rd grade.
 - Research is being conducted on promotional/walk-away items to distribute at events. Support was given for temporary tattoos utilizing each sports' EAA icon/logo.
 - Kona remains a vibrant tool for internal EAA business, meeting calendars, etc. and Jeff Eckerle is willing to provide small group training for those who are interested.
 - Sportngin has new functionality for coach volunteers to be sorted by program type.
 - The EAA website will add our sponsor Sports Star and we'll add a page for all 2014 sponsors. We will add the Green Ribbon Initiative Recognition we got in 2014 and we'll add information about employer-backed matching dollars for employers who offer such programs, i.e. Blue Cross Blue Shield.

- Sports Star Photography will be offering the digital rights to past photos. They are interested in EAA promoting this endeavor. The board did not support offering access to EAA mailing lists, but will consider a link to their program on the EAA website.
- Background checks come due throughout the calendar year. Please submit your check as soon as possible after receiving an e-mail notice regarding your expiration date.