



2019 Corporate Sponsorship Information Packet

This packet contains information on all levels of corporate sponsorship, the corporate sponsorship agreement form, and advertising artwork specifications.

DEADLINE FOR SIGNUP: July 19th, 2019
Artwork due by: July 29th, 2019

PIONEER FOOTBALL CONTACTS:

Elena Bernardo
CELL: (480) 307-0053
EMAIL: program@pinnaclefootball.com

Val Sundberg
CELL: (480) 313-6167
EMAIL: president@pinnaclefootball.com

Pioneer Football Inc. is a non-profit organization, operating as a booster club for the sole purpose of raising funds for the Pinnacle High School Football Program. Members of this organization are strictly volunteers and are not paid for any of their efforts. All ads and donations are tax deductible.

Why Be a Pinnacle Football Sponsor?

Our Loyal and Generous Sponsors,

On behalf of the Pinnacle Football Program, I would like to personally thank you for your generous support in helping us reach our goals during previous seasons and in the seasons to come. Our off-season program is in full gear, and we are once again inviting our local business community to be a vital part of our team success in 2019.

Pinnacle High School Football has reached a level of recognition as one of the premiere programs in the state of Arizona. Pinnacle has had 12 consecutive playoff appearances while competing against several of the top football programs in the state of Arizona. We are competing at the highest level in the state of Arizona, the 6A Conference, which represents the biggest schools in the state.

Throughout last season, Pinnacle Football sponsors were prominently featured during all Varsity, JV and Freshman home games—through stadium banners, our website, on-air mentions, and in our Media Guides. We estimate that more than 25,000 local fans attended Pinnacle Stadium during the 2018 season. Our website received more than 91,000 visits from 12,000 unique visitors, and our Livestream gamecast averaged 400-500 people weekly.

It is also important to mention that the Pinnacle Football family includes over 200 families. We know the importance of recognizing our supporting sponsors; therefore, we do our very best to support you—not only with our patronage, but also in referring your business to our friends, family, and neighbors.

This coming season represents new and exciting challenges for us. We understand the importance of being a good partner with the Pinnacle community. We know that our continuing success relies heavily on our corporate sponsors who invest in us. With that said, all of us with the Pinnacle High School Football Program are committed to ensuring you get a great return on your investment!

Thank you again for your support, and we look forward to seeing you on the field for our 2019 season.

Sincerely, Dana Zupke
Head Football Coach Pinnacle High School



PREMIUM CORPORATE SPONSORSHIPS

#1 - "Press Box" Package (2 Full Page Ads): \$12,500 (There is only one package available at this level)

Includes:

- ▶ Advertising around the Stadium Press Box
- ▶ Sideline advertising on the Sideline Media Station during pre and post home and away games
- ▶ 2 Pages in the Pinnacle Football Media Guide*
- ▶ 4X8 Two-color banner for display at all home games
- ▶ Company advertising on the Pinnacle Football website and webcasts
- ▶ 8 sideline passes for all home games (by request)
- ▶ 2 company representatives introduced at half-time of all home games
- ▶ Company sponsorship recognition announced during all home games
- ▶ 15-second commercial (sponsor provided) during Livestream GameCast
- ▶ 8 Tickets to the Pinnacle Football Season Kickoff Bash
- ▶ Media guide*

#2 - "Championship" Package (2 Full Page Ads): \$10,000 (There is only one package available at this level)

Includes:

- ▶ Custom X-Large (9'x 20') Signage placed for maximum viewing in the south end zone
- ▶ 2 Pages in the Pinnacle Football Media Guide*
- ▶ 4X8 Two-color banner for display at all home games
- ▶ Company advertising on the Pinnacle Football website and webcasts
- ▶ 8 sideline passes for all home games (by request)
- ▶ 2 company representatives introduced at half-time of all home games
- ▶ Company sponsorship recognition announced during all home games
- ▶ 15-second commercial (sponsor provided) during Livestream GameCast
- ▶ 8 Tickets to the Pinnacle Football Season Kickoff Bash
- ▶ Media guide*

* The Pinnacle Media Guide is the 2019 team and player preview publication

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PREMIUM CORPORATE SPONSORSHIPS

#5 - "1st and 10" Package (Full Page Ad): \$2,500

Includes:

- ▶ 1 Page Advertisement in the Pinnacle Football Media Guide*
- ▶ 4X8 Two-color banner for display at all home games
- ▶ Company advertising on the Pinnacle Football website and webcasts
- ▶ 2 sideline passes for all home games (by request)
- ▶ 2 company representatives introduced at half-time of three home games
- ▶ Company sponsorship recognition announced during all home games
- ▶ 6 Tickets to the Pinnacle Football Season Kickoff Bash
- ▶ Media guide*

#6 - "Big Blue" Package (Full Page Ad): \$1,000

Includes:

- ▶ 1 page advertisement in the Pinnacle Football Media Guide*
- ▶ 4X8 Two-color banner for display at all home games
- ▶ Company advertising on the Pinnacle Football website
- ▶ 2 sideline passes for one home game
- ▶ 2 company representatives introduced at half-time of one home game
- ▶ Company sponsorship recognition announced during home games
- ▶ 2 Tickets to the Pinnacle Football Season Kickoff Bash
- ▶ Media guide*

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CORPORATE SPONSORSHIP AGREEMENT

#7 - "Pioneer" Package (Half Page Ad): \$750

Includes:

- ▶ Half page advertisement in the Pinnacle Media Guide*
- ▶ 4X8 Two-color banner for display at all home games
- ▶ Company advertising on the Pinnacle Football website
- ▶ Company sponsorship recognition announced during home games
- ▶ Media guide*

#8 - "Stadium" Package (Half Page Ad): \$500

Includes:

- ▶ Half page advertisement in the Pinnacle Media Guide*
- ▶ 3X3 Two-color banner for display at all home games
- ▶ Company advertising on the Pinnacle Football website
- ▶ Media guide*

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ORDER DESCRIPTION - Select one of the packages below, please refer to previous pages for details.

- #1 "Pressbox" (\$12,500)
- #2 "Championship" (\$10,000)
- #3 "Sideline Media Station (7,500)
- #4 "Touchdown" (\$5,000)
- #5 "1st and 10" (\$2,500)
- #6 "Big Blue" (\$1,000)
- #7 "Pioneer" (\$750)
- #8 "Stadium" (\$500)

INSTRUCTIONS:

1: Select Sponsorship Level above.

2: Complete the information below.

3: Email a copy of this page to: sponsor@pinnaclefootball.com & president@pinnaclefootball.com

4: Send payment to:

Pioneer Football Inc.
Attn: Corporate Sponsorship
P.O. Box 72915
Phoenix, AZ 85050

Business/Corporate Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Sponsorship Status: (please check one) New Returning

Special Instructions: (Optional)

Sold By: _____

("Sold By" refers to the player, parent or friend that introduced you to the sponsorship & advertising opportunity, if applicable)

Order Amount: \$ _____

Upon receipt of your order we will send you instructions on how to submit artwork. Invoices can be provided upon request.

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